

## PARK CITY PUBLIC ART ADVISORY BOARD MEETING SUMMIT COUNTY, UTAH June 9, 2025

The Public Art Advisory Board of Park City, Utah, will hold its regular meeting in person at the Marsac Municipal Building, Executive Conference Room, at 445 Marsac Avenue, Park City, Utah 84060. Meetings will also be available online and may have options to listen, watch, or participate virtually.

Zoom Link: https://us02web.zoom.us/i/87505710988?pwd=4hllHD85zpaNbZzzcEKtlKbNb6R99G.1

## **CLOSED SESSION**

The Public Art Advisory Board may consider a motion to enter into a closed session for specific purposes allowed under the Open and Public Meetings Act (Utah Code § 52-4-205), including to discuss the purchase, exchange, lease, or sale of real property; litigation; the character, competence, or fitness of an individual; for attorney-client communications (Utah Code section 78B-1-137); or any other lawful purpose.

**REGULAR MEETING - 5:00 p.m.** 

- I. ROLL CALL
- II. PUBLIC COMMENT: Any Items Not on the Agenda
- II. CONSIDERATION OF MINUTES
  - 1. Consideration to Approve the Public Art Advisory Board Minutes from May 12, 2025
- IV. STAFF AND BOARD COMMUNICATIONS Jocelyn/Chris E.
  - 1. City Updates
  - 2. Future meeting schedule
  - 3. SCPAAB/Arts Council Jocelyn
  - 4. Any other Staff or Board Communications

## V. BUDGET/PROJECT UPDATES

- 1. Bus Stop Shelter progress
- 2. Creekside Shade Structure, Creekside Bike Park
- 3. MARC Pool Fencing timeline update
- 4. Community Center RFP

## VI. FOLLOW UP ARTFUL BIKE RACKS DISCUSSION

## VIII. ADJOURNMENT

Under the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify Stephanie Valdez at 435-640-1225 or stephanie.valdez@parkcity.org at least 24 hours before the meeting.



1 **Public Art Advisory Board Minutes** 3 For more information, go to www.parkcity.org 4 5 Date: Monday, May 14, 2025 6 Meeting Place: Marsac Executive Conference Room, 445 Marsac Avenue, Park City, 7 UT 84060 **Time:** 5:00 p.m. to 7:00 p.m. 8 9 Minutes: Stephanie Valdez, Administrative Analyst/Art Coordinator 10 **Next Meeting:** Monday, June 9, 2025, at 5 P.M. 11 12 Topic 1: Call Meeting to Order (5:00 p.m) 13 14 Present: Molly Guinan (virtual), Jess Griffiths (virtual), Sam Osselaer, Terri Smith, Kara 15 Beal, Elsa Gary, Heather Sneddon, DCM; Chris Eggleton, Economic and Development 16 Director; Anna Maki, Transportation Planning; Jocelyn Scudder, Arts Council; Stephanie 17 Valdez. Art Coordinator 18 **Absent**: Pam Bingham 19 Members of the Public: Kelly Pfaff 20 21 Topic 2: Public Comment: Any Items Not on the Agenda 22

No public comment at this time.

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Topic 3: Approve Minutes from the March meeting

25 Kara motioned to approve the minutes from April 14th, 2025. Elsa seconded. All in favor.

## **Topic 4: Staff and Board Communications**

Stephanie presented a few City updates. The City's annual Spring Open House will be held on Tuesday, May 13th at the Park City Library from 5:00 to 6:30 PM, and board member attendance is highly encouraged as an opportunity to reconnect with City teams and learn more about current projects. The artist team for the artistic pool fencing at the PC MARC will be on the Consent Agenda for the Council meeting on Thursday, May 15th. Kara asked if the agenda is available and whether there's a sense of timing for the item. Stephanie will follow up with more information on the schedule. The following week, Chris and Stephanie will bring the Public Art Program Manager recommendation to Council, which will also appear as a consent item. The PAAB slate appointments will go to the Council on May 22nd, with three new members and one reappointment being recommended to serve.

