



## Public Art Advisory Board Agenda

For more information go to [www.parkcity.org](http://www.parkcity.org)

**Date:** Monday, March 11, 2024

**Meeting Place:** Marsac Executive Conference Room, 445 Marsac Avenue, Park City, UT 84060

**Time:** 5:00 p.m. to 7:00 p.m.

**Electronic Participation:**

<https://us02web.zoom.us/j/86793650224?pwd=Z0V6VU8wa3NjL3d4M0xPbIJPMHVvaQT09>

**Present:**

**Absent:**

**Minutes:** Stephanie Valdez, Administrative Analyst

**Next Meeting:** Next meeting is Monday, April 8

### **Topic 1: Call Meeting to Order (5:00 p.m.)**

Motion to Call Meeting to Order:

Meeting Called to Order at:

**Present:**

**Absent:**

### **Topic 2: Public Comment: Any Items Not on the Agenda (5:05 p.m.)**

Notes: Remind members of the public to sign in and state their full names.

### **Topic 3: Staff / Council / Board Communications (5:10 p.m.)**

Allocated Time: 10 minutes

Arts Council Update: Jocelyn

Summit County Public Art Board Update: Jenny/Jocelyn

Other important dates for City items: Jenny

Library Exhibition PAAB Representative Selection

### **Topic 4: Approve Minutes from the December meeting (5:30 p.m.)**

Any Changes:

Motion to Approve Minutes:

### **Topic 5: Percent for Arts Policy Update (5:35 p.m.)**

Person: Jenny Diersen

Purpose: Review the Percent for Arts Policy and recommended updates.

Allocated Time: 30 minutes.

Product: Update Percent for Arts Policy to present to City Council by April.

Action Requested: Consider approving recommended refinements and clarifications.

(1) Board discussion and questions and review of Percent for Arts Policy.

(2) Board Questions /Comments.

(3) Open for Public Comment.

(4) Board vote to approve policy updates or continue to April meeting.

Refer to attachments. The board can vote on the policy update or take more time and vote at the April meeting.

## **Topic 6: Strategic Planning Exercise – 2024 Projects & Beyond (6:05 p.m.)**

Person: Jenny Diersen

Purpose: Review the Strategic Plan and make any updates for 2024.

Allocated Time: 30 minutes.

Product: Update Strategic Plan to present to City Council by April.

Action Requested:

- (1) Board discussion and questions and review of Strategic Plan.
- (2) Board Questions /Comments.
- (3) Open for Public Comment.
- (4) Board vote to approve Strategic Plan.

Refer to attachments. The board can vote on the Strategic Plan or take more time and vote at the next meeting.

## **Topic 7: Budget, Project Updates (6:35 p.m.)**

Person: Jenny Diersen, Staff Liaison

Purpose: Discuss the PAAB Budget and Project Updates.

Allocated Time: 20 minutes

Product: Next steps from the Board.

Action Requested:

- (1) Discuss the budget & review project updates, including:
    - Budget Update
    - Project Update
      - Daly West Update
      - Signage & Public Art Map
      - Public Art Board Video Next Steps
      - Transit Shelter Project Update
      - Artwork Damage – Surroundings at Park City Library
      - Artwork Graffiti – Benjamin Wiemeyer – Bonanza Tunnel
      - Graffiti Sealant Update
    - Project Planning and Strategic Updates
      - Project Planning ([current strategic plan](#))
      - Percent for Arts Policy (March)
      - Update PAAB Policy (clean up - March)
      - Annual PAAB Update with City Council, tentative, April 25
  - (2) Board Questions /Comments and Discussion
  - (3) Board final discussion and summary/direction and action items.
- Attachments: Refer to Budget, Project Updates, and [Strategic Plan](#)

The meeting is estimated to adjourn at 7:00 p.m.

# **DRAFT MINUTES**

# **PERCENT FOR ARTS POLICY**

# **STRATEGIC (PROJECT) PLAN**

# **BUDGET & PROJECT UPDATES**

# **DRAFT MINUTES**



**Public Art Advisory Board DRAFT Minutes**

For more information go to [www.parkcity.org](http://www.parkcity.org)

**Date:** Monday, February 12, 2024

**Topic 1: Call Meeting to Order (5:02 p.m.)**

Pam called the meeting to order at 5:02 PM

**Present:** Pam Bingham, Terry Smith, Kara Beal, Elsa Gary, Molly Guinan, Joann Stack, Jess Griffiths, Jocelyn Scudder – Park City / Summit County Arts Council, Rebecca Ward - Planning Director, Jenny Diersen - PAAB Staff Liaison, Stephanie Valdez - Admin/Art Coordinator

**Absent:** Sam Osselaer

**Topic 2: Public Comment: Any Items Not on the Agenda (5:05 p.m.)**

Notes: Remind members of the public to sign in and state their full names.

**Topic 3: Art in the Bonanza Park Neighborhood (5:10 p.m.)**

Rebecca Ward, Planning Director, provided a brief overview of the Bonanza Park Neighborhood, which includes 200 acres in the Snow Creek area, south of Kearns to Deer Valley Drive, east of Park to Bonanza.

The planning department has undertaken planning initiatives to envision the future of the 200 acres. Several redevelopments in this area will occur in the next 3-5 years.

The community's feedback includes that this neighborhood is important to locals and businesses. There was a lot of community input on the importance of Arts and Culture. Rebecca states the consultants are in the final phase of drafting final recommendations, they will be going to the Planning Commission and City Council after another community event to wrap things up.

One of the recommendations the consultants had was how to incentivize public art. A restriction that wraps along Kearns Blvd does not allow anything to be placed within 30 feet. There is a recommendation to reduce some of those restrictions to allow more locations for public art. Another recommendation is to require, as part of the master plan process, a certain percentage of a project includes spaces for public art installations.

Rebecca is seeking input from the PAAB recommendations and a review process of how public art is proposed as part of a development.

Jess asked Rebecca if a certain percentage of public art is square footage or revenue. Rebecca responds and states that the current recommendation is physical space. Jo Ann asked if the opportunity was missed with Engine House and if they will be adding art. Rebecca states that Engine House is an interesting project; one of the conditions of approval is that the applicant construct a wall to create a barrier. Several



46 proposals have been submitted, and the wall/panel will be painted. Jo Ann asked if  
47 there would be an opportunity to partner with Engine House. Rebecca states they may  
48 be open to partnership. Jenny adds that Engine House has been proactive in terms of  
49 art and has been wanting to do an art treatment; at the time, there was no private  
50 requirement in place. A private requirement can be implemented, and a process can be  
51 set in place. Currently, the City does not have regulations on the City regulating artwork  
52 on private buildings that are public-facing.

53  
54 Rebecca and Jenny discussed the town of Vail, their Public Art Program does have a  
55 percentage of art for private properties, and their full-time public art personnel sit in  
56 some of the development reviews. Jenny will do some research and bring it back to the  
57 board.

58  
59 Pam adds that she attended the Bonanza Site meetings and states some of the  
60 renderings included open spaces for theatrical performances and possible underground  
61 tunnels that have an opportunity for art. Rebecca states that the general plan from 2014  
62 already recommends art to be considered. What is being proposed in the Bonanza Park  
63 Neighborhood is establishing a review process for art, if there is a percentage of art and  
64 a requirement as part of a development. Jenny adds that this gives the developers the  
65 public art requirement when they are developing their sites. Molly adds this is helpful  
66 when strategic planning when it comes to wayfinding and bus shelters, having a  
67 guideline to go against.

68  
69 Kara includes that art will have an impact on reducing car access and encouraging  
70 walkability.

71  
72 Elsa includes looking into Wynwood, Miami, where property owners agreed to have  
73 their buildings painted.

74  
75 Jenny asks Rebecca if they are looking for a percentage of art or being able to add an  
76 art treatment to a wall(s) of a building or high level in terms of policy. Rebecca states  
77 that before going to the community with recommendations, they wanted to ensure there  
78 was support from the PAAB to set something up for these private reviews and later  
79 coordinate with details if the board agrees.

80  
81 Rebecca includes that the current recommendation when approved by the City's Public  
82 Art Advisory Board is flexibility with more art installations.

83  
84 Rebecca asks the board if there are any other recommendations. Pam suggested  
85 brainstorming and sending Jenny a list of cities of what other communities have done.  
86 Elsa adds there's an opportunity for standing sculptures, animal sculptures made from  
87 recycled material. For example, there are sculptures at Park of the Nations, these  
88 sculptures are larger than the buildings behind them, all made from colorful recycled  
89 material, there is another one in Finland of an elephant made from recycled tires. Jenny  
90 asks Rebecca if there are height restrictions on artwork; a large sculpture can be of  
91 concern to the neighborhood. Rebecca states that's a great recommendation, as of  
92 right now there are opportunities to clarify those height/scale limits.

