JOINT TRANSIT ADVISORY BOARD (JTAB)

MEETING MINUTES February 26, 2019

ADVISORY BOARD MEMBERS IN ATTENDANCE

Park City Municipal Corporation:

Andy Beerman
Jerry Benson
Scott Burningham
Kenzie Coulson
Holly Erickson
Diane Foster
Tim Henney
Kory Kersavage
Alfred Knotts
Barbara Murdock
Robbie Smoot
Alexis Verson

Summit County:

Kim Carson – Phone in Doug Clyde Caroline Rodriguez

Absent:

Tom Fisher – Summit County

Others in Attendance:

Steve Joyce – Citizen Bev Harrison – Citizen

1. PUBLIC COMMENT

No Public Comments Made

2. DISCUSSION ITEMS

- **a.** Roll Call Upon confirmation that quorum was reached, the meeting called to order by Mr. Knotts at 10:33 am. Meeting audio recording started. All in attendance individually stated their name and role within their respective organization.
- **b.** Review and Acceptance of January 10, 2019 Meeting Minutes Discussion of one correction (typo), 'Mountainlands & DV'. APPROVED. Attached at end of document.
- c. Monthly ridership Report Review and Customer Feedback Discussion
 - I. Through data prepared by Mr. Smoot, Mr. Knotts stated ridership increased by double-digits, although contracted Sundance transit services. Namely due to the Lime, Pink and simplified transfers to White lines.
 - 1. Ms. Rodriguez requested additional data: cost per rider and rider per mile route-by-route. Mr. Smoot acknowledged request. Mayor Beerman added that this would help with efficiency and decision-making.
 - **2.** What are CVMA ridership #'s? Ms. Rodriguez mentioned that people use other existing transit services to connect to other routes/services.
 - 3. ACTION ITEM(S): Additional data reports
 - II. Customer Feedback Discussion
 - **1.** You never know about problems until you know about them, stated Mr. Knotts, prioritizing list with safety details of snow removal and safety.
 - 2. Homestake shuttle through different survey, said Mr. Smoot.

- **3.** Ms. Coulson specified that there were 75 complaints in 200 days, or approx. Councilman Henney canvassed how complaints are classified, and how often are there things no one can change?
 - a. Mr. Knotts added that in many cases, more buses can be deployed. Councilman Henney refuted it is not helpful to add more buses to already full roads. Yet, how often roads are gridlocked, and can something be done – important to Council.
 - **b.** Ms. Rodriguez appealed for a categorization of resolution(s) made within data, i.e. gridlock versus operator-decision making.
 - **c.** Ms. Foster defined 'gridlock' as a traffic jam affecting entire intersection and streets.
 - **d. ACTION ITEM(S):** Identify opportunities through causality within rider feedback.

d. Spring Onboard Surveys Update

- I. Ms. Verson recapped surveys to be conducted onboard transit routes, March 2019 through RFP hired contract, Nelson Nygaard (with AJM & Associates). Standard practice in transit community plan, tied into LRTP. Week/end, various times of day and routes surveying to analyze transit demand and future route planning.
 - Mr. Knotts established that various ridership patterns and end points/origins/destination would be identified; non-use markets/demographics would be captured and it was intended for gap to be analyzed.
 - **2.** Councilman Henney questioned how to identify high-level groups and then smaller subgroups.
 - **3.** Councilman Clyde mentioned J1s. Councilwoman Carson inquired if HOA's could be additionally surveyed.
 - **4.** Mayor Beerman asked, "What [is Transit] competing with or against?"
 - 5. Mr. Knotts wrapped up discussion with, "If you didn't take a car/bus how would you have gotten there otherwise?"
 - 6. ACTION ITEM(S): Post survey.

e. Acceptance of 2019 JTAB Calendar and JTAB Rules of Procedure

- I. JTAB 2019 Calendar Approved.
 - Ms. Erickson to post online prior to meeting, adhering to Public Meeting standards
 - **2.** Minutes to be recorded for each meeting per Ms. Erickson.
- II. Discussion of meeting parameters, prioritization and best practices:
 - 1. Ms. Coulson inquired the process for requesting agenda items.
 - a. Meeting request deadline on calendar, per Mr. Knotts.
 - b. Mayor Beerman, next meeting a policy to be finalized.
 - 2. Ms. Foster queried how to handle meeting exceeding 90 minutes.
 - **3.** ACTION ITEM(S): Meeting agenda item process. Other meeting organization procedures as needed.

