

# PARK CITY PUBLIC ART ADVISORY BOARD MEETING SUMMIT COUNTY, UTAH April 14, 2025

The Public Art Advisory Board of Park City, Utah, will hold its regular meeting in person at the Marsac Municipal Building, Executive Conference Room, at 445 Marsac Avenue, Park City, Utah 84060. Meetings will also be available online and may have options to listen, watch, or participate virtually.

Zoom Link: https://us02web.zoom.us/j/87505710988?pwd=4hllHD85zpaNbZzzcEKtlKbNb6R99G.1

#### **CLOSED SESSION**

The Public Art Advisory Board may consider a motion to enter into a closed session for specific purposes allowed under the Open and Public Meetings Act (Utah Code § 52-4-205), including to discuss the purchase, exchange, lease, or sale of real property; litigation; the character, competence, or fitness of an individual; for attorney-client communications (Utah Code section 78B-1-137); or any other lawful purpose.

### REGULAR MEETING - 5:00 p.m.

- I. ROLL CALL
- II. PUBLIC COMMENT: Any Items Not on the Agenda
- III. CONSIDERATION OF MINUTES
  - 1. Consideration to Approve the Public Art Advisory Board Minutes from March 10, 2025.
- IV. STAFF AND BOARD COMMUNICATIONS Stephanie/Jocelyn/Chris P.
  - 1. City Updates
  - 2. SCPAB/Arts Council- Jocelyn
  - 3. Any other Staff or Board Communications
- V. BUDGET/PROJECT UPDATES Stephanie
  - 1. Strategic Plan Discussion
  - 2. Discuss Theme for Community Center Project
- VI. PROCUREMENT DELIBERATION: CLOSED
  - Pool Fencing Panels at PC MARC

#### VIII. ADJOURNMENT

Under the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify Stephanie Valdez at 435-640-1225 or <a href="mailto:stephanie.valdez@parkcity.org">stephanie.valdez@parkcity.org</a> at least 24 hours before the meeting.

# Minutes



12 **Public Art Advisory Board Minutes** 3 For more information, go to www.parkcity.org 4 5 Date: Monday, March 10, 2024 6 Meeting Place: Marsac Executive Conference Room, 445 Marsac Avenue, Park City, 7 UT 84060 **Time:** 5:00 p.m. to 7:00 p.m. 8 9 Minutes: Stephanie Valdez, Administrative Analyst/Art Coordinator 10 Next Meeting: Monday, April 14, 2025, at 5 P.M. 11 12 Topic 1: Call Meeting to Order (5:03 p.m.) 13 14 Present: Jess Griffiths Chair, Terri Smith, Kara Beal, Sam Osselaer, Pam Bingham 15 (virtual), Stephanie Valdez, Sarah Pearce, Deputy City Manager, Chris Eggleton, 16 Economic Development Director, Jocelyn Scudder, and Jacob Klopfenstein, Planning 17 Department 18 Absent: Elsa Gary, Molly Guinan 19 20 Topic 2: Public Comment: Any Items Not on the Agenda 21 No public comment at this time. 22 23 Topic 3: Approve Minutes from the January meeting 24 Kara motioned to approve the February minutes. Terri seconded. 25 26 **Topic 4: Staff and Board Communications** 27 Jacob from the Planning Department joined the Public Art Advisory Board to present 28 information about the Historic Preservation Award. The Planning Department is 29 currently running a Request for Proposals (RFP) for artwork to commemorate the 2025 30 Annual Cindy Matsumoto Historic Preservation Award Winner, 517 Park Avenue. The full RFP and details are available on the City website, and the submission deadline is 31 32 Friday, March 14th at 5 PM, with a possible extension. An artist will be selected to 33 create a piece depicting the award-winning historic preservation project. The winner, as 34 selected by the Historic Preservation Board, is 517 Park Avenue. The artwork will be 35 displayed on the second floor of City Hall. 36 37 The Planning Department has requested a member of the Public Art Advisory Board to 38 join the Selection Committee for this project. 39 40 Sam volunteered to represent the board on the HPA Selection Committee. 41

Board members whose terms end this year will need to reapply to continue serving. An interview committee will review applicants and propose a selection to Council.

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47 Stephanie will email the board with further details and the application information.

Stephanie provided an update on the Citywide Public Bodies Recruitment for Boards & Commissions, which opens Wednesday, March 12th. Three board members' terms are

set to end in 2025, creating three vacancies on the Public Art Advisory Board (PAAB).

