

Points for Council Discussion

- Confirm Desired Outcomes
- Issue #1—Current recreation demand and funding future projects

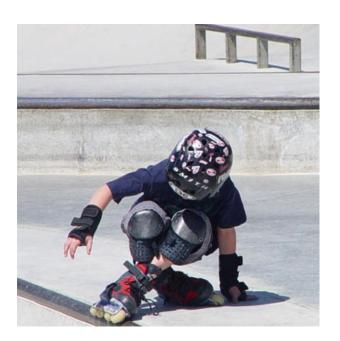
Summary—Recent recreation studies have identified current and future recreational needs to maintain current levels of service. Currently there is limited ability to build new parks, fields or trails within current budgets. A recreation master plan is needed to prioritize future needs and funding options. Partnerships with both the private and public sector may be a way to fund future projects in order to satisfy demand.

Issue #2—Accessibility VS. Cost Recovery

Summary—We price services to at least cover the direct costs associated with programs and aim to recover 70% of direct costs related to our operating budget. As costs to provide and maintain quality programs and facilities increases it has become more difficult to maintain affordability for all residents. As fees continue to increase there is a segment of the population that doesn't qualify for reduced rates but cannot afford our services so they just don't participate.

Issue #3—Open Space Management Plans & Future Acquisitions

Summary -Open Space Management Plans and Maintenance Funding Creation of a management plan for each of the 'open space' areas in Park City, current with existing agreements, bond language, deed restrictions to ensure a balance of existing resources and programming. Issues that need to be addressed may include noxious weeds, wildlife concerns, dog-related conflicts, access, infrastructure, and discuss 2012 Open Space Bond.



Recommended Actions

- Recommendation #1: Develop and implement a recreational master plan that addresses current and future needs and identifies funding options for future construction and maintenance.
- Recommendation #2: Continue to look for efficiency in operations to limit growth in expenses while maintaining high quality programs and services, survey residents to determine if price is a barrier to participation, and price services so that the appropriate cost recovery is maintained.
- Recommendation #3: Develop and fund Open Space Management plans that protect the values of each Open Space area and identifies a funding plan for future acquisitions.



Park City Municipal Corporation recogniz the paramount importance of the City's na ral environment and recreational opportu ties to resident quality of life, the visitor exp rience, the local economy, and essentially aspects of the community that is Park City.

The City owns and operates several recreati facilities, including a recently renovat 85,000 square foot Municipal Recreation Athletic Center, an Sports Complex that cludes an Ice Facility and multiple playi fields complex, and an 18-hole Golf Cour Additionally the City owns and maintains ow 7,000 acres of Parks and Open Space as w as 15 miles of urban and hundreds of miles backcountry trails.

The City strives to provide the highest qual recreation programs for both youth and ad residents, and to give our guests a first-cla mountain town experience.

Community Vision

The goal of Recreation, Open Space & Trails tie together various aspects of the Community V sion. Clearly, the preservation of open space a key strategy for maintaining the natural se ting that sets Park City apart. The availability recreational facilities and programs help bring the people together and preserve th Sense of Community and Small Town chart that is vital to our success. Also, the high qual ty of services, parks and trails are a big part the Exceptional Resident Benefits enjoyed by th permanent population and are an integral pa of the World Class Skiing & Recreation enjoye by our visitors and second homeowners.

PARK CITY RECREATION, OPEN SPACE & TRAILS

Preserve the natural environment while enjoying quality and affordable recreation that supports a healthy and active lifestyle for current and future generations.

zes	Desired Outcomes		
tu-	 Provide accessibility to premier recre- 		
ıni-	ational activities/facilities to the local		
pe-	community at an affordable cost.		
all	 Preserve the Park City brand through 		
	beautification of City parks and open		
_	space preservation.		
ion	Responsive and respectful internment		
ted	services		
&	Effective and safe vehicle & pedestrian		
in-	transportation		
ing	Environmental Stewardship		
se.	Preserve natural resources to promote		
ver	recreational opportunities		
vell	Healthy active community		
of	Develop Park City as a year round des-		
	tination recreation location		
lity			
	Key Strategies		
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The State of Recreation, Open Space & Trails

Park City enjoys some of the finest recreation opportunities, parks, trails system, and most expansive open space in the State. Surveys and benchmarked measures show that residents and guests alike are satisfied with related municipal services and that the City's programs and services, park space, facilities, etc. are comparable to or superior to other resort communities. The quality of service in Park City is generally high, with a small handful of areas of need identified.

