To enhance the pedestrian experience and encourage residents and visitors to linger, circulate and explore throughout the Historic Park City District.





















# Study Area / Scope of Work **Coalition Trailhead** Schreurs Centennial Plaza Miners Plaza Historic Wall/City Hall









#### Place Audit

# Why are people emotionally attached and attracted to Park City?

- Natural beauty/setting
- Extensive offering of year-round activities
- Small town charm
- Fun-loving attitude
- Historic qualities
- · Sense of community
- Authenticity





















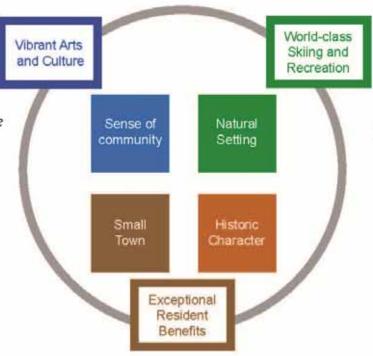
## Quadruple Bottom Line Evaluation

#### **Environmental Impact**

How will the proposed activity demonstrate responsible environmental stewardship?

#### Quality of Life Impact

How will the proposed activity contribute to, "keeping Park City, Park City"?



#### Social Equity Impact

How will the proposed activity foster community and economic diversity?

#### **Economic Impact**

How will the proposed activity offset its impacts on the community, contribute to a sustainable economy, and increase our ability to provide public services?







#### Quality of Life

### How will proposal contribute to "keeping Park City, Park City"?

- Encourage socialization for residents and visitors
- Showcase historic and community narratives
- · Maintain the "funk" ... authenticity
- Promote physical comfort and safety
- Celebrate the snow sport and year-round recreation lifestyle
- Enhance connectivity to and from the Historic District
- Enhance and promote arts and culture





















#### Public Art

"Public art is a true symbol of a city's maturity. It increases a community's assets and expresses a community's positive sense of identity and values. It helps green space thrive, enhances roadsides, pedestrian corridors, and community gateways; it demonstrates unquestionable civic and corporate pride in citizenship and affirms an educational environment. A city with public art is a city that thinks and feels." – Newport News Public Art Foundation

**DESTINATION ART** 

Environmental Art

**OBJECT ART** 

**INTEGRATED ART** 



EXPERIENTIAL ART



HISTORIC NARRATIVE



INTERACTIVE ART



**INSTALLATION ART** 



PLAYFUL ART



**DIGITAL ART** 



**FUNCTIONAL ART** 



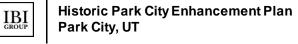
INTERPRETIVE ART















### **Environmental Impact**

#### How will proposal demonstrate responsible environmental stewardship?

- Remove/recycle deteriorating infrastructure requiring ongoing maintenance resources
- Replace deteriorating infrastructure with more durable and recyclable materials providing long-term, life-cycle benefits to maintenance and operation expenses
- Reduce light pollution and energy consumption from inefficient or antiquated fixtures
- Water efficient landscape materials while enhancing air quality
- Goal...offset new energy requirements and current power needs of street lighting with alternative energy sources





















### Social Equity Impact

#### How will proposal foster community and economic diversity?

- Create a network of complimentary gathering spaces, large and small to appeal to diverse resident and visitor needs
- Consider all ages, genders and races intergenerational
- Opportunities for children and families by create atmosphere for learning and education
- Improved accessibility
- Promote cultural preservation
- Enhance connections and access to public transit and parking





















#### **Economic Impact**

How will proposal offset its impacts on the community, contribute to a sustainable economy and increase our ability to provide public services?

- · Commitment and investment into social infrastructure
- Investment in quality public facilities to increase tourism through added uses and attractions
- Catalyze the atmosphere for economic development including diversity of retail users and adaptive reuse of underutilized properties
- Maintain current parking counts