93

94 Jo Ann includes that Hood River, Oregon is a resort town similar to Park City, that has  
95 temporary art installations that rotate every so often with different artists.

96  
97 Rebecca states that the one thing that they saw in Toronto was murals that partnered  
98 with local businesses that had QR codes that promoted businesses and destinations.  
99

100 Terri asks if lighting can be part of the art. Jenny states that the concern with lighting,  
101 there's a restriction due to the dark skies' ordinance. The artwork would have to be  
102 downlit. Jenny states if the consultants can look into the lighting of an art installation,  
103 that would be helpful.

104  
105 Rebecca summarizes that the board supports setting up a process to review art that  
106 would bring reviews of private art, not all art but being part of the reviewing process.  
107

#### 108 **Topic 4: Bus Shelter Artwork Project (5:30 p.m.)**

109  
110 Jenny shows the bus shelter renderings, the bus shelters are modernized and show  
111 panels on the sides and back, with screens and signs.

112  
113 Pam asks Jenny if an art installation can be placed on the top of the shelter, Jenny  
114 answers yes, as art has been placed on the top before.

115  
116 Jess clarified that there will be two shelters out of the current 26 that will be improved  
117 this year.

118  
119 Jo Ann suggests an approach to determine a theme or RFP with the artist's proposal.

120  
121 Jo Ann suggests including neighborhood input. Pam likes the idea of including  
122 neighborhood input but prefers that the artist come up with the concept of including  
123 community engagement.

124  
125 Molly agrees to come up with a strategy with the RFP, giving a guideline. Elsa states  
126 two of the shelters are near schools, allowing students to be involved.

127  
128 Jenny believes in setting a theme for the current shelters and future shelters that will be  
129 improved. In terms of engagement, if there is an artist or a series of artists that were to  
130 come in and do a treatment, how community engagement will be implemented should  
131 be part of their proposal.

132  
133 Pam suggests having an art installation that casts light to reflect on the walkway or  
134 entrance of the bus shelter,

135  
136 Jenny states that this project ties into Transportation and the board can think of a theme  
137 for this project.

138  
139 Molly would like to see wayfinding involved and be intuitive with the art installation.

140

141 Terri suggests a ski chair lift as part of a bench. Jenny states that she has done this  
142 project before at the Kimball Art Center, there was a lot of work involved and will have to  
143 consider ADA accessibility.

144  
145 Jocelyn likes the wayfinding idea with historical references as the theme.

146  
147 There was a suggestion of concrete stamps in the walkway, Kara is concerned about  
148 stamping the concrete, unsure if it will survive plowing, slipping concerns and weather  
149 conditions.

150  
151 Next, Jenny asks the board what can be done to the pole in terms of art being installed.

152  
153 Molly would like to be sculptural but not sure what is allowed.

154  
155 Jenny adds that in South Salt Lake, there are metal sculptures that have a character on  
156 top of the street signs, the City found that the public can identify the street and location.  
157 Pam likes the idea of having multiple characters.

158  
159 Jenny summarizes the potential themes for the Bus Shelter project, and connections to  
160 history—past, present, and future. Helping the bus system more intuitive with public art.  
161 Ready to write up the RFP, to include art installations on 26 bus stops and future  
162 stops—bus panel, potential ground treatments, adjustments to benches and poles.

163  
164 Kara motions to move forward with the above proposal. Jo Ann seconds. All were in  
165 favor, none opposed.

166  
167 **Topic 5: Staff / Council / Board Communications (5:55 p.m.)**

168  
169 Jocelyn gives the board an update on the Create PC location to help local artists  
170 showcase their artwork. There's a gallery stroll on February 23<sup>rd</sup>, events will be held  
171 every month. There is more information on pcsart.org.

172  
173 The Arts Council was funded to run an Arts and Culture master planning process, which  
174 will be planning for the Arts and Culture in Summit County and determining what the  
175 future of arts and culture will look like.

176  
177 There will be liaisons in the different art groups, and Pam will serve as the liaison.

178  
179 Kara asked Jocelyn if Creative PC at the outlets a success was. Jocelyn states that it  
180 was a great success with substantial economic impacts.

181  
182 Jeremy Ranch Roundabout RFQ was closed on February 11<sup>th</sup>, with 72 submissions.  
183 Promoting the project to the Summit County residents that will be held February 27<sup>th</sup> at  
184 4 pm at Kimball Junction Richins Building. In the process for this RFQ, the board will  
185 select 3 finalists, those finalists will be contracted and given stipends to develop a  
186 proposal, then finally the public will be able to choose the final.

187

188 Jenny gives the board important dates on February 29 and March 1<sup>st</sup> the City Council  
189 has their retreat. The Mayor's State of the City is on March 5<sup>th</sup> at 6 PM at the Santy  
190 Auditorium. Jenny will send out the information to the board. There's a ribbon cutting at  
191 the 9<sup>th</sup> Street stairs in Old Town.

192

193 **Topic 6: Approve Minutes from the December meeting (6:05)**

194 Any Changes: Minor grammatical errors

195 Motion to Approve Minutes: Names need to be corrected, review 90, 101. Kara makes a  
196 motion to approve minutes with amendments.

197

198 **Topic 7: Strategic Planning Exercise – 2024 Projects & Beyond (6:10 p.m.)**

199

200 Jenny explains she anticipates the priority projects will change due to the percentage of  
201 arts policy like the Marsac remodel and Rec Center at City Park. The Daly West  
202 Headframe is an ongoing project and will be completed this year.

203

204 This is a good time for the board to evaluate and brainstorm priority projects. The items  
205 in yellow are the focus to complete. The projects that have shifted up are intersection  
206 art, Bus Shelters, and neighborhood art programs. Jenny added the Utility Box Phase  
207 III. Jenny has also included estimated costs for the projects.

208

209 Jenny summarizes intersection art; in the last few years, this project has been  
210 discussed and talked about doing murals on Heber and Main, but unable to proceed  
211 due to the City Engineer stating that murals cannot be placed with the crosswalks and  
212 must comply with MUTCD standards. The streets department and engineering  
213 department placed stencils that you will see around town. Jenny's concerns about  
214 keeping this a priority project are the cost and maintenance due to harsh weather  
215 conditions. Jenny will follow up with the streets dept. if they continue to maintain the  
216 stenciling.

217

218 Bus Shelters will follow up on the cost, it's currently 100k.

219

220 The neighborhood art program, at the time, was how the board could connect art with  
221 neighborhoods. The idea was to have the neighborhood committee come to the City  
222 and apply for a "grant" to have an art treatment implemented in their neighborhood. The  
223 other idea was that the City would be a matching funder, if the neighborhood needed  
224 10k the City would grant 5k. Another idea was the City would match the neighborhood  
225 with an artist.

226

227 Pam adds that the stencils are great and remove the intersection art as a priority  
228 project.

229

230 Molly asks what phase 3 on the Utility boxes consists of. Jenny states it will be another  
231 round for artists to apply and propose their ideas.

232

233 Pam mentions potential art on the trails. Jenny states that Heinrich Deters, Trails and  
234 Open Space Manager brought up this item to Jenny's attention.

235

236 Kara brings a photo of an unnoticeable sign. Jenny stated that we could not do anything  
237 with the sign and possibly an Olympic sign.

238  
239 Jenny advises the board to focus on art treatments and not some much on signs.  
240

241 Jenny will be looking to get in percentage for arts for any housing projects. Jenny stated  
242 that the traffic boxes can potentially have artwork but will have to enter an agreement  
243 with UDOT, and informed the board that all intersections are owned by UDOT.  
244

245 The City has Olympic manhole covers and the potential for having an art treatment on  
246 manhole covers, but it can be difficult to maintain due to the weather.  
247

248 Jenny advises the board to send any ideas for projects and review the priority projects.  
249 This will be discussed at the next board meeting.  
250

### 251 **Topic 8: Budget, Project Updates (6:40 p.m.)**

#### 252 253 Daly West Update

254 By the April meeting, we will have a final rendering of the piece, and Engineering will  
255 review it. By June the piece will be installed.  
256

#### 257 Signage & Public Art Map

258 Stephanie has been working on the final step of the signage with the vendor. She also  
259 has been working with IT to update the webpage  
260

#### 261 Public Art Board Video Next Steps

262 Katy will be promoted for one week and promoted during the spring. Stephanie will  
263 follow up with the Chamber and Transit department.  
264

#### 265 Graffiti Sealant Update

266 Stephanie is working on the measurements of the murals and tunnels of how much  
267 paint is needed to cover the murals. The parks department can help apply the sealant  
268 when the weather permits.  
269

270 The meeting adjourned at 7:04 p.m.  
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281

# **PERCENT FOR ARTS POLICY**

[Percent for Arts Policy Research](#) prepared by former PAAB Board Member David Nicholas includes research from 10 Cities.