Sam shared that the Historic Preservation Award artist and artwork will be presented at the May 15th meeting. Jocelyn added that the selected artist, Anna Nizhoni, is a former CREATE PC artist. She noted that the piece is conceptually rich, incorporating silver leaf to reference Park City's mining history and featuring a topographical map as a backdrop. Terri asked whether there are four new members being appointed, and Stephanie clarified that yes, four members in total will be recommended to the Mayor and Council—three new appointments and one reappointment. Stephanie then asked

47 Chris if he had any additional City updates. Chris shared that he and Deputy City Manager Heather Sneddon were recently appointed by the Executive Team to serve as municipal representatives.

Jocelyn presented updates on behalf of the Summit County Public Art Board (SCPAB) and the Arts Council. She shared that the Jeremy Ranch Roundabout Project includes two large sculptures, a Sandhill Crane and a Moose, which will be installed on each roundabout. The artists held a recent community engagement event where students helped suggest names for the sculptures. The final names will be determined through a survey sent to Summit County residents. Jocelyn also reported that SCPAB was recently approved for a percent-for-art project involving the Sheriff's County Building, which includes exterior artwork and artful benches. A call for artists for this project will be released soon. Additionally, the Arts Council currently has an open call for CREATE PC, a Local Artist Collective opportunity, with details available on pcsarts.org.

Jocelyn mentioned that the Arts Council will also be on the May 15th Council agenda to present an interim update on the Arts Council Master Plan. This update will highlight feedback from recent public meetings, funding mechanisms, challenges, and the long-term vision. The plan is expected to return to the Council in August for a resolution of support. Jocelyn added that they will also be seeking support from Park City Council, the Summit County Council, and the Chamber. She explained that this is a community-based plan modeled in part on the Chamber's Sustainable Tourism Plan. While some initiatives may fall outside the direct work of the Arts Council, they plan to collaborate with relevant partners to help move those items forward and seek alignment from both City and County leadership.

Sam noted that she was on the Historic Preservation Award selection committee. She shared that five applicants were interviewed, and that Anna Nizhoni's piece was selected for its strong concept and visual layering, including the use of silver leaf and topographic design elements.

Kara shared that the library reached out looking for a PAAB member to assist with selecting artwork. It's estimated to be a one-to-two-hour commitment. Molly volunteered and will be connected with the library's point of contact. Kara also noted that the Library will host a summer art show reception on Thursday, June 12th, from 5:00 to 7:00 PM.

Stephanie provided a brief update on the Art Program Manager selection process. Last week, the selection committee, comprised of board members and City staff, reviewed proposals and selected a candidate. The recommendation will be presented to the Council for consideration on May 22nd. Sam asked whether the names of the new board members could be shared at this time. Stephanie responded that the appointments will be announced officially at the May 22nd meeting. Terri asked about the dates for the Latino Arts Festival, and Jocelyn confirmed it will take place June 13–15, 2025, at Canyons Village.

## **Presentation Summary – Anna Maki, Transportation Planning**

Anna Maki from Transportation Planning presented on the initiative to introduce artful bike racks in Park City. She began by providing background on existing bike racks and her work promoting active transportation—particularly walking and biking—throughout

the City. One of her current efforts includes activating and expanding bike parking infrastructure, in partnership with both public and private entities.

Anna highlighted existing programs like the Request a Rack Program (available in Park City and Summit County), and emphasized the need for safe and secure bike parking.

She explained that inverted U racks are the preferred design due to their security,

Moving forward, all new developments will be required to use inverted U racks.

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To enhance aesthetics and functionality, Anna proposed the idea of artful inverted U racks. While the standard design is practical, it's visually plain. She's exploring the installation of uniquely designed bike racks, primarily on public property, and suggested that private developments may request an artful bike rack to the Public Art Advisory Board (PAAB) to use these artistic versions.

compact footprint, minimal impact on concrete, and compliance with the municipal code.

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112 Key points from the proposal:

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Five unique designs representing five different areas of Park City (zip code 84060), serving also as a visual wayfinding tool.