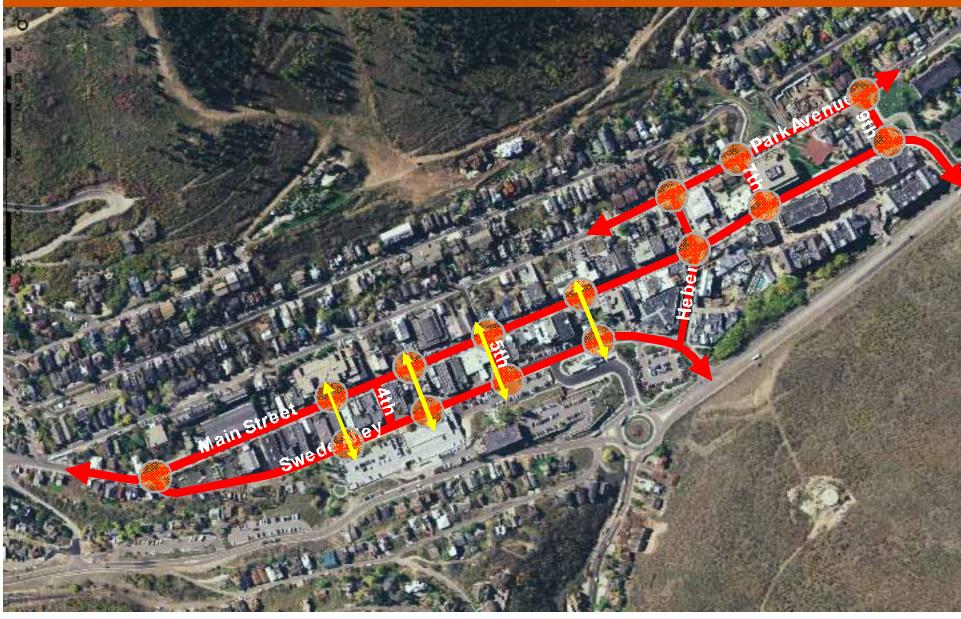








# Study Area / Scope of Work – Streetscape Improvements











### Anatomy of Streetscape...its not just a sidewalk!

#### Key Components of "Streetscape"

- Hardscape (curbs/paving/steps/ramps/walls)
  - Physical connection to place
  - Organization/pedestrian flow
  - Tactile/texture/materiality and link to local materials
  - Temperature...warm/cool
  - Interpretive/Informational
- Vertical Features (light poles/bollards/columns/canopies/parking meters/signs)
  - Three dimensional definition
  - Mood/safety
  - Color (banners/hanging baskets/signs)
  - Character
- Furnishings (benches/trash receptacles/bike racks/clock towers)
  - Comfort/convenience
  - Continuity/consistency
  - Inspiration/sense of place



IBI GROUP





















# Streetscape - Framework BUILDING ZONE STREET CURB/GUTTER STREET ZONE TRAVEL PATH ZONE







# Streetscape – Existing Paving Conditions









**Public Open House Presentation** April 3, 2012



# Streetscape - Proposed Paving Materials









Historic District / Main Street Granite Curbs









**Granite Paving** 









Clay Brick Paving

# Streetscape - Proposed Paving Materials



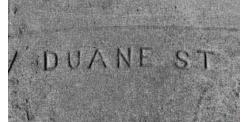






Concrete Curb and Gutter Concrete Paving



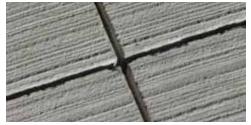














# Streetscape – Hardscape/Vertical Features Seatwall Extension Raised Pole Base Digital Narrative Texture/Material Change **Artistic Texture**