Jocelyn gave an update on the Summit County Public Art Advisory Board. On March 26th, the board will present a project update to the Council on the Jeremy Ranch Roundabout sculptures—the moose and the sandhill crane. There is a community engagement plan that involves local schools, where students will vote on the top names for the sculptures. A community-wide digital survey will follow to finalize the naming process, aiming to instill local pride.

The artists will install concrete footings for the sculptures in April, with the final installation scheduled for summer.

Jocelyn also shared that the Arts Council is collaborating with the Summit County Planning Department on the Rail Trail Redevelopment Plan. A graduate student is assisting with the development of an arts implementation plan for the Rail Trail, which is nearing completion. The plan will include a phased approach, starting with Coalville, followed by Wanship and the I-80 corridor, where there are potential opportunities for collaboration between Summit County and the Park City Public Art Board.

Jess inquired if there is a parking lot in Coalville similar to the one in Wanship. Jocelyn responded that there is an area located just off Main Street, and the Arts Council will be proposing a gateway installation at that location on Main Street.

Jocelyn also mentioned that they will be presenting to the County Council for consideration of long-term funding for Rail Trail art.

Terri asked what kind of art was being considered. Jocelyn responded that the art implementation plan doesn't prescribe a specific typology. Instead, it will focus on phasing and addressing unserved areas. The goal is to improve access and encourage the public to use it as a transportation corridor, starting in North Summit and extending into Park City. Some recommended themes include quilting, which serves as a metaphor for weaving the community together. The plan also includes a variety of functional art, such as shade structures and benches.

Jocelyn mentioned that they are working on the arts and culture master plan and that this is the last call for surveys. She also noted that an internal report has been completed and asked Sarah if it should be included in an upcoming Park City Council meeting, as she encourages the City Council to review it. Sarah stated that they would work on getting it added to a Council agenda. Jocelyn will keep the board informed on any updates regarding the arts and culture plan.

Terri asked if the Arts Council or Park City Municipal has received federal funding. Jocelyn stated that Arts Council is an independent nonprofit. Sarah stated the City has not received federal funding specifically for arts. Jocelyn stated that the Latino Arts Festival is federally funded, and the future of that funding is uncertain.

Jess shared that he had an interview with KPCW about the Bus Stop Artwork. Some of the interview questions focused on why the PAAB selected the art pieces. Jess mentioned that it was an insightful interview, and we'll see when the story airs and how KPCW covers it.

## **Topic 5: Budget/Project Updates**

Stephanie provided an update on Mark Maziarz's selected piece, mentioning there had been some back-and-forth regarding its "original" status. The artist, on his own initiative, will replace the images his clients had with new ones, making this specific piece one-of-a-kind. The City can then proceed with obtaining it and moving forward with the process. The board will need to re-vote this piece, but there's no need to go back to the Council since it was already recommended and approved initially.

Kara motioned to move to accept Mark Maziarz's piece to be the eighth piece for the Library Study Rooms, and Terri seconded.

Sarah announced that she will be retiring on April 4th of this year. She is currently working on a few items, including standardizing the PAAB's code amendments. About a year ago, the City standardized code amendments across all boards and commissions. At that time, Jenny decided not to make changes to the Public Art code, so it remained as is.

The redline versions were included in the packet, and Sarah mentioned that some of the language comes from the Non-Profit Advisory Committee. She also noted that there is a policy document, essentially a handbook with guidelines for the PAAB. The code changes don't alter that document, but they will be incorporated into the handbook.

The main changes involve organization, such as specifying the number of members, their residency, work, and property ownership, with new language prioritizing members with art-related experience. One key change Sarah made is that the PAAB will consist of no fewer than five members and no more than seven. She believes having an odd number of board members will help with voting, and there's no rush to recruit another member if the board loses one. There was also some uncertainty about how the board ended up with eight members.

Sam explained that there was a time when the board wasn't receiving many applications, but then, when there were plenty of applicants for open positions, the board expanded. Sarah clarified that the range could be between 7-9 members. Jess agreed that having an odd number is beneficial for voting. Sam mentioned that with eight members, the quorum is five, whereas with seven, it's four. Chris noted that having seven members would increase the obligation for a quorum.

Kara shared that five members seemed too small, and she appreciates the current board size, as it offers diversity in backgrounds and experience. She expressed concern that five would be too limited. Pam agreed, stating that five feels too small. Sarah explained that the range could be 7-9 members, and Jess supported this, as it allows for flexibility. Jocelyn added that the SCPAB has nine board members.

