### A LOCAL'S GUIDE TO THE 2014 SUNDANCE FILM FESTIVAL

January 16 – 26, 2014 will be an exciting time in Park City. What follows is a helpful rundown of the most common areas of confusion around the annual event that will ensure you enjoy the ten-day extravaganza. Or, if you don't plan on attending the films or events, should help you get around all the action with minimal impact on your daily schedule.

#### **CUSTOMER SERVICE**

With patience and careful planning, this busy time in Park City can be as enjoyable for locals as it is for the world-wide audience who visit the festival. Sundance Film Festival is proud to call Park City home. If you have any questions, suggestions or special needs, please contact Sundance Film Festival Customer Service at <a href="mailto:customerservice@sundance.org">customerservice@sundance.org</a> call the hotline at 888-285-7790 or 435-776-7878 Monday - Friday, 10:00 a.m. – 4:00 p.m. Mountain Time.

#### SUNDANCE FILM FESTIVAL TICKETS

Locals can purchase tickets designed specifically for Utah residents as well as general public ticket options. Learn more about local's tickets here: <a href="http://www.sundance.org/festival/tickets/locals/">http://www.sundance.org/festival/tickets/locals/</a> or call the Sundance Institute Customer Service Hotline at 888-285-7790 or 435-776-7878 Monday through Friday, 10:00 a.m. – 4:00 p.m. Mountain Time or email CustomerService@sundance.org.

## Day of Show

Each morning at 8:00 a.m., there are a limited number of tickets released to that day's screenings. Go to the Main Box Office in Park City to get tickets to previously unavailable screenings. Tickets for each theatre's first screening of the day are released at 8:00 a.m. the day before. Day-of-Show Tickets must be purchased in-person; they are not available online.

## Wait Listing

If tickets are the Box Office are sold out, don't be afraid to try the theatres. The Waitlist Tickets procedure will be different this year. Please check the Sundance Film Festival website at <a href="http://www.sundance.org/festival/tickets/individual/">http://www.sundance.org/festival/tickets/individual/</a> for the updated procedure.

When referencing the Program Guide, you may see TBA (or "To Be Announced") as a placeholder in the film schedule. This allows the Festival programmers to add screenings for popular films after the Festival begins. Information on TBAs is available at each theater and all Festival Box Offices. Sign up for the Festival Insider daily email newsletter to receive the most up-to-date screening information directly in your inbox. You can sign up <a href="here">here</a>.

## FREE TICKETS FOR UTAH RESIDENTS

#### Free Townie Tuesday Tickets

Sundance Institute presents FREE screenings for Summit County residents (with proof of ID) on the first Tuesday during the Festival. Films screen at both the Library Center Theatre and the Redstone Cinemas. Tickets for these Townie Tuesday screenings will be distributed on Saturday, January 11, 2014. You must be a Summit County resident, at least 18 years old, and present a legal Utah ID to collect your tickets.

# Free Best of Fest Tickets

After the Festival ends, Sundance Institute presents complimentary screenings of award-winning films to Locals in Salt Lake, Park City, Sundance Resort, and Ogden. Screenings are FREE, and patrons must pick up tickets on a first-come, first-served basis. Each Main Box Office (Park City, Salt Lake City, Sundance Resort, and Ogden) hands out tickets for their local Best of Fest screenings. You must be at least 18 years old, and present a legal Utah ID to collect your tickets.

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#### **PARK CITY TRANSIT**

Before you see a film or attend an event at Sundance Film Festival, you'll need to get around town. We recommend you take advantage of Park City's free bus system, which is augmented with additional buses and routes January 16 - 26. The bus operates daily from 6am to 2:30am during the Festival (note that the last bus leaves Main Street at 2:30am). Park City's free bus system operates daily from 6:00 am until 2:30 am during the Festival.

**THE LAST BUS LEAVES MAIN STREET AT 2:30 AM** and will serve Prospector, Park Meadows, Thayne's, Three Kings, and lower Deer Valley.

Kimball junction Service ends at midnight with the last bus leaving the transit center at midnight. The Main Street Trolley services Main Street between 10:00 am and 11:00 pm. Gray and blue signs mark Park City Transit bus stops. (Red and white signs mark Sundance Film Festival bus stops.)

