



## Public Art Advisory Board Agenda

For more information go to [www.parkcity.org](http://www.parkcity.org)

**Date:** Monday, April 8, 2024

**Meeting Place:** Marsac Executive Conference Room, 445 Marsac Avenue, Park City, UT 84060

**Time:** 5:00 p.m. to 7:00 p.m.

**Electronic Participation:**

<https://us02web.zoom.us/j/86793650224?pwd=Z0V6VU8wa3NjL3d4M0xPbIJPMHVvaQT09>

**Present:**

**Absent:** Jo Ann Stack

**Minutes:** Stephanie Valdez, Administrative Analyst

**Next Meeting:** Next meeting is Monday, May 13

### **Topic 1: Call Meeting to Order (5:01 p.m.)**

Motion to Call Meeting to Order:

Meeting Called to Order at:

**Present:**

**Absent:**

### **Topic 2: Public Comment: Any Items Not on the Agenda (5:05 p.m.)**

Notes: Remind members of the public to sign in and state their full names.

### **Topic 3: Staff / Council / Board Communications (5:10 p.m.)**

Allocated Time: 10 minutes

Arts Council Update: Jocelyn

Summit County Public Art Board Update: Jenny/Jocelyn

Other important dates for City items: Jenny

### **Topic 4: Approve Minutes from the March meeting (5:30 p.m.)**

Any Changes:

Motion to Approve Minutes:

### **Topic 5: Percent for Arts Policy Approval (5:35 p.m.)**

Person: Jenny Diersen

Purpose: Review the Percent for Arts Policy and recommended updates.

Allocated Time: 20 minutes.

Product: Update Percent for Arts Policy to present to City Council by April.

Action Requested: Consider approving recommended refinements and clarifications.

(1) Board discussion and questions and review of Percent for Arts Policy.

(2) Board Questions /Comments.

(3) Open for Public Comment.

(4) Board vote to approve policy updates

Refer to attachments. The vote on the policy updates.

**Topic 6: Budget, Project Updates (5:55 p.m.)**

Person: Jenny Diersen, Staff Liaison

Purpose: Discuss the PAAB Budget and Project Updates.

Allocated Time: 20 minutes

Product: Next steps from the Board.

Action Requested:

(1) Discuss the budget & review project updates, including:

- Budget Update
- Project Update
  - Daly West Update
  - Signage & Public Art Map
  - Public Art Board Video Next Steps
  - Transit Shelter Project Update
  - Neighborhood Art Follow Up
  - Artwork Damage – Surroundings at Park City Library
  - Artwork Graffiti – Benjamin Wiemeyer – Bonanza Tunnel
  - Graffiti Sealant Update
- Project Planning and Strategic Updates
  - Project Planning ([current strategic plan](#))
  - Percent for Arts Policy
  - Annual PAAB Update with City Council, April 25

(2) Board Questions /Comments and Discussion

(3) Board final discussion and summary/direction and action items.

Attachments: Refer to Budget, Project Updates, and Strategic Plan

The meeting is estimated to adjourn at 6:15 p.m.

# **DRAFT MINUTES**



## Public Art Advisory Board DRAFT Minutes

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**Date:** Monday, March 11, 2024

**Present:** Jess Griffiths (virtual), Pam Bingham, Jo Ann Stack, Elsa Gray, Molly Guinan, Terri Smith, Kara Beal, Jenny Diersen PAAB Liaison, Jocelyn Scudder

**Absent:** Sam Osselaer

**Topic 1: Call Meeting to Order (5:01 p.m.)**

Pam called the meeting to order at 5:01 PM

**Topic 2: Public Comment: Any Items Not on the Agenda (5:05 p.m.)**

No Public Comment was received.

**Topic 3: Staff / Council / Board Communications (5:10 p.m.)**

Arts Council Update: Jocelyn

Jocelyn informed the board that the call for artists deadline for the Latino Art Festival is April 1<sup>st</sup>, the application is available online at pcarts.org

Jocelyn also states that the Arts Council is soon to launch an Arts and Culture master plan with key funding partners, Park City, Summit County, and the Chamber. This strategic plan will focus on planning the future of Arts and Culture in Summit County. Pam as the Chair attended the first-round table discussion. Jocelyn will keep the board updated as this Arts and Culture master plan is developed.