Jess moved on to the next line in the code amendment where he and Sarah differed. Currently, to serve on the PAAB, members must live in the 84060 area, but the proposed change includes living, working, or volunteering in the area. Jess stated that being a resident of 84060 is a great benefit in a small town, as it makes it easier for people to get involved in the community. Kara expressed that she would be comfortable with owning a business in the area but felt that volunteering was too broad. She also

stated that owning property wouldn't be enough unless you're actively engaged in the community, but she was okay with owning a business in 84060.

Sarah mentioned that having an art gallery in the area would be beneficial and suggested that no changes need to be made to the current requirement of living in 84060 and keep it as it is. Kara agreed, stating she would be comfortable with the requirement that board members either live or own a business in 84060. Jess suggested leaving room for one business owner, with the rest of the positions limited to residents of 84060. He expressed concern that the way the change was written could imply positions might be open to people from outside the area, like Salt Lake.

Kara acknowledged that this could be considered during the selection process, emphasizing the flexibility to choose someone who is local and actively involved in the 84060 area. In the end, she felt comfortable keeping the requirement as it is, where members must live in 84060.

Pam asked how many people who owned a business in the PAAB have lived elsewhere. Sam stated that the requirement has always been living in 84060 so none.

Pam liked Jess's suggestion of allotting one seat to a business owner who may live elsewhere, in hopes of attracting an art gallery. However, Pam's concern was that this could affect the camaraderie of the current board, which has been built on 84060 residents, especially if three or four business owners were living outside the area. Kara expressed reluctance to leave a designated open spot for a business owner. Jess suggested that the wording could be adjusted to state that up to one spot can be filled by a business owner, with the rest being for 84060 residents.

Sarah stated that the code amendment does include, "There should be priority given for members who have expertise in art-related fields or public art selection and implementation." She explained that when interviewing and reviewing applications, you would naturally gravitate toward candidates with this expertise. Kara expressed uncertainty, stating that being in the community is what makes someone an expert, and it's important to have representation from everyday people who live and spend their time in 84060.

Jocelyn acknowledged that having someone with relevant skills, such as an architect with building knowledge, would be an asset and helpful. Kara agreed, noting that while it would be an asset, it shouldn't necessarily give them priority if they live outside of 84060.

Jess asked Sarah if the changes suggested today, opening up the applications to those outside of 84060 while the selections remain for residents of 84060, would lead the Council to give a spot to someone who doesn't live in 84060. Sarah stated that it's probable, but the Council's preference is for someone from 84060. Jess also inquired if the MARC Board and Library Board were making similar changes. Sarah replied no, but she wanted to bring this up because there were concerns from the Nonprofit Advisory Committee. Sarah added that if the board feels strongly, they should agree to keep the 84060 requirement as is, with no changes.

 Kara is open to allowing business owners but is happy with the current board member requirements. Jocelyn stated that keeping the requirement for 84060 residents is consistent with how it has been for the last several years.

Jess asked if Jocelyn's position as a nonvoting member is specified in the guidelines. Sarah answered yes. Jess suggested having flexibility for non-voting members to bring value to the board.

Sarah looked up the requirements for other boards and found that both the MARC and Library boards require 84060 residents. Kara stated with that information, she doesn't feel the need to make changes to the 84060 requirement.

Sarah also mentioned that many of the boards have between 7 to 9 members.

Pam asked how the board feels about bringing back the statement about having a Council Liaison, as she missed that connection. Sarah explained that Council liaison assignments were made at the retreat, but the retreat was cut short and had to be rescheduled. The assignments will be coming back to Council on March 20th or 27th, and Sarah asked to have PAAB included on that agenda for a liaison to be assigned.

Sarah then asked the board if they wanted to have 5-9 members, with one additional representative from the City Council as a nonvoting member, while keeping the requirement for members to reside in the 84060 boundary. The board agreed, and Sarah will make those changes. Sarah also asked if the board wanted to remove the art expertise/background requirement. Pam suggested that it doesn't need to be stated in the amendment, as the selection committee reviewing applications and conducting interviews will already consider this. Sarah agreed and will remove it.

Next, Sarah began by discussing her retirement and the transition with Chris E. When Jenny announced her departure from the City, it coincided with one of the busiest times, including events like Sundance. Chris Phinney was hired as the Special Events Manager, and the PAAB Staff liaison role was included in the job description for that position. However, due to the short timeframe, Sarah did not remove that responsibility from the role. While Chris Phinney has little to no experience with public art, he has excelled in managing special events.