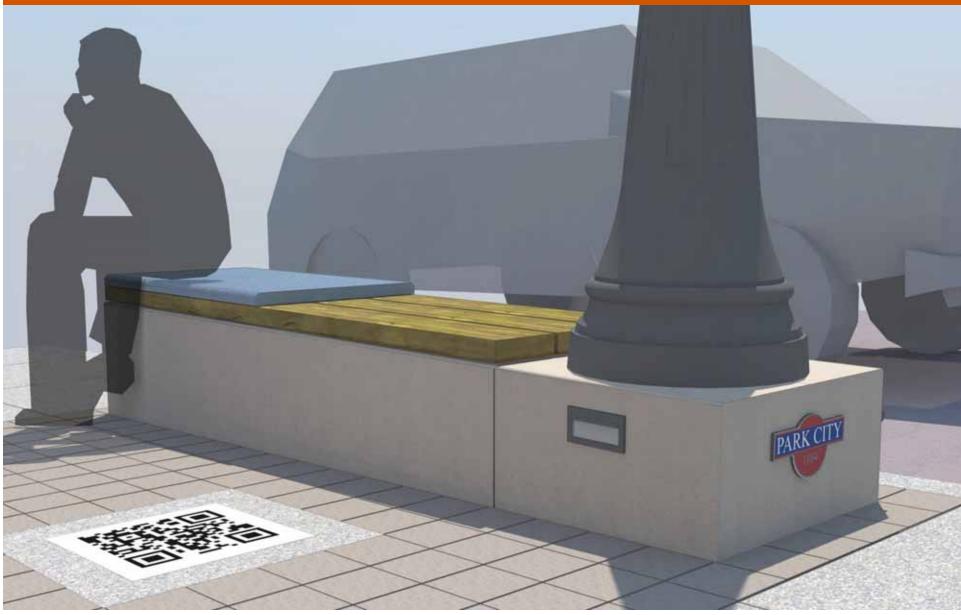








# Streetscape – Hardscape/Vertical Features









# Streetscape – Hardscape/Vertical Features









# Streetscape – Hardscape/Vertical Features









# Streetscape – Furnishings























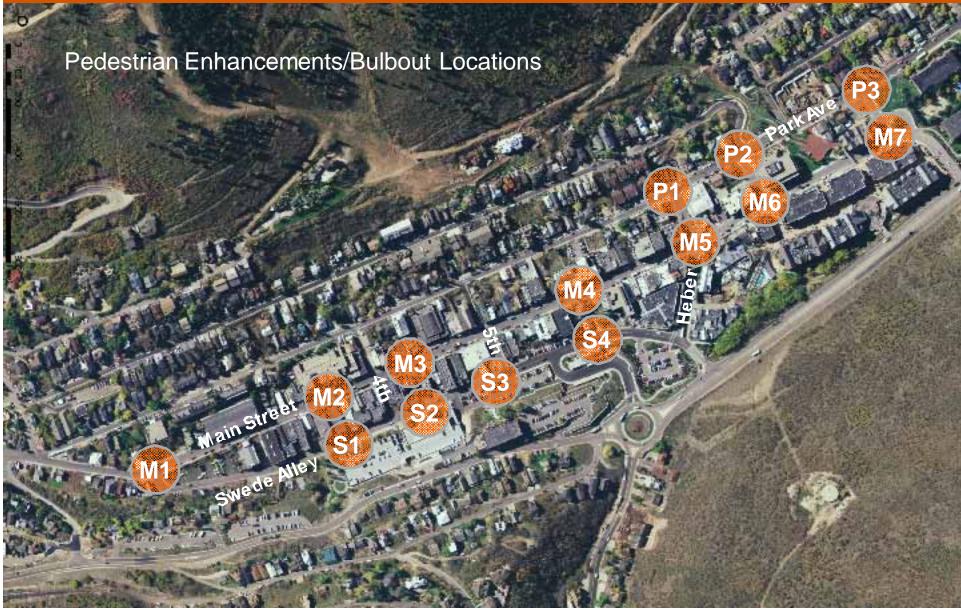








# Streetscape

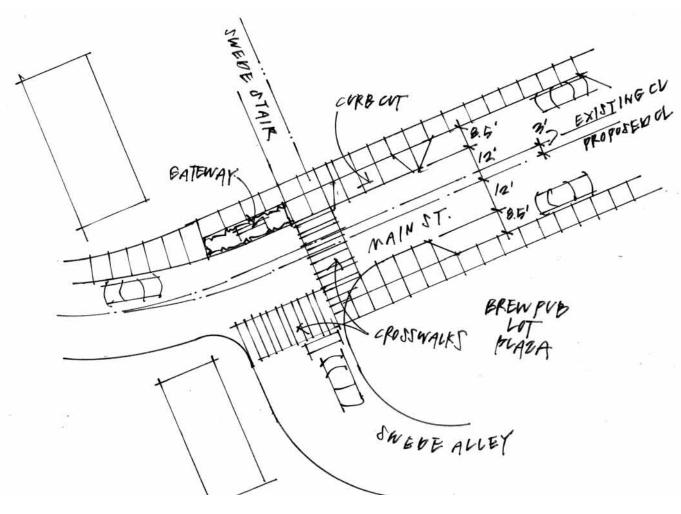














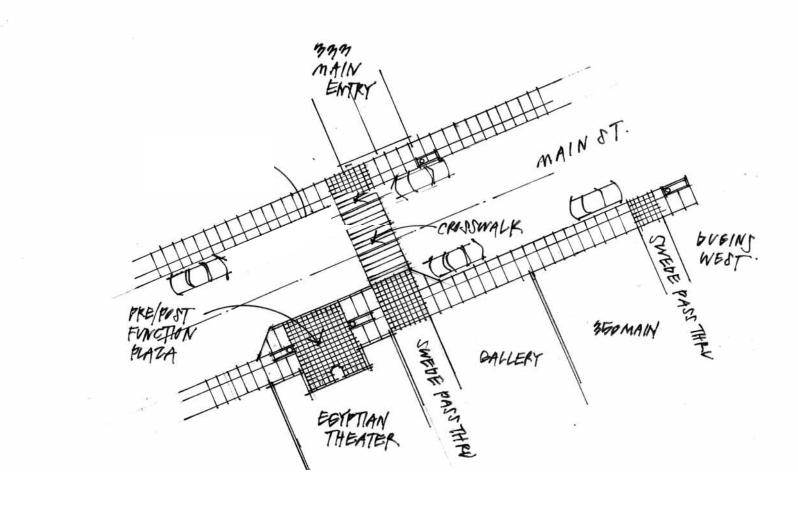