- Atlanta, Georgia: 1.5% - Of funding, 80% is for design and implementation and 20% for maintenance.
- Charlotte, North Carolina – 1%
- King County, Washington – 1%
- Los Angeles, California - \$1.57/sqft or 1% of the valuation of the projected designated on the permit, whichever is lower.
- Oklahoma City, Oklahoma – Not less than 1% of the total cost of any new building or major renovations to existing buildings to be constructed or erected on property owned or leased by the City utilizing public funds may be budgeted for works of art.
- Philadelphia, Pennsylvania – An amount not to exceed 1% of the total dollar amount of any construction project for a building, bridge, arch, gate, or other structure or fixture paid wholly or partly by the City shall be devoted to Fine Arts.
- Phoenix, Arizona – Not exceeding 1% of the total capital improvement for each eligible improvement project.
- Portland, Oregon – 1.33% of the total costs of improvement projects shall be dedicated to Public Art. 1% of the total cost of Improvement Projects shall be used for costs associated with Public Art, including acquisition, siting, maintenance, and deaccessioning. .33% of the Total Improvement costs of improvement projects for costs of selection, administration, community education, registration of Public art etc.
- San Jose, California – Not less than 2% of the total cost of certain municipal projects funded in whole or in part by the City or RDA or both is to be set aside for the acquisition of works of art to be displayed in or about public places in the City.
- Tampa, Florida – There is intent to establish a policy to encourage private developers/owners of commercial properties to commission a piece of art for each new development or structure in lieu thereof to donate monies to the City for public art.

Additionally, we surveyed 7 Utah Communities and Mountain Towns regarding their Public Art Policies.

- Vail, Colorado – TBD
- Moab, Utah – Small Art in Public Places budget applies for other grant funding. Originally had percent for arts, it has evolved over time and can be used for many things such as music or maintenance.
- Salt Lake City, Utah – Started in 1984 (150+ Public Art Installations and 250 artworks in their Fine Arts Collection). The Governing Body is the SL Art Design Board. The final authority on artwork is the Mayor of SLC. The current budget is \$300K+. Other funding includes the Redevelopment Agency of Salt Lake City also has a Percent-for-Art policy. If they're implementing public art projects in the public right-of-way, the Arts Council is responsible for their curation and implementation. The recently approved GO Bond for Parks and Public Lands will allocate 1.5% towards the creation of public art. Additionally, individual departments/divisions often secure public art funding on their own in support of their various project; the Arts Council supports their implementation. Salt Lake City is a finalist for Bloomberg Philanthropies' Public Art

Challenge, which would grant Utah's capital city up to \$1 million to create public art projects around a civic issue.

- South Salt Lake City, Utah – TBD
- Aspen, Colorado – Working to create their first public art policy.
- Breckenridge, Colorado – TBD
- Jackson Hole, Wyoming - TBD



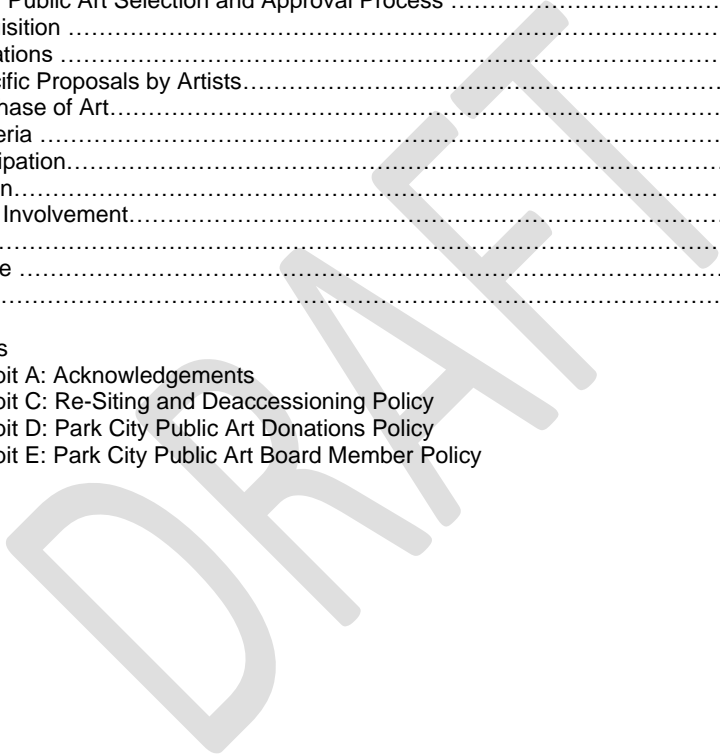
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## **Park City Public Art History**

### **Beginnings**

In an effort to enhance Park City as a leading cultural destination, Park City Council has taken steps to promote and maintain the vision of the public art collection. The Public Art collection helps to ensure the aesthetic quality of daily life and provides a sense of place in the community for its citizens. Public Art is a fundamental element and defining characteristic of the City.

The Park City Art Foundation dedicated Park City's first piece of public art, Park City Scape, by artist James McBeth, in October 1984. This piece currently resides on the south side of Park City's historic Miner's Hospital Building at City Park.

In February 1999, the Park City Summit County Arts Council established the first Art in Public Places plan to help create the framework for a strong and healthy public art program. The plan was formulated, in part, to help guide the selection process for the art at the Park City Transit Center, funded through a grant from the Federal Transit Authority. Criteria and standards were developed and applied to the project.

In December 2002, the City Council presented and discussed the first makings of a public art policy.

In May 2003, the planning department solidified the City's commitment to art by clarifying and codifying a section of the LMC specifically addressing the placement of art on public property. Code section LMC 15-4-15 (Exhibit A) addresses requirements for light, safety, and appropriate outdoor materials and an application process for anyone wanting to put art on public property.

In July 2003, the Council allocated \$200,000 as seed money for a new Public Art Program. In December 2003, the Park City Council adopted a Public Art Policy, establishing a Public Art Advisory Board to be administered by the Park City Summit County Arts Council. (Attached as Exhibit B).

In May 2004, Park City Council appointed a seven-member Public Art Advisory Board to create this strategic art plan, make recommendations to the City Council regarding public art placement and expenditures, and establish future funding opportunities for public art. By July 2004, the Public Art Advisory Board and the Park City Summit County Arts Council prepared the first Park City Public Art Plan.

In 2015, the Park City Summit County Arts Council no longer wanted to administer the Park City Public Art Board but continued to support and advise the board as a non-voting member. At that time, the City Manager appointed a staff liaison who took on board administration, strategic planning, and project implementation. In August 2016, the Public Art Board Policies, Mission, and Vision were updated, allowing members to serve two consecutive, three-year terms. In 2020, the Park City Public Art Advisory Board seats were updated from 7 to 8 members.

### **Today**

The arts are an integral part of the Park City community and have been for many years. Park City is filled with artwork throughout. In addition, many art galleries, private collections, performance venues, and non-profit organizations thrive in Park City and are dedicated to elevating arts and culture throughout the City.

The City Council works with the Public Art Advisory Board as well as the Park City Summit County Arts Council and other arts organizations to ensure a cohesive plan for public art is in place now and for the future. These groups continue to work together to enhance the quality of life in Park City and to promote the City's Public Art Collection. To accomplish this, continued collaboration among many City, County, and State departments, as well as community partners is essential.

Today, Park City's Public Art Collection has grown to more than 100 artworks in the permanent collection. Whether riding the bus, walking on Poison Creek Trail, visiting Main Street or the many City owned buildings, you will find artwork that both inspires the future and celebrates our past. A [Public Art Map](#) is available on the City's website.

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## Glossary of Terms

**Deaccessioning:** The removal of an existing permanent work of art from Park City's Public Art collection. The policy for deaccessioning is outlined in the attached re-siting and deaccessioning policy. (Exhibit C)

**Long Term:** A period lasting an extended period of time.

**Percent for Arts Qualifying Projects:** Any capital improvement project, paid for wholly or in part by the City for new construction, renovations, or remodeling of City Buildings and Properties. This includes city facilities such as library, police, recreation, parks, trails, pedestrian and vehicular bridges, water facilities, transit, transportation or parking facilities and housing facilities. This does not include infrastructure projects such as annual streets, trails, technology or public utility maintenance or environmental remediation. If the City considers leasing property or building capital projects outside of the City's jurisdiction, a percent for arts allocation should also be considered as part of the process. The cost of land acquisition shall not qualify for Percent for Arts allocations.