At this point, it has become clear that having someone with an arts background and expertise would help lead the Public Art Advisory Board's program and projects. Sarah and the team will be presenting to the Council on March 20th to propose putting out an RFP for a contract position to help manage the PAAB program, like Jocelyn's work with the County.

Before Jenny, the Arts Council used to manage the PAAB, but now there's a lack of that specific expertise, which has led to the board supporting the upcoming percentage for arts projects. Sarah wanted to gather the board's feedback on the proposed Project Manager position and mentioned that the compensation for this role would be \$40k for the initial contract. She also noted that this normally wouldn't require Council approval, but due to the restructure, it was requested to get approval from the Council.

Kara asked whether it would be a contract position or a City employee. Sarah clarified that it would mostly be part-time. Jess emphasized the importance of ensuring the person in this role works closely with City departments to avoid losing out on 1% project opportunities.

Sarah agreed, stating that having the position within the Economic Development department alongside Chris would be beneficial, as Chris oversees all Capital Projects, ensuring the 1% projects wouldn't be missed.

Chris added that with his background working on projects within the 84060 and 84098 areas, his focus and goal are to ensure these projects reach the finish line. He also aims to identify projects that may not be on the radar and help bring them to completion, ensuring the growth of the Percent for Arts program.

Chris emphasized that there will be City staff support, and having this contractor would bring the necessary expertise and advocacy to assist in the process.

Kara would like to have a contract or employee staff member that has the bandwidth to support Stephanie.

Sarah asked the board if they were supportive of this idea. The board is on board.

Sarah included that this will be presented at the March 20<sup>th</sup> Council meeting for this proposal. Sarah will also be discussing advocating for the arts.

Jocelyn added that Sarah has been serving as the City liaison to the Arts and Culture Master Plan. There have been many discussions on how the municipality supports the arts, including the 1% funding for public art, and a lot of focus has been placed on large event subsidies like the Kimball Arts Festival and Sundance. However, these are just specific facets of the broader Arts & Culture sector. For instance, there is no dedicated Arts & Culture department at the City level, while other cities, like Salt Lake City and South Salt Lake, have one. Here, the sector is largely driven by non-profits, which bring significant economic impact and quality of life benefits through a vibrant arts community.

Jocelyn supported Sarah's point, emphasizing the importance of reminding the Council that Arts & Culture is a valuable asset that can be further developed. Some Arts Councils are non-profits, while others are part of the City government. Summit County's Arts Council, for example, aims to fill gaps and provide the Council with ideas on how to better support Arts & Culture long-term.

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Jocelyn added that, for instance, the City recently released the nonprofit special service contracts. In a recent development, recommendations were made on how the criteria were structured, but no arts organizations were funded. The way critical priorities were defined placed arts organizations in competition with human services, which made it a

difficult task for those serving on the committees to make financial decisions. This situation highlights the challenge of balancing the needs of both sectors when resources are limited.

Jocelyn expressed concern that if the Council agrees to these nonprofit grants, they will be three-year contracts, which means arts organizations won't be funded for the next three years. She understands the complexities of this decision but believes that arts and culture are crucial for the municipality, and the City should be supporting them. While she acknowledges that this might not be the ideal mechanism for funding, she mentioned that Sarah will be addressing this matter at the March 20th meeting.

Jocelyn also pointed out that the Arts Council, as a nonprofit, leads the Arts & Culture Master Plan, especially since there isn't a dedicated Arts Council at the City level. She understands the challenges but believes that finding a way to better support arts and culture is essential for the community's long-term growth.

Sarah is exploring the idea of potentially allocating additional funding to the PAAB, which could be used to provide grants to Arts & Cultural organizations in Park City. To better understand the situation, Sarah asked Hans, who is working on the Nonprofit Advisory Committee, to send her a list of the organizations that were denied funding. This will help inform us of the next steps and ensure that arts and culture are properly supported within the community.

Sarah stated that the staff report will be published on Wednesday before the Council meeting, and it will include information on what similar cities are doing in terms of arts and culture funding.

Sam added that this is relevant to neighborhood art and the potential to issue grants for this project, as it has been part of the strategic plan for some time.

Kara mentioned that if the decision-making process for how to allocate funds has shifted with the Council, it would be important to have the capacity to make grants and support arts organizations effectively.

The date for the Council Meeting is March 20<sup>th</sup> at 5:30PM. Stephanie will send the board an update with details.

Kara motioned to adjourn the meeting at 6:28 p.m. Terri seconded.