Main Street/Swede Alley Enhancements













Main Street/Egyptian Enhancements







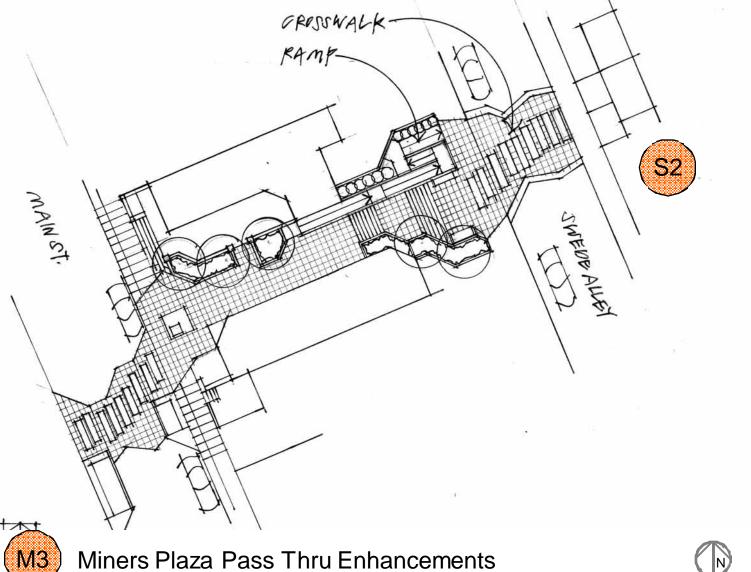
















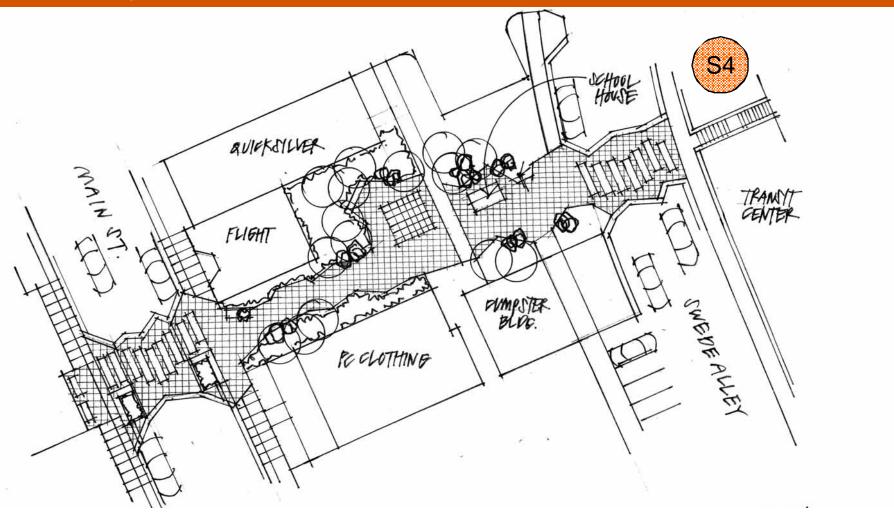














Bear Bench/Transit Center Pass Thru Enhancements







# Streetscape – Pedestrian Enhancements Claim Jumper Flight Park City Clothing Co. M4 Bear Bench/Transit Center Pass Thru Enhancements