Pam asks when the last plan was developed. Jocelyn states the last plan was in 2017 and launched in 2018, plans typically last 5-10 years; with COVID-19 the plan needed to be revised.

Jocelyn gives the Summit County Public Art Board update, there were 72 applicants for the Jeremy Ranch Roundabout project with three finalists selected. On April 2<sup>nd</sup> finalists will propose project designs at the Richins Building, this will be open to the public to attend and view the artist's proposals.

Jo Ann asks Jocelyn if this project was for local artists, Jocelyn states that the call for artists went out nationally and internationally. Jocelyn will send out the details to the board.

Summit County Public Art Board Update: Jenny/Jocelyn

Jenny includes that there's a potential collaboration with the Summit County Public Art Board and the City's Public Art Board to discuss trail projects and connectivity. This will be discussed in the future.

Other important dates for City items: Jenny

46 Jenny informed the board of City updates, that the next Bonanza Park Community  
47 Neighborhood meeting is Tuesday, April 9<sup>th</sup>. Details will be announced on the Park City  
48 Website.

49

#### 50 Library Exhibition PAAB Representative Selection

51 At the Library there's a Library Exhibition Panel, they reached out and asked for a  
52 representative to sit on the selection committee. Kara states the meeting for this  
53 committee is March 19<sup>th</sup> at 12:30 PM at the Library, Kara is interested in but is not  
54 opposed if another board member is interested. Pam nominated Kara to be the PAAB  
55 representative.

56

#### 57 **Topic 4: Approve Minutes from the December meeting (5:30 p.m.)**

58 Any Changes: Elsa sent Jenny edits.

59 Motion to Approve Minutes: Pam motions to approve the minutes with Elsa's  
60 recommendations.

61

#### 62 **Topic 5: Percent for Arts Policy Update (5:35 p.m.)**

63 Person: Jenny Diersen

64 Purpose: Review the Percent for Arts Policy and recommended updates.

65 Update Percent for Arts Policy to present to City Council by April.

66 Action Requested: Consider approving recommended refinements and clarifications.

67

68 Jenny begins editing the Percent for Arts Policy. Jenny explains the funding section to  
69 the board, that there are types of funding that can be put towards public art projects.

70 The board has always had the "six buckets" of funding that can be allocated to different  
71 projects.

72 Molly asks about the word "appropriate" in the funding. Jenny states that it will need to  
73 be changed to appropriation. Jenny is trying to clean up the confusion.

74

75 Jenny summarizes the different funding, one of them being grants the board hasn't  
76 applied for a grant for a while. The Public Art Board has a healthy budget and applying  
77 for a grant can potentially take away from non-profit organizations.

78

79 Jenny has made edits to the definition of the Percent of Arts Allocation.

80 The goal is to work with the project manager on a capital project and assist with  
81 implementing art at that site.

82

83 Jenny stated that the Percent for Arts Qualifying Projects is important to apply, for  
84 instance when the City works with a private partnership on new construction, the art  
85 board will get 1% of that project for art from the City's side of the project, this qualifying  
86 projects will include City Facilities.

87

88 Infrastructure projects are not included in the Percent for Arts Qualifying Projects, those  
89 are maintenance on streets, trails, and public utilities. Jenny adds if it was the  
90 beautification of a project that would be a qualifying factor. If the City leases a building,  
91 for instance, a building in Salt Lake City for City employees then 1% percent would be  
92 applied. This could be a temporary mural, artwork such as the original pieces from the  
93 Utility Box.

94

95 Kara states that in the Percents for Arts subgroup, they discussed a carve-out for low-  
96 value projects. Jenny responds by saying that we don't want to define value on a  
97 project.

98

99 Jenny states when navigating the conversation with the Council regarding facilities and  
100 funding. If the intent is to enhance vibrancy and connectivity in the community with help  
101 from the PAAB, then there shouldn't be arbitrary limits.

102

103 In the last part of the Percent of Arts Qualifying Project, when there's a capital project  
104 outside of the City's jurisdiction, a percentage of arts allocation is considered. Kara  
105 states that the word "considered" should be removed and include "applied" instead.  
106 Jenny agrees.