For complete information about the Park City Transit System, please refer to the Winter Guide brochure or find the online guide <a href="https://example.com/here">here</a>. Route planning tools are also available at <a href="https://example.com/www.parkcitytransit.org">www.parkcitytransit.org</a> Plus, KPCW (91.9 FM) Radio and Park Record Newspaper will help communicate transportation tips.

Everyone can help the bus system work efficiently by choosing to leave your care at home and ride the bus.

#### PARKING RECOMMENDATIONS and PARK AND RIDE SPOTS

Driving is difficult around town, especially near Main Street and Old Town. Many areas are closed to parking and additional parking fees apply in others. Your best option is to avoid driving altogether, carpool, or ride the bus from home.

After 5pm, take advantage of FREE parking at Deer Valley Resort Lots 5 and 6. This is not available before 5pm and please note cars are towed each night after 2am.

Free parking exists in the parking lot at the corner of Monitor Drive and Lucky John. Note, this lot is only available Monday through Friday from 3pm to midnight, and all day Saturday. It is NOT available on Sundays.

For other great parking options, go to China Bridge on Swede Alley, servicing Main Street. Visit The Yard Park and Ride located on Kearns Blvd. Or try Lots G or F, located on Prospector Ave. Cash fee applies.

For more info go to: http://www.sundance.org/festival/attend/getting-around-park-city/

### **HIGH TRAFFIC AREAS**

During the Sundance Film Festival, certain areas of town become congested, either from traffic arriving or leaving high-profile screenings, or due to increased activities in areas like the Music Café or Sundance House. While every situation is unique and you're encouraged to take the routes you're most comfortable with, below are a few areas to be aware of as you navigate through Park City and alternative ways to enjoy Old Town during the Festival.

## Main Street/Swede Alley

For the 2014 Festival, Main Street will have no Pay & Display parking for the duration of the event, January 16 - 26. Both east and west sides of the Main Street, from Brew Pub to 9<sup>th</sup> Street, will be 15 minute loading zones 24 hours per day. This is to accommodate the heavy foot traffic during the Festival, as well as ensure areas do not become so congested as to become impassible.

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#### Intersection of Main Street and Heber Avenue

Heber Ave. is restricted during the festival. Additional traffic control is added at Main Street and Heber Ave to help facilitate bus movement by stopping cars and pedestrians frequently. If driving to Main Street, it is recommended that you use Deer Valley Drive to Marsac Avenue, and park in the China Bridge parking structure. From there, you can navigate downtown Park City easily by foot.

#### **Park Avenue**

As the Festival progresses and events and screenings are held, Park Avenue will tend to back up beginning at 3pm, lasting until well after 10pm. There will be limited on-street parking on some sections of Park Avenue – please be aware of and mind posted signs and instructions. Note that the speed limit on Park Avenue is 25mph and intense traffic is expected in this area. It is recommended to avoid Park Avenue when traveling to the Main Street area; Use Deer Valley Drive and park in China Bridge.

#### **Eccles Center**

The Eccles Center is Sundance's largest venue, hosting premiere events and high-profile screenings. Traffic entering and exiting the parking lots can back up traffic on Highway 248 (Kearns Blvd). The best course of action is to avoid Kearns Blvd in front of the High School between 10:30am and noon, 2p-3p, 5p-6p, and 8p-9p. Day parking requires a permit for entry. Overflow evening parking is available after 5pm at McPolin Elementary and Treasure Mountain Middle School. Please plan ahead and take alternate transportation to get to Eccles. The free Park City Transit bus is a perfect option for transportation to and from the Eccles Center.

#### **RESORTS**

Both Deer Valley Resort and Park City Mountain Resort experience a lot of traffic at 4p when skiers are leaving the slopes. Lowell Avenue, Empire Avenue and Lower Dear Valley Drive should be avoided if possible at this time.

Shuttle lots are available at Deer Valley Resort after 5pm (only lots 5 and 6), offering free transportation to the Old Town Transit Center every 10 minutes.

## **POST OFFICE**

The best time to visit the Main Street Post Office is before 1pm if possible.

#### **RESTAURANTS**

Like everything else in Park City during Sundance Film Festival, restaurants are generally busier than usual or may be rented out for private events. The best option if you plan to eat out during the Festival is to call ahead for a reservation, or visit <a href="http://www.parkcityrestaurants.com/">http://www.parkcityrestaurants.com/</a> for more local restaurant information.