**Permanent:** A period lasting or remaining unchanged indefinitely.

**Private Art:** Any visual work of art owned privately, which is displayed in or on City Property for any length of time; or any visual work, financed either wholly or in part, with City funds or grants procured by the City, displayed in or on Private Property.

**Public Art:** Any visual work of art displayed for any length of time in or on City Property and/ or on non-City property if the work of art is installed or financed, wholly or in part, with City funds or grants procured by the City.

**Request for Proposals (RFP):** A solicitation, made through a bidding process, for procurement for submissions for a specific opportunity that requires the development of a proposal. The RFP defines the specific requirements for the proposal, including the project budget, criteria and constraints, description of the project site, and format for submission.

**Requests for Qualifications (RFQ):** A pre-qualification stage of the procurement process. Those who successfully respond to the RFQ may be requested to submit a specific proposal as part of the process.

**Re-Siting:** The relocation of an existing work of art in Park City's Public Art collection. The policy for Re-Siting is outlined in the attached re-siting and deaccessioning policy. (Exhibit C)

**Site-Specific:** A work commissioned, created, purchased, or donated for a particular place.

**Sense of Place:** Based on the findings of the [Community Visioning from 2009](#), 'Sense of Community' is defined as what unites Parkites – a common ground – despite diverse social, economic, and cultural backgrounds. While our natural setting and recreational opportunities brought many people to Park City, it is the strong sense of Community that keeps people here. It is essential to residents that the Sense of Community they know remains intact and retains its funkiness, diversity and playfulness. For Parkites, the presence of arts and culture adds to our quality of life through the abundance of diverse local opportunities to enjoy and explore the arts through many mediums. The General Plan

outlines several Goals and Strategies specific to ensure that arts and culture in Park City will continue to grow as a hub, encouraging creative expression.

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**Temporary** A period lasting only a limited time.

**Visual Art:** Art forms of sculpture, monuments, murals, frescos, reliefs, fountains, banners, benches, and architectural furniture. Works of art include, but are not limited to, the art mediums of weaving, carving, painting, assemblage, collage, welding, casting, mixed media, multimedia, and sculpting.

### Administration

The commission of public art is an unusually subjective arena for the public sector. Questions of taste, style and content are complex matters to be addressed through a governmental process and the products of the public art program are highly visible to the public.

Park City's Public Art Advisory Board (PAAB) was established by Park City Municipal Corporation and is supported by the Park City Summit County Arts Council. The Public Art Advisory Board shall have eight (8) members appointed by the Mayor and City Council. The composition of the Board will include representation from the community who live in the City Limits of Park City and are interested in serving on the Public Art Advisory Board. Board members shall serve for no more than two consecutive, three-year terms. Terms are staggered. Members must reapply for a second term. Appointments to fulfill vacant terms do not include term limits. Terms begin on July 1, end on June 30, or until vacancies are filled. Board members are not compensated.

The City Manager or his/her designee shall appoint a Staff Liaison to the board as ex-officio without vote. A City Council liaison shall also be appointed to the Board as ex-officio without a vote. It is encouraged that students from the community be included on the panel to serve ex-officio without vote.

The eight (8) member PAAB makes recommendations through the Staff Liaison who shall take recommendations to the City Manager or his/her designee or City Council regarding strategic planning, acquisition, expenditures, funding and budgetary requests, project identification, donations, proposals or qualifications, maintenance, repair, re-site or deaccession of public art, as well as and policy refinements. All decisions regarding Public Art shall be made final by the City Council.

The PAAB works to make recommendations to help promote and cultivate the Strategic Plan, Public Art Policy and Public Art Collection by expending funds on and facilitating artworks in order to:

- Connect the Park City community through visual art in public places.
- Stimulate vitality, vibrancy and economy of the City.
- Enhance Park City's standing as a leading cultural destination.
- Advance public understanding of visual art.
- Enhance the aesthetic quality of daily life and provide a sense of place.

### Mission

Enrich and connect the Park City community through visual art in public places.

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### Vision

Inspire a complete community, celebrating Park City's vibrant history, culture and environment.

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## **Goals and Strategies**

1. Maintain and Preserve the Public Art Collection
  - a. Perform an annual collection review.
  - b. Maintain a current inventory of the collection.
  - c. Respond in a timely manner to damage or maintenance needs.
2. Acquire Public Art that aligns with the Mission of PAAB.
  - a. Adhere to the selection process criteria and standards.
  - b. Select artists who work aligns with the specific project's vision and goals.
  - c. Align projects with the City's values and priorities.
  - d. Advocate for private and public collaborations.
  - e. Be responsible stewards of public art funds.
  - f. Establish collaborations with City Departments.
  - g. Maintain a current Strategic (Project) Plan document.
3. Select Public Art and Reflect a Sense of Place
  - a. Create a cohesive and relevant collection that tells the story of our community.
  - b. Connect to Park City's history and landscape.
  - c. Reflect Park City's diverse culture and unique neighborhoods.
4. Engage the Community Through Public Art
  - a. Increase public involvement through educational opportunities, outreach and awareness.
  - b. Respond to the community's concerns and suggestions.
  - c. Promote the current Public Art Collection.

### **Overview of Public Art Selection and Approval Process**

1. The Public Art Advisory Board identifies the Strategic Project Plans annually and recommends it to the Staff Liaison, including its nature, potential site location, and budget.
2. The Staff Liaison reviews the recommendation with the City Manager, and brings to City Council annually to approve before beginning procurement process.
3. If approved by the City Council, the Public Art Advisory Board will generate a request for proposals (RFP) to artists in accordance with Park City's Purchasing Policy.
4. The Public Art Advisory Board shall review artists' proposals, who shall present their ideas with drawings, photographs, maquettes, or other visual models, technical considerations, and project budget. The board will then select based on the guidelines and criteria outlined in this document, and requirements of the RFP.
5. The Staff Liaison will present the Public Art Advisory Board's recommendation to the City Council for final approval.
6. When projects are approved, Park City Municipal Corporation will enter into a contract with the artist and work with the Public Art Advisory Board for installation through completion and final acceptance of the project.

### **Acquisition**

As the Public Art Advisory Board acquires works of art, it shall recommend to the City Manager or his/her designee, with final authority from the City Council. All purchases of artwork must follow the City's Purchasing Policy.

### **Donations**

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Citizens of Park City and others have offered generous gifts of artwork to contribute to Park City's public art collection. The Public Art Advisory Board reviews such proposed gifts on behalf of Park City.

In the case of a proposed donation of art to the Park City Public Art Program, the donor will present a proposal to the Public Art Advisory Board in accordance with the donation policy (Exhibit D), and the Public Art Advisory Board will vote to accept or reject the donation based on the goals and objectives as set forth in this policy. If accepted, the selection and approval process outlined above will be followed with the exception of the generation of a request for proposal. If rejected, the Board shall inform and make a recommendation to the City Manager or his/her designee. Final authority for appeals should be brought to the City Council.

#### **Specific Proposal by Artists**

An artist or group of individuals may propose a project to the Public Art Advisory Board. If such a proposal meets the intent of the Public Art Policy, the Public Art Advisory Board shall make a recommendation and state rather a call to artists and request for proposals is required. The Park City Public Art Advisory Board's recommendation will be brought to the City Manager or his/her designee with final authority by City Council. If a call to artist and request for proposals is required, it shall follow the Park City Municipal purchasing policy as well as the selection and approval process outlined above.

#### **Purchase of Art**

The Public Art Advisory Board may consider the purchase of a work of art if the piece identified meets the intent of the Public Art Policy. Once a piece is identified, the selection and approval process outlined above will be followed with the exception of the generation of a request for proposal. In this case, no more than ten percent (10%) of the cost of the work may go toward a dealer or agent.

#### **Design Criteria**

The following are a suggested set of criteria which the Public Art Advisory Board shall use as guidelines in the identification, selection and acceptance of public art.