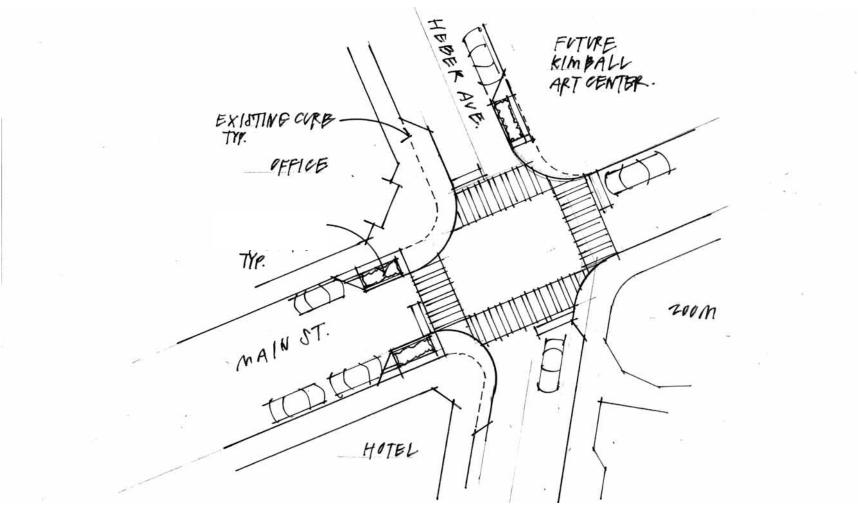














Main Street/Heber Avenue Enhancements











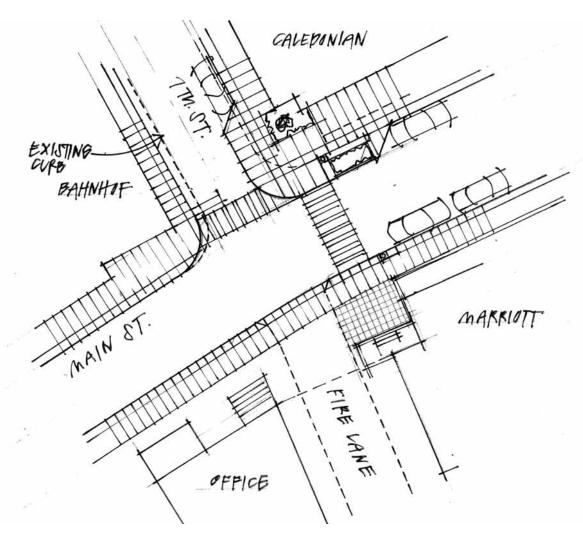














Main Street/7<sup>th</sup> Street Enhancements









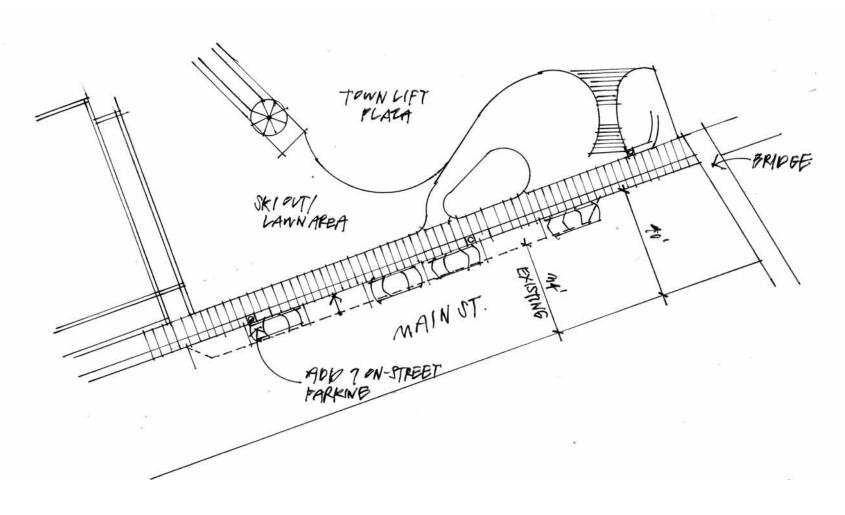














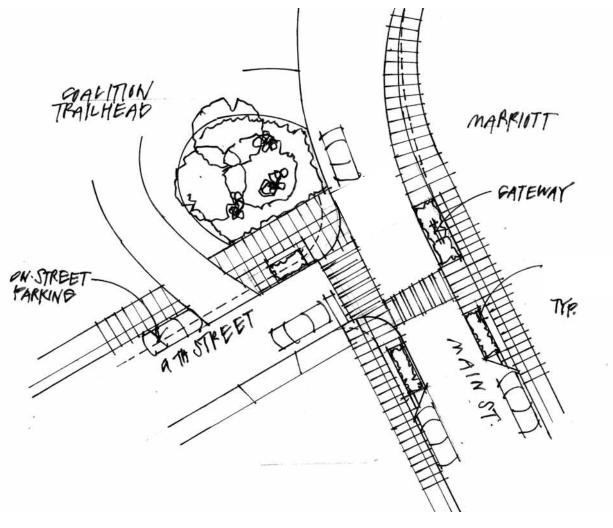














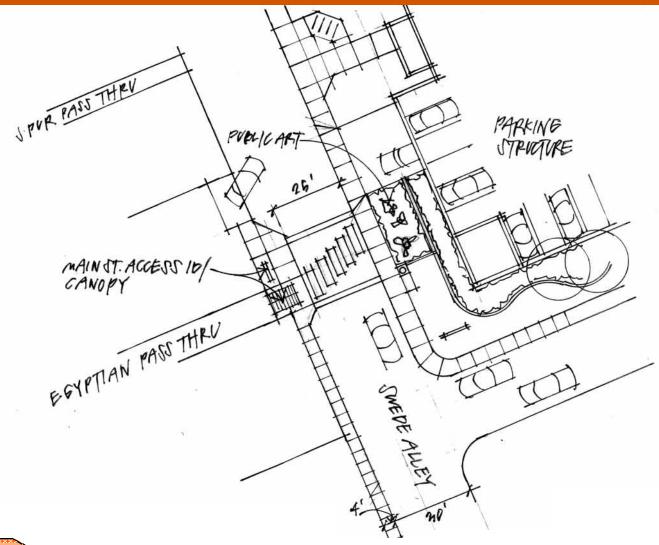
Main Street/9th Street Enhancements













Swede Alley/Egyptian Pass Thru Enhancements









### Streetscape – Pedestrian Enhancements









### Streetscape – Pedestrian Enhancements

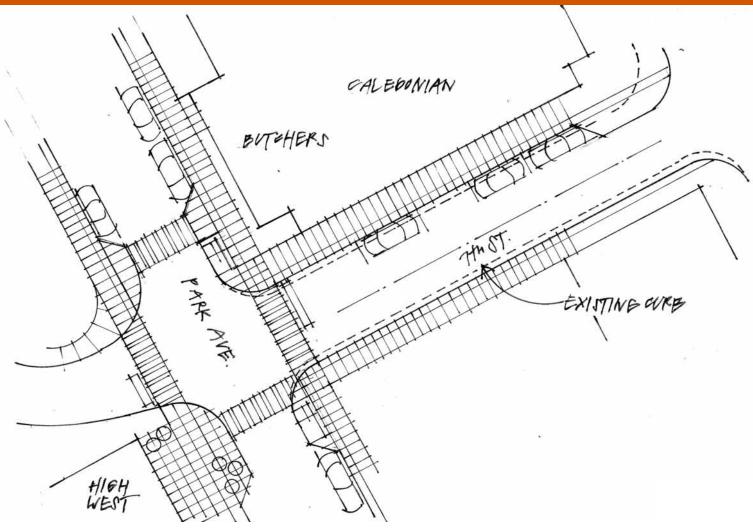








### Streetscape – Pedestrian Enhancements





Park Avenue/7<sup>th</sup> Street Enhancements

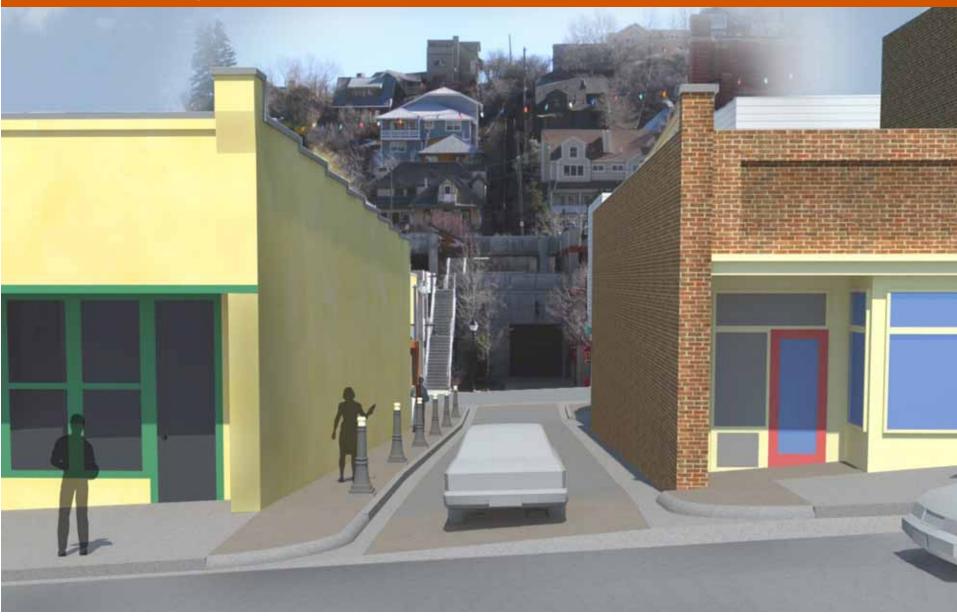








### Streetscape – 4<sup>th</sup> Street Enhancements







### Streetscape – 4<sup>th</sup> Street Enhancements









### Plazas...a complimentary network of experiences

### 🚹 Brew Pub Plaza

- Create an anchor and destination at the top of Main Street
- Celebrate the snow sports and year-round adventure recreation industry including Olympic Legacy
- Emphasis on entertainment and special events
- Create revenue generating uses and activities