f. Spring/Summer 2019 Service Planning Review

- I. Ms. Coulson presented transit service planning process and changes for spring and summer services. There will be a planned 15 minute combined frequency from Ecker Hill Park-n-Ride inbound.
 - **1.** Ms. Rodriguez thanked City for thought and analysis; good consideration of riders.
 - **2.** Ms. Coulson pointed out that there was beginning to be less resistance to transferring.
- **II.** Discussion of buses going through resort center (Park City Mountain) and what is stated within lease/development agreement.
 - 1. Councilman Henney requested process be reviewed for all future agreements.
 - **2.** *ACTION ITEM(S):* Ms. Foster to work with Mark Harrington and Alfred Knotts of timeline, then to write Memo pertaining to land use.
- **III.** Ecker Hill park-n-ride dialogue. Considerations given upon Councilman Henney asking, "Are we doing what we said we would do?"
 - 1. Ms. Coulson questioned, "An express to where?" when asked about future express service from junction. Mr. Knotts added that education and information was important for rider satisfaction.
 - 2. It was noted by Ms. Coulson that 'Powderwood' loves the connectable inbound service; and the Pink to Canyons/Lime to Park City Mountain are very popular with employees/resort visitors.
 - 3. Ms. Rodriguez expressed high regard for Kenzie's staff, doing a great job with analysis, and there are unique issues associated with these routes. Mr. Knotts stated that Park City Transit team would continue to look into operational characteristics and demands.
 - **4.** Ms. Rodriguez communicated that there no modifications to overall cost by County.
- **IV.** Interlocal Agreement mutually agreed by City and County representatives as a lingering issue. Both parties beginning to discuss internally.
 - **1. ACTION ITEM(S):** Determine short and long term action plan, e.g. addendum, new agreement?
 - **2. ACTION ITEM(S):** Redlines by County staff to City, with a bullet point summary.
 - *Mayor Beerman left meeting at 11:50 am.
- **V.** A brief announcement was given by Ms. Coulson regarding the suspension of 'Kamas-Kimball Connection' (*only*) due to extremely low ridership. Riders would be communicated to accordingly.
 - **1.** Councilman Clyde confirmed that Dial-A-Ride service still existed to hospital area (Quinns Junction).
 - 2. Ms. Coulson recognized a need to identify route potential throughout area. Peace House, Richardson Flats/PC Heights and Bonanza Arts District are impending realities.

g. Heber/Midway Transit Demand Study

- I. Ms. Verson summarized that a study was completed, and a test route/pilot is intended to begin July/August 2019.
- II. Ms. Foster recapped the process achieving the above. MAG lead the effort; requesting funding from Heber/Midway. Per Mr. Knotts, funding sources Wasatch County not involved. This has been a community driven process not from Park City Municipal or Summit County.
- **III.** Councilman Clyde praised Kamas for their planning efforts; promoting a need to identify long term community transit goals. Councilman Henney emphasized a 'Transit First Policy', and a commitment to align Interlocal agencies.
- **IV.** Ms. Carson mentioned that the comprehensive priorities were discussed at the recent Summit County retreat, and that they were working on the fine print.
- **V.** *ACTION ITEM(S):* City/County staff level transportation meeting to be scheduled by Annette Singleton (Summit County).
- h. *Additional discussion. Ms. Rodriguez succinctly voiced that the most recent 'Build Grant' was not awarded. No negative feedback was received, and Park City Lobbyists encouraged to reapplication. Questioned pros/cons of staff time and resources, and need for a cost benefit analysis.
 - **I.** ACTION ITEM(S): Internal staff discussions regarding reapplication of future 'Build Grant'.

3. ADJORNMENT

The meeting was adjourned at 12:02 pm

Respectfully submitted:

Holly Erickson – Park City, Transit Department, JTAB Recorder