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117 Initial plan: Install up to 20 artful bike racks, potentially rolled out as 10 per year.

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Funding: Anna's current budget supports racks within the 84060 boundary.

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121 Cost: Standard racks cost ~\$150; artful versions range from \$430–\$800 (excluding shipping), with potential bulk order discounts. The estimated total for 20 racks is approximately \$9,000.

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Public vs. Private: Artful racks will primarily go on publicly owned land, but private developments may request for an artful bike rack through PAAB. New developments must still meet inverted U rack standards.

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129 In response to a question from Terri, Anna confirmed:

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131 The project envisions four to five different designs, tailored to specific locations.

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- Schools are not included, as they fall outside the City's jurisdiction.
- Jocelyn asked Anna if she was formally requesting the board to allocate \$9,000 to fund
- the artful bike rack initiative. Anna confirmed, stating her vision is to gradually roll out
- the racks—10 per year, aiming for a total of 50 racks over five years.

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138 Chris raised questions about how the board wants to approach implementation:

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140 Does the board support the concept of artful bike racks?

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Should there be an expectation for developers (particularly those required to install bike racks) to use artful racks?

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How can a program be created to encourage adoption and funding, both for required and voluntary installations?

Jocelyn asked for clarification on the design, wondering if the artistic element is limited to the interior of the inverted U frame, as she has seen more elaborate designs in other cities.

Anna explained that fully sculptural artistic bike racks—while attractive—come with trade-offs: require more space, have a greater impact on concrete and the environment, are harder to maintain or replace, and tend to be more expensive. Because of these factors, she recommends a uniform inverted U design that incorporates an artistic element, striking a balance between function and aesthetics.

Terri inquired about the current number of bike parking spots in the city. In response, Anna presented a map of existing bike rack locations.

Jess expressed strong support for installing inverted U artful bike racks on public property. However, he noted uncertainty about how the program could be extended to private developments and suggested a phased approach similar to the City's bus stop art initiative.

Molly agreed with Jess, highlighting that this initiative presents a valuable opportunity, especially with the increase in affordable housing projects. She emphasized that incorporating artful bike racks into these developments would demonstrate the City's commitment to bike parking and serve as a strong example of public-private crossover in projects.

Jess asked Jocelyn whether Summit County had done anything similar. Jocelyn responded that they had not. She shared that she struggles with referring to these as "artistic bike racks," noting they feel more like cutouts or design enhancements rather than fully realized public art.

Kara added that these designs wouldn't be overly stylized or shaped like animals, such as a dog-shaped bike rack, but would still incorporate artistic elements. Jocelyn emphasized that, due to limitations in the design, the racks may not fully meet the criteria to be classified as public art and advised caution in how they're labeled. That said, she supports the concept, acknowledging it's more visually engaging than a standard inverted U, even if not quite "public art."

Sam agreed with Jocelyn's perspective, adding that she likes the idea of having different designs tied to different locations in Park City. However, she also noted that the \$9,000 cost for 20 bike racks may have a limited impact over time, especially if implemented slowly.

Anna shared that one of the vendors she spoke with requested the most intricate cutouts, and noted that the first image in the PowerPoint presentation represented the most detailed design. Terri asked how many requests had come from private individuals or businesses, and Anna responded that there had been seven such requests so far. She added that in a typical year, there might be around 15 requests in total, often from a variety of businesses looking to provide bike racks for their employees.

Jess noted for roll call purposes that Kelly Pfaff had joined the meeting.

Jocelyn commented that, based on the first image, some of the designs could potentially qualify as public art. However, she pointed out that those designs that include location signage likely would not be considered public art. She emphasized the need for clearly defined goals, themes, and intentions for the areas where the racks would be installed. Jocelyn also mentioned that if the racks were to be considered public art, the process should include provisions for fabrication and artist stipends, similar to the approach taken with the Utility Box project. In that model, artists are only responsible for the design, not for providing materials or labor. Anna expressed openness to this feedback and explained that her vision for the program involves starting with five initial designs. These designs would be used consistently over the next five to ten years, with each neighborhood having one distinct design to serve as a visual identifier, for example, a specific design for Main Street.