- Link to the heritage and history of the site

### Miners Plaza

- The "family room" of Main Street
- Celebrate the mining industry through uses of materials, design features and public art
- Create a casual yet flexible atmosphere for day-to-day use and special events
- Emphasize connectivity to Swede Alley/parking structure
- Improve safety through enhanced lighting

### Coalition Park Trailhead

- Passive and park-like respecting the conservation easement
- Act as a gateway and local/regional trailhead for the Historic District
- Celebrate our recognized biking/hiking culture
- Provide children and families with location to experience biking/hiking

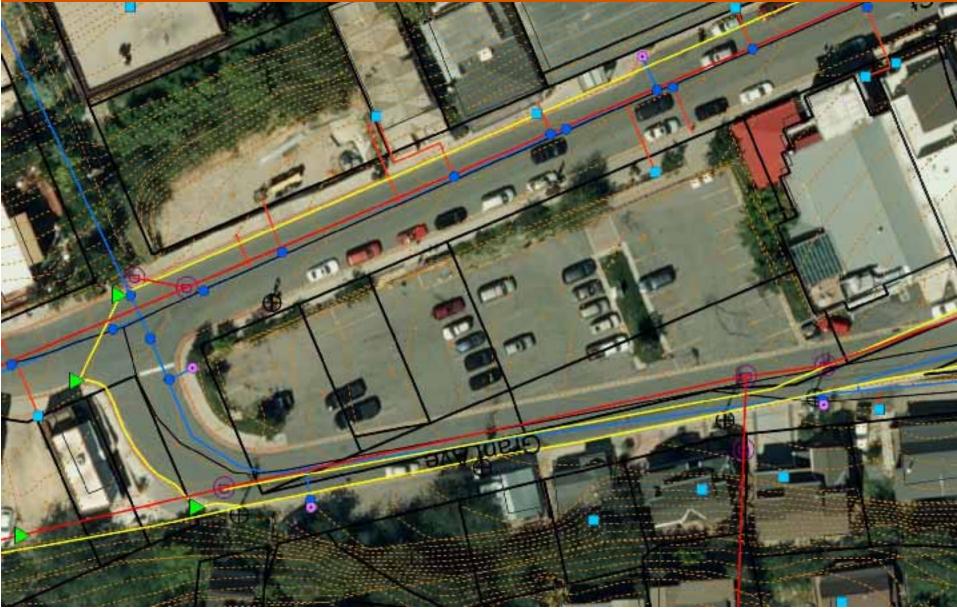
### Schruers Centennial Plaza

- Enhance and provide a niche resting spot along the "bread crumb" trail of experiences
- Emphasize connectivity and access for users to the West
- Celebrate the heroes of our community

- Provide a discovered and passive connection to place by showcasing the historic wall
- Create civic presence, identity and connectivity for City Hall in the Main Street District
- Promote local commitment to arts and culture through integration of public art