- 1. Quality:** Acquisitions for Park City's Public Art Collection shall be of exceptional quality and enduring value. Consideration shall include artists experience in successful projects, material selection craftsmanship and reflect enduring artistic quality. .
- 2. Authenticity:** Successful art projects are authentic to the community and their surroundings. Work shall be original and not identical of something already exists in the collection. Works of art shall be compatible in style, scale, material, form and content with their surroundings, and should form an overall relationship with either the site and/or the collection as a whole.
- 3. Engagement:** A vital element of a successful Public Art Program is the connection of the work to the community. The artwork should have the ability to engage the community from conception to completion. A work with such engagement should help the community feel both ownership of the art, as well as, an ongoing appreciation of the work. Work may tell a story of the community's past or present, and may portray a sense of the place, people and spirit that live here. The artwork may speak to a specific community, area or neighborhood or unite our diverse community.

4. **Creativity:** Creativity can be communicated through a wide range of artistic styles. The artist should be able to explain why their work is creative and how their concept solves the problem through vision, process, thoughts, ideas, feelings, use of materials and other areas. Artwork should create excitement, be unique and/or original and have the ability to inspire, create a sense of wonder. Artwork may be innovative or imaginative, and have the ability to transcend traditional ideas or techniques, and create new meaningful interpretations or to inspire the community and our imagination.
5. **Other Considerations:** Ensure that public art is safe, accessible, durable, as pertains to the appropriate time period of display of the work and is compatible with community standards. Artworks shall not require excessive maintenance or repair costs. Lighting and site preparations should be considered. Artworks that require frequent maintenance are discouraged. Artwork shall not create safety problems to the public or liability problems to the City.

#### **Artist Participation**

It is strongly recommended to involve artists at the earliest appropriate stage for each public art project. City planners and developers are encouraged to include artists on project design teams. There is an immeasurable value to artists' involvement – a new perspective and fresh approach from the artist's viewpoint can often bring a whole new sense to the project and, more practically, can save on expenses.

#### **Site Location**

The Park City Public Art Program is designed to celebrate Park City's culture with a strong appreciation for the arts. Appropriate site selection will ensure that art is safe and accessible to both locals and visitors. The Public Art Advisory Board may consider all city-owned property and identify those locations that will maximize the public's interaction with art.

Commissions for art may consider how they relate to the particular site, the collection as a whole or be designed to create a reflective or enriching experience for the public.

#### **Community Involvement**

The Public Art Advisory Board holds monthly public meetings, which are open to the public subject to the Utah Open Public Meetings Act. Each meeting shall provide time within the agenda for public input.

Additional community involvement efforts may be considered by the Park City Public Art Advisory Board, with consideration from the Staff Liaison and Community Engagement Department.

When possible, RFP or RFQs should prioritize opportunities for artists to be involved with the community.

#### **Installation**

The artist shall be responsible for all applicable permits and fees as pertains to the contract executed by the City and Artists regarding the installation of the artwork. Consideration should be given to the site preparation well before the installation date. All necessary materials, including mountings, anchorages, containments, pedestals, barriers, drains, power, lighting fixtures, etc., should be specified in the scope of work. The artist should consider installation design that addresses visibility and cohesiveness to the artwork, including lighting, additional patinas, protective coatings,



accessibility, safety, durability, and purpose. The installation techniques should not detract from the artwork's function or aesthetics and shall follow the rules as outlined to appropriate building and planning codes. Required notifications should be considered and coordinated with the proper authorities before any work.

### **Maintenance**

The City of Park City takes great pride in its collection of owned and displayed works of art and recognizes the importance of this artwork to the cultural and economic wellbeing of the community. The City is committed to the documentation, preservation and maintenance of the collection. The Public Art Advisory Board shall be responsible for recommendations in regard to this process.

The goal of the Public Art Maintenance Policy is to maintain the City's collection of artwork to ensure long-term enjoyment of the collection and to take action to prevent the deterioration of works before they come to a state of disrepair or deaccession (Exhibit C). A Maintenance Policy recommendation shall accompany each piece as it is accepted into the collection, as well as address continued maintenance and cleaning for pieces throughout the collection as a whole. The PAAB shall review the Park City Public Art Collection on an on-going basis or as directed by City Council.

Should the property, building or fixture on which the artwork is situated be damaged or destroyed, the Park City Public Art Advisory Board shall make a recommendation with regards to the situation to the City Manager or his or her designee for final approval by the City Council.

### **Funding**

Establishing a diverse, ongoing funding mechanism for public art is key to sustaining a vibrant and diverse public art program. The following are funding methods to accomplish this.

1. **Percent for Arts Allocation:** This method stipulates that 1% of the cost of constructing, renovating or remodeling a public facility or site shall be set aside for artwork. Construction costs means the total amount appropriate for the capital project with the exception of environmental remediation and land acquisition. The 1% allocation shall be first considered to be used for art at the specific site where the project occurs. PAAB may recommend using funds as restrictions allow in conjunction with other sites or projects. After completing a project, the remaining percent for art funds may be deposited into the general public art fund. Refer to definition for Percent for Arts Qualifying Projects.
2. **Annual budget for public art:** Park City Municipal Corporation may elect to allocate a certain set amount for public art in each budget cycle with a recommendation from the PAAB for the general public art fund. These budget appropriations are not tied to a specific site or facility when allocated.
3. **Public-Private Initiatives:** A project may be funded partially through Public Art Funds and partially through private, business, development, civic, and/or other organization contributions. Public art funding may be leveraged through challenge grant opportunities. Such contributions shall be recommended to and approved by the City Manager or City Council as they pertain to the City's purchasing policies.
4. **Donation of Artwork:** Individuals, businesses, and other organizations may choose to donate artwork to the Park City public art collection.
5. **Local, State, and National Grants:** Park City Municipal Corporation may be eligible for grants to support the Public Art Program.
6. **Maintenance Funds:** The Public Art Advisory Board shall review and recommend a Maintenance Fund Budget for public art in accordance with the City's budget cycle. The PAAB

shall recommend an annual budget plan for Annual Maintenance for the collection as a whole, as well as anticipated maintenance or reserve funds for items such as vandalism, annual documentation, condition reports, contracted preservation efforts, and/or re-siting to include temporary storage as necessary.

The Public Art Advisory Board will consider all these funding options and present a funding recommendation to the Budget Department and City Manager, with final approval from the City Council.

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## **Exhibit A - Acknowledgements**

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The authors gratefully acknowledge the contributions of Park City citizens who joined in the process to create this Public Art Plan. We also commend the work of the 1999 Art in Public Places committee for their hard work in establishing Park City's first Art in Public Places criteria and guidelines. Their work and resulting documents have served as models for the 2004 Public Art Advisory Committee. A few of the many active participants are listed below. Thank you all for sharing your vision and great ideas!

### **Public Art Original Project Sponsors**

- Park City Municipal Corporation  
Dana Williams, Mayor
- Park City Summit County Arts Council  
Brian Hess, Executive Director

### **2004 Inaugural Public Art Advisory Board**

- Ron Butkovich
- Julie Hopkins
- Bianca Mead
- Kathleen Metcalf
- Susan Packard
- Carol Potter
- Peter Roberts

### **2004 Park City Council Members**

- Kay Calvert
- Marianne Cone (Liaison to Public Art Advisory Board)
- Candace Erickson
- Jim Hier
- Joe Kernan

### **2004 Park City Staff**

- Tom Bakaly
- Alison Butz (Liaison to Public Art Advisory Board)
- Gary Hill
- Mark Christensen

### **2004 Consultation**

- Nancy Boskoff: Salt Lake City Arts Council
- Jim Glenn: Utah Arts Council Public Art Director
- Peg Bodell: Artist and past Park City Council

## **Exhibit B - Re-Siting and Deaccessioning Policy**

While the intent of acquiring public artworks is long-term and permanent display, circumstances may arise that require the Public Art Advisory Board (PAAB) to consider and, upon review, recommend re-site or deaccession of a public artwork. This policy is designed to create a process to ensure that the re-siting of a site-specific artwork and deaccessioning occur thoughtfully and impartially. The re-siting and deaccessioning policy applies to all the works in Park City's Public Art Collection, including those commissioned by or donated to the City.

### **Re-siting Works of Art**

The Public Art Advisory Board is charged with reviewing potential re-siting situations and may consider moving a public artwork for one or more of the following reasons:

- The site is being eliminated, is no longer publically accessible, or there have been other changes in relevant circumstances that require work to be removed from it.
- The site is being changed so that the artwork is no longer compatible with its setting.
- The artwork's condition and/or security cannot be reasonably guaranteed at its current site.
- The artwork has become a danger to public safety.