Jocelyn asked whether the racks would come in different colors and whether that would result in increased costs. Anna clarified that racks could include color without any additional cost. Jocelyn observed that color could add an artful layer and support the project's potential role in wayfinding and establishing a sense of place. She also asked whether there was a funding mechanism in place for the project. When Anna sought clarification—whether Jocelyn meant funding for the art portion or the transportation portion—Jocelyn confirmed she was asking generally. Anna explained that while the transportation planning department is funding the broader project, there is currently no specific budget allocated for the artful bike racks themselves.

Chris concluded by emphasizing that this project is a meaningful opportunity for the Public Art Advisory Board (PAAB) to support something that is both functional and visionary. He stated that although the impact may not seem significant at the moment, the program has the potential to shape the community's sense of place over the next 30 years. Chris noted that the success and longevity of the initiative would depend heavily on the support and enthusiasm of the PAAB and encouraged the board to consider the broader opportunity this project presents.

Sam asked whether the board would be responsible for identifying ongoing funding, adding that she really loves the idea. Jocelyn followed up by asking if this item required action or if it was just for discussion. Anna clarified that it was a discussion item.

Chris addressed the funding question, explaining that there hasn't been enough time yet to fully analyze the issue or develop a strategy. However, he noted that with new developments and redevelopment projects, there are often changes and implementations that align with broader goals. Chris believes there's an opportunity to encourage and incentivize developments to support initiatives like this. The challenge, he said, lies in figuring out how to fund the existing or replacement bike racks.

Anna noted that there are upcoming developments that present opportunities for greater long-term impact, with smaller rollouts planned for year one, year two, and continuing in phases.

Jocelyn summarized that 20 bike racks are expected to be installed, guided by five design ideas, and asked about the ideal timeline for installation. Anna responded that

October of this year would be an ideal target, as it's before snowfall begins. Ideally, the installation window would be from May through October.

Kara asked whether, if the board doesn't act quickly enough, some racks might be installed as the standard black inverted U design. Anna explained that any requested racks will be installed as soon as possible, and if the PAAB doesn't provide a decision in time, those installations will proceed using the standard design.

Anna added that if the PAAB is interested in moving forward with the artful racks, she would work on holding off on replacing existing racks to allow time to incorporate the artistic designs. However, racks requested by the private sector would still be installed promptly, even if there's no decision yet from the PAAB.

Molly asked whether it might be possible to add artistic elements, such as vinyl wrapping or artist-painted designs, to the center of the bike racks. She acknowledged uncertainty about whether the material would be suitable, but suggested the central panel could be treated as a space for artistic expression. Anna responded that a vendor had been consulted on this, and it is possible to include vinyl elements, as long as enough space remains to lock a bike securely. She noted that one vendor had already produced racks with vinyl designs and offered to share examples and vendor information with the board.

Anna clarified that there was no action required at this time; she simply wanted to gauge the PAAB's interest in the idea. While there is no formal timeline yet, there is some flexibility. She presented the "Areas to Target," identifying neighborhoods based on the General Plan, and expressed that starting with five zones would be an appropriate and manageable approach.

Terri inquired about Deer Valley and whether it would be responsible for covering costs. Anna explained that any installations located on City property and within City boundaries would fall under the City's responsibility.

Jess suggested setting aside time during the next board meeting for a more in-depth discussion to avoid delaying Anna from moving forward unnecessarily. Anna acknowledged that there are many components to consider, especially when it comes to funding from both public and private sectors. This pause in the process will also allow City staff time to research possible funding mechanisms.

Jess added that even without artistic elements, the bike racks present a great opportunity and expressed appreciation that the Transportation Planning team brought the concept to the board.

Anna also noted that the artistic bike racks, once installed, will not be removed—this is a lasting addition.

Kara shared that there appears to be a consensus in favor of the idea and said she would prefer to see something more embellished than a standard upside-down U. She agreed that this is a great opportunity.