107

108 Jess asks whether the concept of a lease is considered the price of acquiring property.  
109 For example, if the city leases a building in Salt Lake City as a temporary workspace for  
110 City employees, insert a clause that clarifies this.

111

112 Jenny made changes to the policy to align with the PAAB's goals and strategies. Jenny  
113 also included the PAAB goals and strategies, which were implemented in 2017 and  
114 moved on to the other policies that don't need changes, such as the selection and  
115 approval process, donation policy, and design criteria. Jenny included community  
116 involvement efforts that may be considered when selecting projects and working with  
117 the Staff Liaison of the Community Engagement department.

118

119 Jenny explains that Exhibit A Acknowledgments may need some edits and asks the  
120 board's thoughts on removing this as it's lengthy and has previous members from 2004.  
121 The original document is saved but it is not to be included as the history and information  
122 of the PAAB is at the beginning of the policy.

123

124 Exhibit B is important as these processes include re-siting artwork and deaccessioning.  
125 Jenny overviews the expectations of the board members and the non-voting members.  
126 There were some edits on the Arts Council liaison's duties and that they will support the  
127 PAAB.

128

129 Jenny also made changes to the purchases and donations; the City updated the  
130 purchasing policy to 30,000, and these edits were made to align with the City's new  
131 policy. When a purchase is \$30k or less will require a minimum of five voting members  
132 at the physical site of the meeting.

133

134 Terri asks if any work has been re-sited. Jenny states that the "Dogs of Bark City" which  
135 was located on top of one of the bus shelters on Park Ave, will be moved to Quinn's  
136 Junction. The reason it was removed due that the new bus shelters will not be pitched.  
137 Jenny needs to follow up on this item.

138

139 Jenny appreciates the clarifications; the next step is following up with the budget  
140 department and legal. In the April board meeting Jenny will present the final version of  
141 the policy update and the board will approve or add changes. After, this will go to the

142 Council for consideration and approval of the amendments. This will be helpful when  
143 projects become available.

144

145

#### 146 **Topic 6: Strategic Planning Exercise – 2024 Projects & Beyond (6:05 p.m.)**

147

148 Jenny has updated the Strategic Planning based on last month's meeting. The Board  
149 wanted to move forward with the Phase III Utility Box Project, Bus Shelter Art, Trails  
150 Pathways and sidewalks, Library Study Room Art, and neighborhood art grant program.  
151 If any projects come up in the next year or year and a half (gray area in the strategic  
152 plan) show future projects that public art policy can be implemented.

153

154 Jenny allows the board to discuss and decide if this strategic plan is what they want to  
155 move forward with or if there are any other ideas they would like to add.

156

157 Pam wants clarification on how the neighborhood art grant program and if it can be  
158 combined with rotating art in neighborhoods. Jenny states that there are designated  
159 slabs for temporary art around the city for temporary art. There were some issues due  
160 to a gallerist on the board at the time gained financially from Flaco's purchase, they  
161 were removed from the board thus having a policy in place to avoid this issue again.

162

163 Jocelyn suggested having a call for designated neighborhoods. Jenny adds that we  
164 don't want to make a call for an artist, we want the neighborhood to come forward with  
165 an idea and then request funding for it. Jocelyn agrees that if a neighborhood wants to  
166 implement art and then apply, requirements and criteria would need to be developed.

167

168 Jenny can send the board a description of the requirements and criteria for the  
169 neighborhood grant program.

170

171 This project is a bit challenging, but the project can be fun to implement. More research  
172 will need to be conducted.

173

174 Pam wonders what neighborhoods more population of children have, she believes this  
175 would be a great project for kids to get involved with.

176

177 Jenny states it is challenging due to putting restrictions on this type of project as the City  
178 is a government, but this kind of project will build community and have connectivity.

179

180 The work will be getting the word out and defining a program that is not so restrictive to  
181 prevent neighborhoods from applying. To potentially launch a pilot program in the  
182 Spring with five neighborhoods.

183

184 Pam asks if by the next meeting can the board have five heavily populated  
185 neighborhoods. Jenny will follow up.

186

187 Jenny summarizes the priority projects and how important the projects are to the board  
188 and the City.

189

190 Pam moves to accept the strategic plan that is outlined in the packet, Elsa seconds. All  
191 board members are in favor.