If the PAAB decides that one or more of the above conditions exist, it may proceed as follows:

- Public Art Advisory Board members make a good faith effort to discuss re-siting with the artist or donor.
- If the PAAB cannot recommend an alternate site, the artwork may be recommended for deaccession or placed into storage until other options become available.
- PAAB members refer the recommendation to the City Manager or his/her designee or to the City Council, which makes the final decision.

### **Compromising Conditions**

If the structural integrity or condition of an artwork is critically damaged, rather through environmental impacts, vandalism, or other unforeseen conditions, the City Council may authorize its immediate removal without the Public Art Advisory Board's recommended action. The work shall be placed in temporary storage. When the action is made, the Public Art Advisory Board shall be notified of the removal. The Public Art Advisory Board shall recommend repair, re-site, or deaccession within thirty (30) days of the notification.

### **Deaccessioning Works of Art**

Deaccessioning is a procedure for removing an artwork from a public art collection. This applies to all works in Park City's collection, including those purchased by or donated to the City. Deaccessioning shall only be considered after careful and impartial evaluation of the work by the Public Art Advisory Board after efforts have been found for the piece to be in disrepair and unable to be re-site. All contractual documents relating to the work shall be consulted before the beginning of the deaccessioning process.

The Public Art Advisory Board may recommend the dissension or disposal of works of art in the Park City Public Art Collection based on the following criteria.

- A new site for an artwork cannot be found for a piece that needs re-siting.
- The artwork has been damaged or has deteriorated beyond reasonable repair.

- The artwork endangers public safety, and/or the condition or security of the work cannot be assured.
- The artwork requires excessive maintenance or has faults in design, concept, construction, or workmanship.
- After proper and thorough community education and outreach, there is an adverse public reaction to the artwork.
- The Public Art Advisory Board has made recommendations and findings that the work has no cultural value or is fraudulent or not authentic,

If deaccessioning is being considered, PAAB may recommend the following actions.

- Request that the artist or donor purchase or exchange the artwork.
- Sale through auction, gallery dealer resale, or direct bidding in compliance with laws governing surplus property. Proceeds from any such transaction shall be designated to the Public Art Fund for PAAB to apply to other projects.
- Trade through a gallery or other institution for comparable work or works of comparable value.
- Donate artwork to another governmental agency, non-profit organization, or institution. Artwork shall not be given to City employees, City Council, or City Board Members.
- Destruction of unsalable artwork, severely damaged, and/or of negligible value.

Upon finding that a work should be considered for deaccessioning, the following steps shall be followed:

- Findings or suggestions that artwork should be deaccessioned shall be brought to the attention of the Public Art Advisory Board.
- The contract pertaining to the artwork shall be consulted.
- The PAAB shall review findings, and when appropriate, the PAAB may gather professional opinions with regard to conservators, engineers, safety experts, art historians, etc.
- After review, PAAB shall recommend to the City Manager or his or her designee for all works valued at under \$10,000 and/or to the City Council for all works valued over \$10,000. The City Council shall have final authority on all matters regarding the deaccession of artwork.

## **Exhibit C - Park City Public Art Donations Policy**

### Guidelines and Criteria for Review Process of Proposed Gifts of Art

From time to time, the citizens of Park City and others have offered to contribute to Park City's public art collection with generous artworks and donations. It is the responsibility of the Public Art Advisory Board to consider and review such proposed gifts on behalf of the City.

The Public Art Advisory Board shall be responsible for considering all gifts to the City's Public Art Collection as pertains to the definition of Public Art. The Public Art Advisory Board shall make donation recommendations based upon the same selection design criteria it uses for acquiring works for the Public Art Collection.

The donor will present a proposal to the PAAB, as for the process below, and the PAAB shall vote accept or deny the donation per the selection and approval process outlined in the Public Art Advisory Board Policies. A request for proposal or qualifications shall not be required.

All decisions to accept or decline art donations shall be recommended by the Park City Public Art Advisory Board and brought to the City Manager or his or her designee. City Council shall have the final authority on all decisions regarding donations in accordance with the value of the donation based on the City's Purchasing Policies.

Those wishing to donate to the Public Art Collection shall follow the following process:

#### **I. Written Proposal or Letter of Intent**

Any person, corporation, or private entity desiring to donate to Park City's public art collection shall submit a written proposal or letter of intent to the PAAB for review. The material submitted should include a description and specifications of the proposed gift, including artist, title, dimensions, material, proposed location, value, and a profile of both the artist and the donor. Depending on the proposed gift, other information may be requested, such as a maquette, drawing, or photograph of the work, site drawings, installation details, a professional appraisal of the value of the work, and an estimate for maintenance costs and maintenance instructions and schedule.

#### **II. Design Criteria**

In general, the acceptance and placement of donated works of art shall be considered in reviewing the Design Criteria (Quality, Authenticity, Engagement, Creativity, and Other Considerations) of the public art program. Circumstances, such as memorial gifts, may arise that require additional criteria to be considered for donation approval.

#### **III. Site Criteria**

The proposed site for the donation should be described in the written proposal. The placement of artwork shall be appropriate to the size, scale, design, and character of the particular site; The work may build a relationship with the space or natural environment. The artwork's relationship to pedestrian traffic patterns, visibility, and public access to the work should also be considered. The Public Art Advisory Board shall have a final recommendation of potential sites for donations.

The Public Art Advisory Board may seek assistance in reviewing proposals from city departments such as Engineering, Building, Planning, and Public Works or consult with design professionals on

proposals that require their expertise before making a recommendation for approval or denial of the artwork.

#### **IV. Memorial Gifts**

Memorial gifts may raise other issues to be considered. The significance of the event or person being memorialized must be documented in the proposal. The memorial may represent broad community values and should be meaningful or thought provoking to future generations. The location for a memorial is particularly important in the consideration and the proposal should give a justification for the proposed site. The proposed memorial's context and relationship to the site will be considered.

#### **V. Associated Costs**

The donor should cover the costs of shipping or delivery, fabrication, and installation of the artwork. The donor may be responsible for engineering requirements, the design and cost of the pedestal or display pad, lighting, structural support and foundation, and landscaping of the site with review and approval from the city's Building, Planning, or Engineering Departments.

Donations of artwork that require public art funds to be used to pay for site preparation, installation, framing, restoration, or repairs shall be considered by the PAAB when voting on acceptance or denial of the work. In addition, the Public Art Advisory Board shall consider the maintenance and repair costs of the work. The Public Art Advisory Board shall evaluate such expenses at the time the work is being considered.

The PAAB shall be responsible for the work's costs of an identification plaque.

#### **VI. Terms of Agreement**

In cases when the artwork is to become the property of the City, the terms of the Final Art Acceptance Agreement shall be included in the recommendation to the City Manager or his or her designee or to the City Council in a form approved by the City Attorney's Office.

In cases where the gift is to be temporarily loaned or displayed to the City, the terms of such a loan will be included in a recommendation to the City Manager or his or her designee or to the City Council in a form approved by the City Attorney's Office.

## **Exhibit D - PARK CITY PUBLIC ART ADVISORY BOARD MEMBER POLICIES**

Park City's Public Art Advisory Board (PAAB) was established by Park City Municipal Corporation, and is supported by the Park City Summit County Arts Council. Meetings are to be held on the same patterned day, time and location each month.

### **Makeup of the Board:**

The Public Art Advisory Board shall have eight (8) members appointed by the Mayor and City Council. Composition of the Board will include representation from the community who live in the City Limits of Park City and are interested in serving on the Public Art Advisory Board. Board members shall serve for no more than two consecutive, three-year terms. Terms are staggered. Members must reapply for a second term. Appointments to fulfill vacant terms do not include term limits. Terms begin on July 1, end on June 30, or until vacancies are filled. Board members are not compensated.

The City Manager or his/her designee shall appoint a Staff Liaison to the board as ex-officio without vote. A City Council liaison shall also be appointed to the Board as ex-officio without a vote. It is encouraged that students from the community be included on the panel to serve ex-officio without vote.

### **Expectations of Board Members**

#### Voting Members

PAAB will review and work towards the goals and strategies of the Public Art Program Policies and Plans. The PAAB will:

- Read and review board agendas, meetings packets and minutes as well as any other necessary materials.
- Participate in and adhere to the annual Open Meetings Training provided by the Legal Department, review the Park City Officials Handbook, sign oath of office and disclosure statement.
- Attend City Council meetings or community functions as appropriate discussions or occasions arise.
- Only voting members are allowed to make a motion and to vote on motions brought up by the board.
- Annually appoint a Chair and Vice-Chair position. The Chair of the board is responsible for running meetings, including keeping the board focused on agenda items, keeping time at meetings, and summarizing motions that the board makes for minutes. Additionally the Chair may assist the staff liaison in setting meeting agendas and presenting at City Council or community events. The Vice Chair shall assist the Chair with duties as described above, when the Chair is unavailable or at the request of the Chair.
- All voting members shall make efforts to adhere to the attendance policy. Two (2) absences in a total year are allowed. Those members who are absent for more than the allowed limit shall be reviewed by the Public Art Advisory Board. Should the Public Art Advisory Board find reason to recommend removal of a member that does not uphold the attendance policy, City Council shall review the matter and confirm or deny the recommendation.