Anna concluded by pointing out that during Capital Projects, there will be chances to incorporate more elaborate, artistic bike racks in collaboration with Engineering—highlighting that these types of opportunities do exist and are worth pursuing.

Kara asked about the nonprofit selection advisory committee summary. Chris shared that the committee met on May 1st to review and refine elements of the arts and cultural funding process. He explained that the intent is to present a summary to the board to ensure everyone is well-informed. Chris also acknowledged that securing funding for arts and cultural initiatives has become increasingly challenging in some areas.

Jocelyn added that this funding program remains one of the few consistent sources of support for nonprofit organizations. She noted that this year marked a shift in approach, as the City Council introduced a new process. As Chris mentioned, the initial outcomes of this transition appear to have unintentionally deprioritized arts and cultural funding—prompting Council's decision to revisit the process and make necessary corrections.

Jess opened the floor for public comment.

Kelly Pfaff, a business owner in the Prospector neighborhood and a member of both the Prospector Board and the Prospector Planning Committee, addressed the board. She shared that many people appreciate the accessibility and charm of the Prospector area. As meetings and developments move forward, she emphasized the importance of creating a sense of cohesiveness between arts and community. Kelly expressed her strong support for establishing a connection—both physically and creatively—between Prospector and the Bonanza area.

She mentioned that she is currently working with the Prospector Board to plan community events, including arts and crafts gatherings featuring local artists. These events aim to increase community engagement and encourage people to explore the area more easily. Kelly noted that Jess has her contact information and welcomed further communication.

Jess responded by noting that the board has had ongoing conversations about creating continuity and flow in the integration of public art, especially as paths and infrastructure are developed.

Jocelyn added that the Arts Council has also discussed strategies to activate the Prospector-Bonanza corridor, particularly during events like the Gallery Stroll. She mentioned that there is a concept in development, which is contingent on grant funding, and offered to connect with Kelly outside of the meeting to discuss further collaboration.

Jess then closed the public comment portion of the meeting.

Kara made a motion to adjourn the meeting at 6:18 PM, which was seconded by Terri.



# Explore Partnership on Artistic Bike Racks

Transportation planning works closely with Streets, Planning, and Engineering to manage Park City's bike racks.



# Background









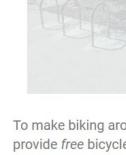






## Free Bike Racks for Summit County Businesses





SALTBOX



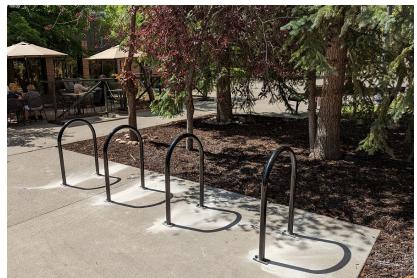




To make biking around the region easier, Park City Municipal and Summit County have partnered to provide free bicycle racks and installation to businesses in Summit County.

- · All businesses in Summit County are eligible to apply for a bicycle rack.
- · Racks must be installed on private property, ideally within 50 ft. of the building's front entrance.
- The installed bike parking will be an Inverted U-rack, powder coated black, and must be bolted into concrete.
- The number of racks available per business is space-dependent and will be decided on a case-bycase basis.

Please fill out this Form to request a bike rack installation. Questions? Email Anna.Maki@parkcity.org.



Saltbox Bike Rack Install

# Artistic Rack Examples





## **Art Board Collaboration**

Partnership with the Public Art Board to commission a small number of artistic bike racks on publicly owned property and/or create a grant for private developments, bridging the gap between basic and artistic racks.