192

193 **Topic 7: Budget, Project Updates (6:35 p.m.)**

194 Person: Jenny Diersen, Staff Liaison

195 Purpose: Discuss the PAAB Budget and Project Updates.

196 Jenny has made changes to the budget, funds are being taken out gradually, and the  
197 board will see those funds in expenditures.

198 - Daly West Update

199 Matt Burney's team is beginning to construct the sculpture. Jenny shares photos  
200 of the sculpture's progress with the board. The next steps would be meeting with  
201 the Building and Engineering departments for specific specs and requirements of  
202 the project.

203

204 Friends of Ski and Mining Legacy are wondering if the sculpture installation can  
205 be done in July. The contract runs through June. Jenny states they will be  
206 working on that but more to come.

207

208 Pam states that the installation is in June and wants to ensure that this piece is a  
209 part of public art and that the community can enjoy it sooner rather than later. If  
210 Matt Burney and his team are ready to install in May it could be sooner than  
211 June. Jenny suggests having a fun opening with cookies and punch and possibly  
212 partnering up with White Pine.

213

214 - Signage & Public Art Map

215 Stephanie has been working with Visibility on signage. By this Spring/Summer  
216 signage will be placed on all art pieces. Stephanie has also been working on  
217 updating the Public Art website. The plaque will be printed on a weather-resistant  
218 plaque.

219

220 - Public Art Board Video Next Steps

221 Stephanie has been in contact with the Transit dept and Visitor Center to  
222 promote the PAAB video. The Transit dept is working on updating its technology,  
223 it is currently not ready, but they will let us know when it's ready.

224 Elsa is wondering if Park City High School can promote the video. Jenny states  
225 we can ask.

226

227 - Artwork Damage – Surroundings at Park City Library

228 The artist believes she has another panel that can be removed. If the piece  
229 cannot be fixed, then an assessment will be conducted and building maintenance  
230 will also see if there is further water damage.

231 - Artwork Graffiti – Benjamin Wiemeyer – Bonanza Tunnel

232 Working on getting the artist up to fix the tunnel.

233

234 - Graffiti Sealant Update

235 Stephanie has also been working with the Parks department to measure murals  
236 and get materials to seal murals, this will take place in the Spring. Jenny states



237 that all murals will be sealed. Molly states other tunnels have graffiti, the one at  
238 the school has some. Jenny states the school is responsible for that one.

239  
240 - Annual PAAB Update with City Council, tentative, April 25

241  
242 The meeting adjourned at 6:25 p.m.

DRAFT

# **PERCENT FOR ARTS POLICY**

[Percent for Arts Policy Research](#) prepared by former PAAB Board Member David Nicholas includes research from 10 Cities.

- Atlanta, Georgia: 1.5% - Of funding, 80% is for design and implementation and 20% for maintenance.
- Charlotte, North Carolina – 1%
- King County, Washington – 1%
- Los Angeles, California - \$1.57/sqft or 1% of the valuation of the projected designated on the permit, whichever is lower.
- Oklahoma City, Oklahoma – Not less than 1% of the total cost of any new building or major renovations to existing buildings to be constructed or erected on property owned or leased by the City utilizing public funds may be budgeted for works of art.
- Philadelphia, Pennsylvania – An amount not to exceed 1% of the total dollar amount of any construction project for a building, bridge, arch, gate, or other structure or fixture paid wholly or partly by the City shall be devoted to Fine Arts.
- Phoenix, Arizona – Not exceeding 1% of the total capital improvement for each eligible improvement project.
- Portland, Oregon – 1.33% of the total costs of improvement projects shall be dedicated to Public Art. 1% of the total cost of Improvement Projects shall be used for costs associated with Public Art, including acquisition, siting, maintenance, and deaccessioning. .33% of the Total Improvement costs of improvement projects for costs of selection, administration, community education, registration of Public art etc.
- San Jose, California – Not less than 2% of the total cost of certain municipal projects funded in whole or in part by the City or RDA or both is to be set aside for the acquisition of works of art to be displayed in or about public places in the City.
- Tampa, Florida – There is intent to establish a policy to encourage private developers/owners of commercial properties to commission a piece of art for each new development or structure in lieu thereof to donate monies to the City for public art.