### Voting Procedures

- Super Majority Voting is required for purchase or donation recommendations on projects with budgets exceeding thirty thousand dollars (\$30,000). PAAB participation is required for such purchase recommendations, with a minimum of six (6) voting members at the physical site of the meeting. Electronic participation is not permitted during these discussions. To recommend such projects, a majority of no less than five (5) voting Board members is required.
- Purchases or donation recommendations on projects with budgets that are less than thirty thousand dollars (\$30,000) will require a minimum of five (5) voting members at the physical site of the meeting. Electronic participation is allowed, but those who are participating electronically may not vote on the recommendation of the purchase or donation. To recommend such projects, a majority vote of no less than three (3) voting Board members is required for such projects, as long as it does not result in a split decision.
- Electronic Participation is allowed and shall be counted as attendance, however, there must be a quorum at the meeting site (for PAAB, this is 5 members).
  - Members will adhere to voting per purchasing or donation dollar thresholds listed above.
  - Board members are responsible for notifying the City Staff Liaison regarding Electronic Participation no later than three (3) business days in advance of their absence so that electronic connections and necessary documents can be acquired.
  - No more than two (2) forms of electronic participation shall be permitted at one meeting.

### Non-voting Members

- Executive Director of the Park City Summit County Arts Council supports the PAAB. This position does not have a vote. The Arts Council:
  - Provides input and serve as a resource to the Advisory Board.
  - Provides feedback regarding the work of the Arts Council and the Park City Public Art Advisory Board.
  - Serves as a resource for grant opportunities. Grant writing should be preformed by the City Staff Liaison.
  - Promotes the Park City Public Art Collection.
  - Helps to form partnerships and collaborations between the Park City Public Art Advisory Board and the Summit County Public Art Advisory Board, as well as, other arts and culture organizations.
- Park City Council Liaison
  - Provides advise, and input – particularly from the City Council's perspective - serve as a resource to the Advisory Board. This position does not have a vote during Park City Public Art Advisory Board meetings.
  - Provide input to the City Council related to the work of the, or at the request of, the Public Art Advisory Board.
- Youth Liaison
  - Provides advice, and input – particularly from the youth perspective – serving as a resource to the Advisory Board. This position does not have a vote during Park City Public Art Advisory Board meetings.
- Staff member(s) from Park City Municipal Corporation will handle the administrative needs of the board. The staff member(s):
  - Advise, provide input, and serve as a resource for the PAAB, and coordinate communications with other City Departments on projects and assist in obtaining department approvals as needed.

- Create and post agendas and board packets and distribute to the board prior to meetings.
- Record meeting minutes and distribute both draft and final meeting minutes to the Board.
- Give monthly budget updates to PAAB and disperse approved allocations for public art projects. Coordinate budgetary requests on behalf of the PAAB with the Budget department or at the request of the City Manager or City Council.
- Manage public art projects in process from creation of Request for Proposals/Qualifications through completion and final acceptance of installation. This includes coordination, communication and management of Public Art Projects with other City Departments and the community.
- Oversee updating the Strategic Plan and implementation of Public Art projects and manage the maintenance, repair and inventory of the Public Art Collection.
- Provide input to the City related to the work of PAAB, including coordinating with various departments, preparing reports for City Council meetings on items requiring direction from City Council and/or the City Manager.

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# **STRATEGIC (PROJECT) PLAN**

**PUBLIC ART BOARD STRATEGIC PLAN & PROJECT PRIORITIZATION 2024 DRAFT**

Project	Project Description	Estimated Funding Amount and Funding Area	Timeline	Tie to Council Critical Priorities and Lenses
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**COMPLETED/UNDERWAY PROJECTS**

<b>Utility Boxes-EmPOWERment Project - Phase II</b>	Continue Utility Box Wrap Program.EmPOWERment theme will continue to align with Council's four priorities including Transportation, Housing, Social Equity, and Energy	\$43,000 CIP Funding	Summer 2023	<b>Energy &amp; Social Equity</b> Community Engagement
<b>Community Engagement Project</b>	Postcard and new art video. PAAB may consider volunteering their time for a tour of some of the art collection with the community. More info below in Engagement section.	\$5,000	Summer 2023	Community Engagement
<b>Daly West Headframe</b>	Council received a donation from Friends of Ski Mining Legacy. The City will commission a sculpture to be placed at Rail Trail entry and futher align the project theme with mining legacy.	\$60,000 - CIP Funding	Summer 2024	Historic Preservation / Walkability

**PROJECTS CURRENTLY PRIORITIZED - 2024 DRAFT**

<b>Utility Boxes-EmPOWERment Project - Phase III</b>	Continue Utility Box Wrap Program.EmPOWERment theme will continue to align with Council's four priorities including Transportation, Housing, Social Equity, and Energy. This will be third and final phase.	\$43,000 CIP Funding	Summer 2024	<b>Energy &amp; Social Equity</b> Community Engagement
<b>Bus Shelter as Art</b>	Bus Shelter - Continue to collaborate with Engineering on new bus shelter placement, focusing on back panels of bus shelters as a location to potentially install artwork.	\$100,000- CIP Funding	2024	<b>Transportation /</b> Community Engagement
<b>Connections - Trails, Pathways, Sidewalks</b>	Collaborate with Park City Trails and Open Space Department, as well as a potential collaboration with Summit County Public Art Advisory Board to help promote walkability, connectivity on our pathways, sidewalks and trails. This project may take some time due to collaborating with partners and sowe will work towards 2025 installation, while identifying sites and details ahead of time.	\$100,000 + - CIP Funding	2025	<b>Transportation -</b> Connectivity
<b>Library Study Room Art</b>	Library Study Rooms are a little steril. We recommend artwork in each of them. Discussed possible themes with Library could be centered around Park City History or Park City Landscapes. Focus artwork seletion on local and regional artists.	\$40,000 (\$5,000 per room)	2024	Community Engagement - Culture
<b>Neighborhood Art Grant Program</b>	Brainstorm included: allowing neighborhoods to submit mini grants to City to match or grant funding for neighborhoods to create artwork in their own community, instead of having City create artwork in neighborhoods. Thought is to be inclusive of all neighborhoods, not just affordable housing areas (but maybe prioritize affordable housing areas). In some cases city may not be project manager, but a funding agent. City of Boulder has a new program that is similar, but very focused on specifically allowing murals in neighborhoods. Other ideas include helping neighborhoods create art on their bus shelters, creating neighborhood murals at parks, etc. Other ideas include allowing neighborhoods to come up with creative ideas and pitch them to PAAB and Council.	\$20,000. Working to confirm we could use Public Art Budget for this.	TBD	<b>Housing, Social Equity,</b> Community Engagement

**PERCENT FOR ARTS PROJECTS - ANTICIPATED**

<b>Marsac Remodel</b>	We anticipate a remodel of Marsac in Fall 2024. The current estimated budget for the building is \$1M.	\$10,000	2024	Percent for Arts
<b>Rec Center at City Park</b>	Anticipate renovation of the Rec Center at City Park in 2025/2026. The current estimated budget for the building is \$15M.	\$150,000	2025/2026	Percent for Arts

**LONG TERM PROJECTS - BEYOND 2023**

<b>Dans to Jans</b>	This location continues to be prioritized, but because of future construction staff and PAAB are waiting to coordinate with Transportation Planning and Walkability. Long Term project.	\$30,000 + Funding TBD.	TBD	<b>Transportation</b> (Walkability)
<b>Arts &amp; Culture District Planning</b>	PAAB wants to continue to be involved in this discussion and looks forward to long term planning in the district. Rather securing a significant work of art, or starting art programs in the district, PAAB wants to take time to develop programs, funding, partnerships etc in the area.	TBD	TBD	<b>Social Equity, Housing, Transportation, Energy</b> - Citizen Wellbeing & Community Involvement