- Artwork: 5 different designs for 5 different Park City areas
- Publicly-owned property (84060)
- Private Developments (84060)
- Consider starting with 20 bike racks

Goals: promotes cycling, sustainability, creativity, livability, and accessibility

# Proposal

Cover cost disparity between basic and artistic racks (base racks cost \$150 each)

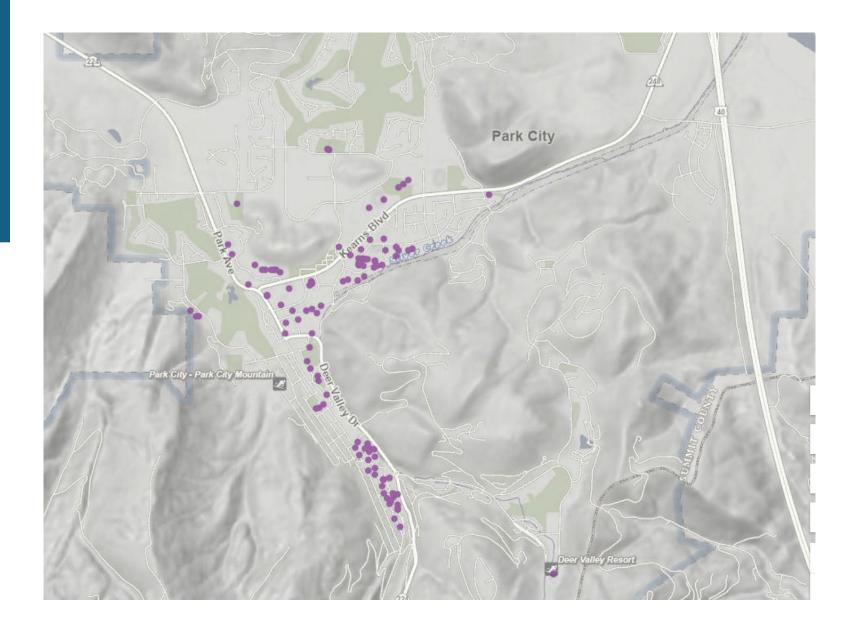
Costs Increase based on design intricacy

- \$430 \$800 per rack
- Costs can decrease based on bulk orders (2-5)



MADRAX artistic rack example, higher intricacy

# Existing Parking



# Areas to Target

Prospector Old Town/Main Street

Deer Valley

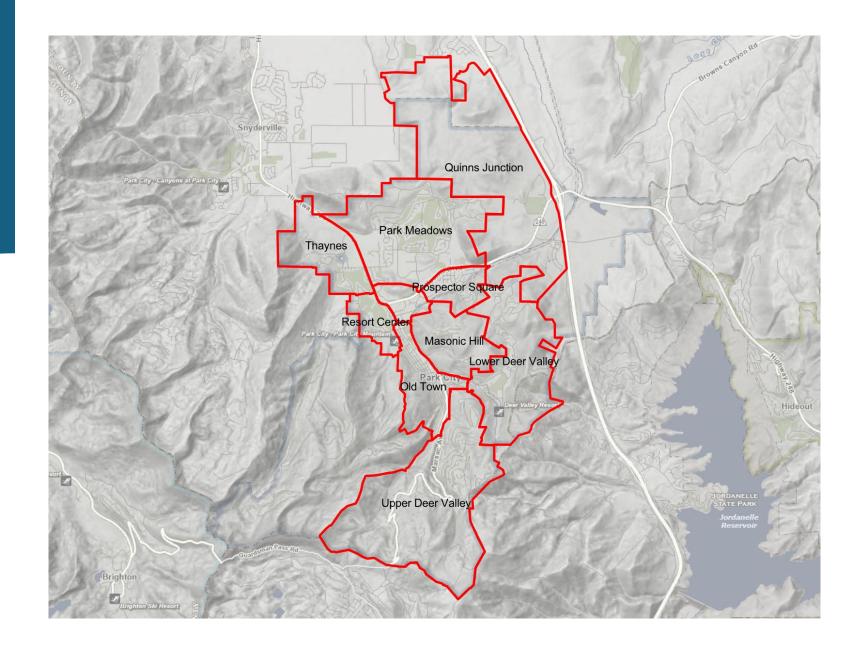
PCMR/Thaynes



## Neighborhoods

## **Zones:**

- Old Town/Main Street
- Deer Valley
- Prospector
- Park Meadows
- Thaynes/PCMR



# Next Steps

Thoughts and feedback from the Art Board