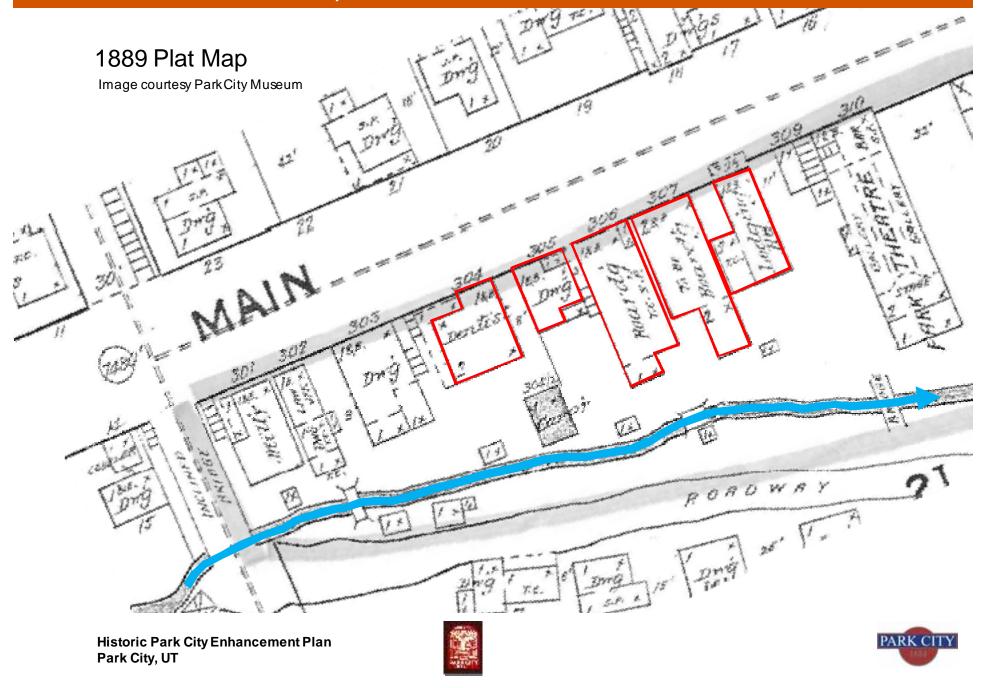




































































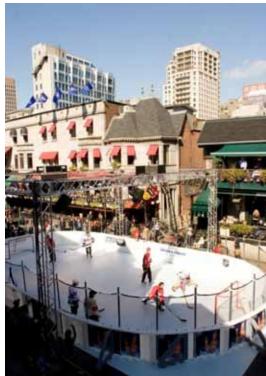
### Brew Pub Plaza - Flexibility

































**Public Open House Presentation** April 3, 2012



### Brew Pub Plaza – Precedence





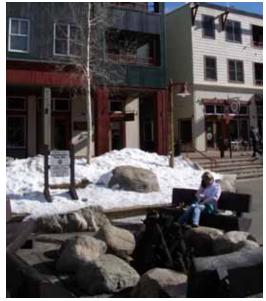
























### Brew Pub Plaza – Option Two









# Miners Plaza Main Street









### Miners Plaza Plaza Main Street Existing Restroom



















































































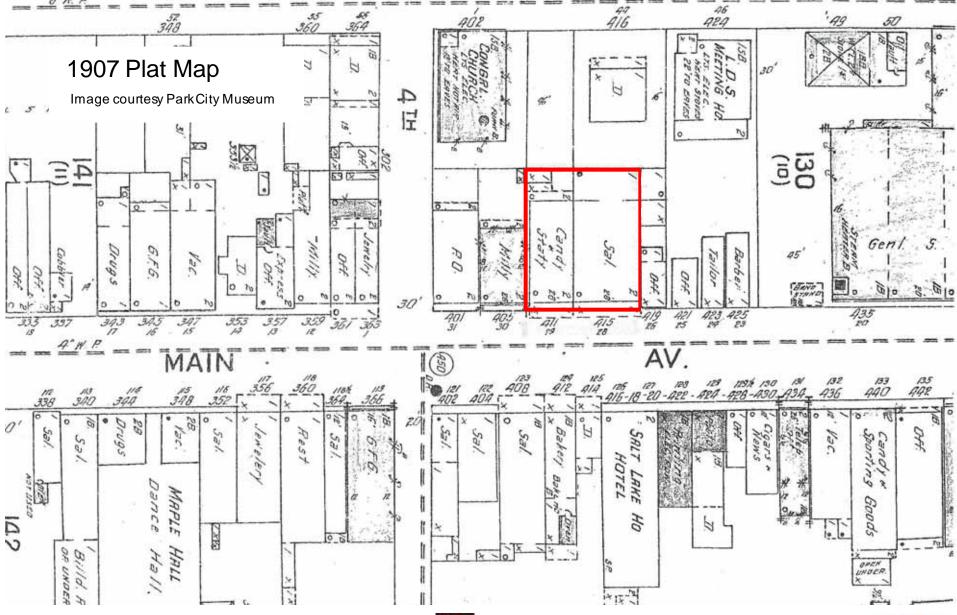