Recent Successes

Awards/Certification/Survey Results

- Gold Level Ride Community for IMBA
- 19 years Tree City USA recognition
- Golf Course customer service satisfaction survey resulted with 90% of areas meeting or exceeded expectations

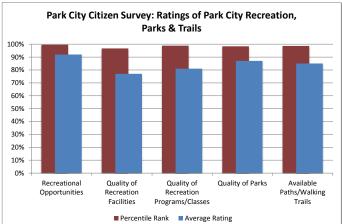
Environmental improvements

- Expanded recycling effort on Main Street and city parks
- Retro fit to LED Holiday lighting
- Specialty Equipment Acquisitions ice resurfacer, new hybrid mowing equipment
- Environmental input based irrigation station/ new energy efficient pump station
- Green Building Standard on PC MARC

Facility/ Park improvements

- **Construction of the PC MARC**
- **Rebuilt Dirt Jump Park**
- Osguthorpe conservation easement

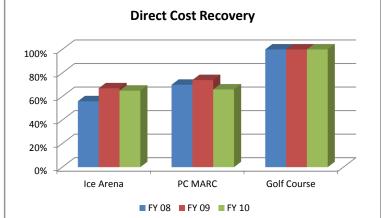
Core Indicators



Armstrong open space acquisition

Current Challenges

- Preservation of natural resources
- Development pressures on open space and funding future acquisitions
- Maintaining aging infrastructure
- Limited space for future burials in cemetery
- Increase cost of new technologies
- Staff—staying competitive with training & compensation
- Maintaining affordability vs. true costs
- Satisfying demand for prime time usage of recreation facilities including ice, golf, fields and programs
- Trail user conflicts, overuse and dog related impacts
- Golf industry flat to negative growth rate nationally
- Requests for expanded beautification program



Where Do We Go From Here?

Industry Trends

- Focus on Green initiatives & strategic plan
- Increasing safety regulations
- User specific & directional trails
- Solar powered trash compactors
- Increase in action sports
- Increase demand for bike parks
- Social media presence
- Sports specific training
- Increase in use of personal trainers
- **Open Space Management Plans**

Potential Level of Service Changes

- Year round aquatic programs
- Increased maintenance standards and costs
- Summit County landfills increased fees

Action Plan

2013-2014 Biennium

Operating Plan

- Additional Maintenance. staff for Park City Sports Complex
- **Open Space Management Plan**
- Increase staff to accommodate increased use of facilities
- Develop and implement community wellness program
- Inventory & Capacity plan for City cemetery
- Increase Aquatic programs to 12 months

Capital Plan

- Install high efficiency irrigation systems
- Osguthorpe acquisition

Related Documents of Note:

- Ice Arena Strategic Plan
- *Quinn's Junction Sports Complex*
- Fields Use Plan
- Environmental Strategic Plan

4 BIENNIAL STRATEGIC PLAN			
?			
	 Increased efficiency in gold 	f course irri-	
	gation		
-	 Increase tennis tournamer 	nts	
•	 Expand hours of ops at lce 	Arena	
	Future golf course renovation	tions	
	New Opportunities		
	 Public/Private partnership 	2	
	Second Ice Sheet		
	Golf Learning Center		
	Year round aquatics cente	r	
	County regional cemetery		
	Expanded fields and parks		
	Restore beautification pro	grams	
	 Increase use of technology 	/	

- **Conservation Easements**
- Open Space purchases (2012 Open Space Bond)
- Hard Surface of Silver Quinn Trails
- Purchase new golf cars
- Shower renovation at Ice Arena
- **Concourse Repairs at Quinn's**
- New trash and recycling containers
- Purchase hybrid greens mowers
- Purchase additional fitness equipment
- **Construct Memorial Wall at cemetery**
- Public/Private Rec Facility RFP

Long Term Action Plan

- **Open Space Management Plans**
- Annexation of Round Valley
- **County regional cemetery**
- **Implement Golf Course Renovation Plan**
- **Develop Recreation Master Plan**

 Open Space Capital Projects

KULARDER PERSONNER PERSONNER

~ Trails Master Plan ~ Recreation Needs Assessment ~ Golf Strategic Plan