Additionally, we surveyed 7 Utah Communities and Mountain Towns regarding their Public Art Policies.

- Vail, Colorado – TBD
- Moab, Utah – Small Art in Public Places budget applies for other grant funding. Originally had percent for arts, it has evolved over time and can be used for many things such as music or maintenance.
- Salt Lake City, Utah – Started in 1984 (150+ Public Art Installations and 250 artworks in their Fine Arts Collection). The Governing Body is the SL Art Design Board. The final authority on artwork is the Mayor of SLC. The current budget is \$300K+. Other funding includes the Redevelopment Agency of Salt Lake City also has a Percent-for-Art policy. If they're implementing public art projects in the public right-of-way, the Arts Council is responsible for their curation and implementation. The recently approved GO Bond for Parks and Public Lands will allocate 1.5% towards the creation of public art. Additionally, individual departments/divisions often secure public art funding on their own in support of their various project; the Arts Council supports their implementation. Salt Lake City is a finalist for Bloomberg Philanthropies' Public Art

Challenge, which would grant Utah's capital city up to \$1 million to create public art projects around a civic issue.

- South Salt Lake City, Utah – TBD
- Aspen, Colorado – Working to create their first public art policy.
- Breckenridge, Colorado – TBD
- Jackson Hole, Wyoming - TBD











**Requests for Qualifications (RFQ):** ~~Generally refers to the~~A pre-qualification stage of the procurement process. Those who successfully respond to the RFQ may be requested to submit a ~~Request for Proposal~~specific proposal as part of the process.

**Re-Siting:** The relocation of an existing work of art in Park City's Public Art collection. The policy for Re-Siting is outlined in the attached re-siting and deaccessioning policy. (Exhibit C)

**Site-Specific:** A work commissioned, created, purchased, or donated for a particular place.

**Sense of Place:** Based on the findings of the Community Visioning from 2009, 'Sense of Community' is defined as what unites Parkites – a common ground – despite diverse social, economic, and cultural backgrounds. While our natural setting and recreational opportunities brought many people to Park City, it is the strong sense of Community that keeps people here. It is essential to residents that the Sense of Community they know remains intact and retains its funkiness, diversity and playfulness. For Parkites, the presence of arts and culture adds to our quality of life through the abundance of diverse local opportunities to enjoy and explore the arts through many mediums. The General Plan outlines several Goals and Strategies specific to ensure that arts and culture in Park City will continue to grow as a hub, encouraging creative expression.

**Temporary** A period lasting ~~of only~~ only a limited time.

**Visual Art:** -Art forms of: ~~sculpture, monument, mural, fresco, relief, fountain, banner, benches, sculpture, monuments, murals, frescos, reliefs, fountains, banners, benches, and architectural furniture.~~ Works of art include, but ~~is not limited to the art mediums of; weaving, carving, painting, assemblage, collage, welding, casting, mixed media, multimedia~~are not limited to, the art mediums of weaving, carving, painting, assemblage, collage, welding, casting, mixed media, multimedia, and sculpting.

### Administration

The commission of public art is an unusually subjective arena for the public sector. Questions of taste, style and content are complex matters to be addressed through a governmental process and the products of the public art program are highly visible to the public.

Park City's Public Art Advisory Board (PAAB) was established by Park City Municipal Corporation, and is supported by the Park City Summit County Arts Council. The Public Art Advisory Board shall have ~~seven~~ eight (8) members appointed by the Mayor and City Council. ~~Composition-The~~ composition of the Board will include representation from the community who live in the City Limits of Park City and are interested in serving on the Public Art Advisory Board. Board members shall serve for no more than two consecutive, three-year terms. Terms are staggered. Members must reapply for a second term. Appointments to fulfill vacant terms do not include term limits. Terms begin on July 1, end on June 30, or until vacancies are filled. Board members are not compensated.

The City Manager or his/her designee shall appoint a Staff Liaison to the board as ex-officio without vote. A City Council liaison shall also be appointed to the Board as ex-officio without a vote. It is encouraged that students from the community be included on the panel to serve ex-officio without vote.

The ~~seven~~ eight (8) member PAAB makes recommendations through the Staff Liaison who shall take recommendations to the City Manager or his/her designee or City Council regarding strategic

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