**Public Open House Presentation** April 3, 2012





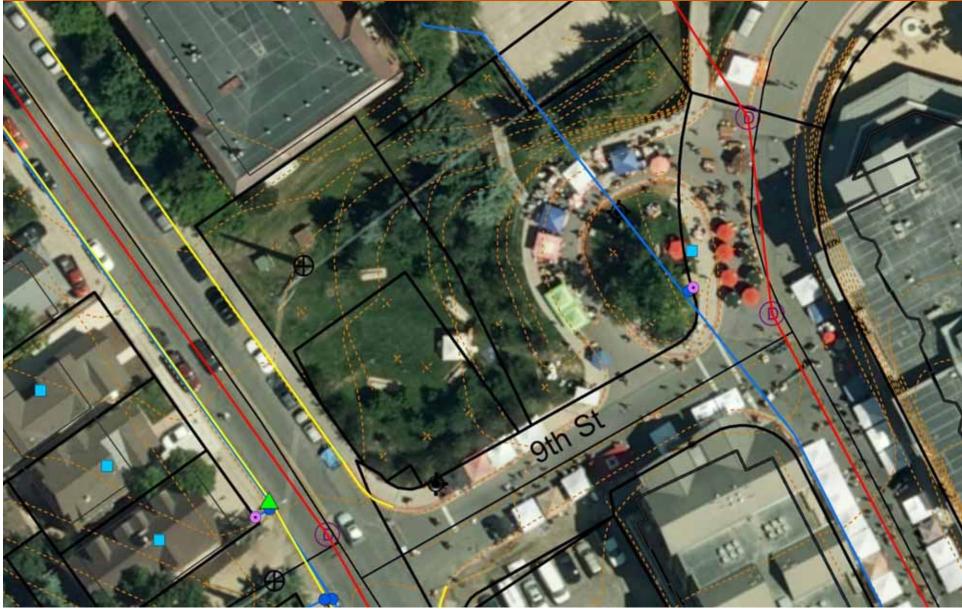












































































































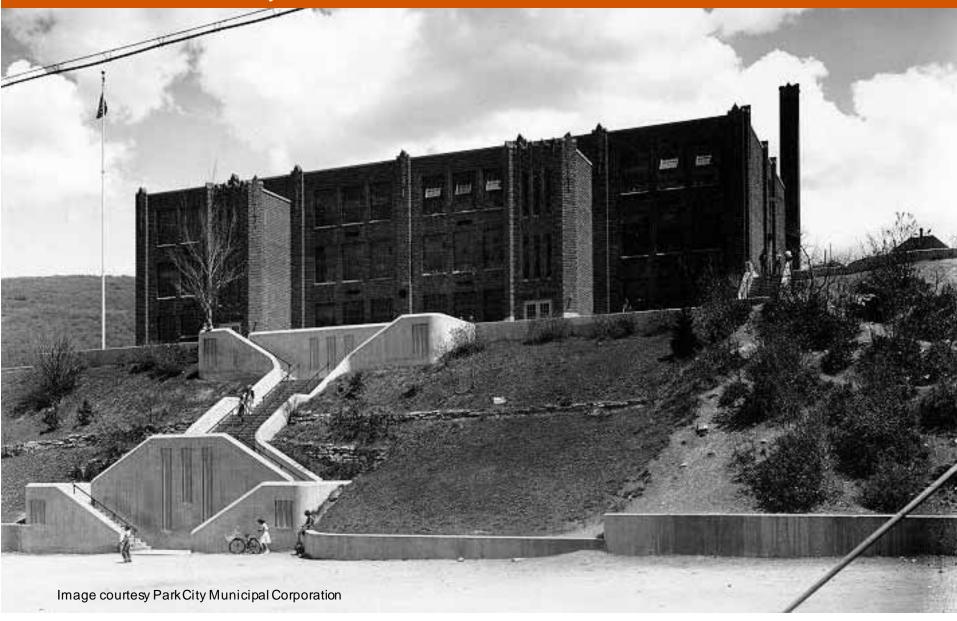


Historic Park City Enhancement Plan Park City, UT



**Public Open House Presentation** April 3, 2012













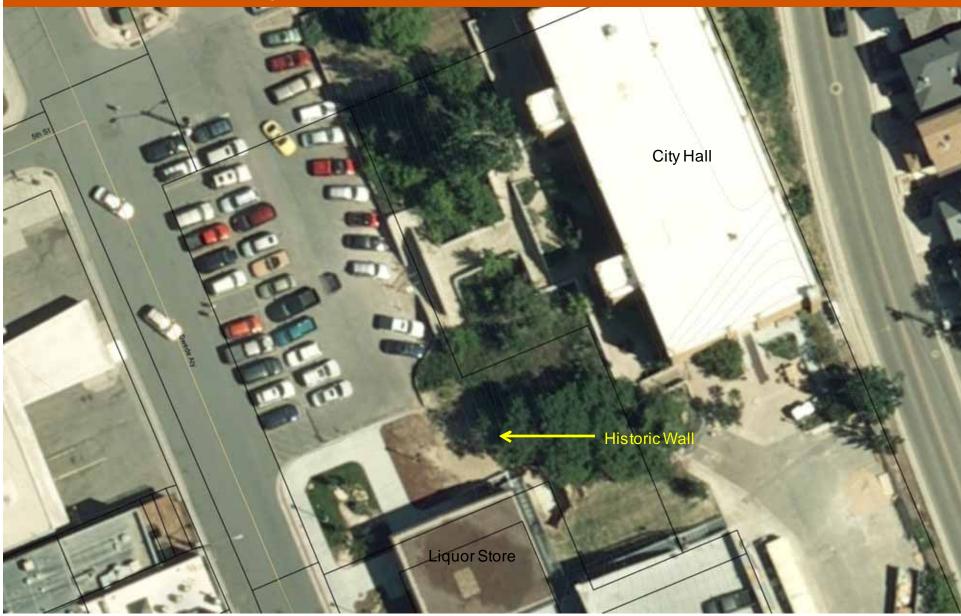


















## Historic Wall/City Hall Art Walk City Hall Historic Wal















































To enhance the pedestrian experience and encourage residents and visitors to linger, circulate and explore throughout the Historic Park City District.



