**ONGOING PROJECTS**

<b>Donation Proposals</b>	PAAB reviews proposals as they are recieved. Elk Sculptures will be installed in the Spring of 2023	Will discuss funding options to bring back to Council.	Ongoing	Community Involvement
<b>Resiting Artwork (or decomission)</b>	PAAB anticipates needing to resite two works of art at the Park Avenue Bus Shelters.	Will discuss funding to resite.	Summer 2023	Community Involvement
<b>Maintenance Repairs</b>	Maintenance and Repairs are fundamental and ongoing in the collection. We are working on repairs to the artwork (Surroundings) at Park City Library, as well as damage to a mural under Bonanza Tunnel. Anticipated to compelte protective sealant on all murals this spring.	\$5,000 - CIP	Summer 2023	PAAB Mission

**OUTREACH, ENGAGEMENT & MEDIA**

<b>Community Engagement &amp; Outreach</b>	Board has prioritized additional outreach including sending a Spring postcard and completing a new video of the art collection. Goal is to send postcard and have video completed in April/May.	Staff time, in coordination with City Communication Team and Arts Council	Spring 2023	Community Engagement
<b>Historic Preservation Collection</b>	One member of the PAAB participates in the HPB selection.	Coordination with Planning Department	Spring 2023	Community Engagement
<b>Library Art Rail Exhibit</b>	Library Exhibits are organized through Park City Library. Annually they have invited a member of the PAAB to sit on the exhibit selection committee. PAAB rotates this position each year and they report back to PAAB.	Library Staff leads	Annual Review	Community Involvement

**PROJECTS IDEAS - HAVENT BEEN PRIORITIZED IN THE PAST**

<b>Neighborhood &amp; Transportation Related Ideas</b>	Woodside Phase II Art/ Wayfinding - As part of exploring neighborhood art programs, staff approached PAAB and recommended a project associated with Woodside Phase II and Affordable Housing - artwork or wayfinding. PAAB recommends to involve those moving into the housing area in development of such project.	\$10,000 to \$20,000 depending on scope of project. Possible funding from Lower Park RDA allocation.	Estimated complete pilot program complete by Fall 2022	<b>Transportation</b> and Community Engagement
	Neighborhood Art Treatments to help with traffic calming	NA	This is being done by Transportation Planning	<b>Transportation</b> and Community Engagement
	Creative Sidewalks	NA	This is being done by Streets - Stencils in crosswalks.	<b>Transportation</b> and Community Engagement
	Traffic Box Art (similar to Utility Box Wraps)	Estimated \$20,000	TBD	<b>Transportation</b> and Community Engagement
	Manhole Covers	Estimated \$20,000	TBD	<b>Transportation</b> and Community Engagement

<b>Main Street Projects / Permanent Olympic Legacy / Glow in the Art</b>	Board is interested in prioritizing a project on Main Street. May be able to combine with Intersection Art (above in prioritized projects). Next step is to discuss with HPCA.	Total funding in Main Street 1% for improvements is \$90,000 may combine with some of the transportation projects above.	TBD	<b>Transportation and Community Engagement</b>
	See above for Transportation Items - Crosswalks, Manhole Covers, Sidewalks etc..	\$80,000		
	Permanent Olympic Legacy Project - Request to look into creating a permanent Olympic Legacy project to continue to celebrate City's Olympic Legacy and hopeful future bid. May look at 1% Main Street Funding. Connect to families and make interactive.	\$50,000 - source TBD		
	Glow in the Art - Tie to Energy Critical Priority - Idea is that the artwork comes out after dark and is hidden away or changed during the day. illuminated artwork that would show off at night. Might be a good project to push forward in fall with Halloween, Day Light Savings Time and Electric Parade, Holiday Lights, If temporary project, grant funding needs to be explored. See examples of Breckenridge's WAVE exhibit. <a href="http://www.breckcreate.org/festivals/wave-light-water-sound/">http://www.breckcreate.org/festivals/wave-light-water-sound/</a>	\$20,000 - source TBD		
<b>China Bridge Parking Garage Phase II</b>	Board will discuss next steps on China Bridge connection walls and South walls. This could mean bringing Emily Herr back or it could mean looking at other wayfinding in the parking structure.	\$20,000 to 60,000 - depending on scope funding source is CIP	TBD - no date	<b>Transportation &amp; Community Engagement</b>
<b>Temporary Rotating Murals</b>	Location TBD, idea is for Swede Alley. Would need private property permissions potentially. Need to explore funding mechanism, may need grant funds for temporary work. Example includes Stick'em Up in Jackson Hole <a href="http://jhpublicart.org/exhibitions/stickum-up/">http://jhpublicart.org/exhibitions/stickum-up/</a>	Estimated Costs \$10,000	TBD	Community Engagement
<b>Dog's Town</b>	With a town who loves dogs, idea is to incorporate dogs into an art project. Perhaps 3 dog statues on Main Street at various parts of the street showing a dogs life or different types of dogs. We have lots of miners, skiiers, bikers etc in our artwork, but we dont have our four-legged best friend. Could also be around trails or something.	Estimated cost TBD, might be a theme we can pick up.	TBD	Community Engagement/ Culture
<b>Rotating Outdoor Exhibit</b>	There are several art pads available through Park City. Some have power connections. They were installed as requested by the board so that we could have a rotating art exhibit in these locations. Some of the pads do hold permanent works.	TBD	TBD	Community Engagement

# **BUDGET & PROJECT UPDATES**

**PAAB Budget Update March 2024**

Budget Item	Amount	Notes
General Funds (CIP, Unrestricted):	\$154,000.00	3 year allocation (2015, 2016, 2017 Cp0089-031450) Combined with previous 2014 CIP Balance (Cp0089-031450), FY 2020 \$100,000 Allocation, FY 2022 \$40,000 Allocation
Lower Park RDA, Restricted	\$37,749.00	3 year allocation (FY16, 17, 18) Cp0089-03345, includes remaining Library 1% as those funds are restricted to Lower Park RDA
<b>Total PAAB 'General Funds' Budget Balance</b>	<b>\$191,749.00</b>	
<b>1% Funding</b>		
No current 1% projects	\$0.00	
<b>Total 1% Funding</b>	<b>\$0.00</b>	
<b>Grant Funding</b>		
No current grants	\$0.00	
<b>Total Grant Funding</b>	<b>\$0.00</b>	
<b>Operational Funding</b>	<b>\$7,000.00</b>	
<b>Total Operational Funding</b>	<b>\$0.00</b>	
<b>Total Public Art Budget Balance</b>	<b>\$191,749.00</b>	Total Budget
<b>Expenditures</b>	<b>Cost</b>	<b>Notes</b>
Library Project ( July 2015) 1%	\$60,251.50	July 2015 (total 1% amount was \$68,000.00)
Quinn's Public Art (September 2015) CIP	\$85,622.00	September 2015
Maintenance DV Dr. Tunnel Repair (March 2016)	\$409.71	March 2016
PC MARC Project (October 2018)	\$6,468.00	\$6,468 has been released. This was a 1% allocation from PCMARC solar renovations.
China Bridge Mural Project (October 2018)	\$40,000.00	\$40,000 has been released - removed from General Funds above.
Maintenance Lucy Moosey (July 2018)	\$200.00	July 2018 - removed from Operational Funding. Estimated additional costs that will be removed to place Lucy are estimated at \$1,000.
Window Display - Olympic Legacy	\$17,000.00	Project Completed, funding removed from grant projects
Concrete Pad for Lucy Installation	\$2,000.00	Removed from Capital Funds
Maintenance Marsac Art Poles/Trees (July 2018)	\$426.00	June 2018 - removed from Operational Funding
Utility Box Project	\$22,665.63	\$3,600 has been released to artists and \$19,065.63 to the printing services contractor - removed from General Funds
Creekside Water Plant Public Art	\$26,500.00	\$19,000 from Public Art Capital Budget, \$6,500 from Water Dept
McPolin Tunnel Mural	\$10,000.00	\$10,000 has been released to artist and Removed from CIP funds above
Transit Center Tunnel	\$10,000.00	From Capital Budget
Utility Box Artwork Framing	\$3,000.00	Paid to frame works from Utility Box Artwork to display in City Hall
Maintenance Poision Creek Murals	\$2,800.00	removed from Operational funding above.
Chuck Landvatter, Mural Maintenance	\$500.00	removed vandalism from poison creek mural
Inventory	\$10,000.00	Project began, Minda to update funding released. Removed from General Fund.
Art District Fencing Artwork	\$2,400.00	from Capital Budget
Inventory Retainer	\$5,000.00	Paid \$850 based on current work so far.
Martinez Sculpture Site Prep	\$5,000.00	from Lower Park RDA funds.
Lucy the Moose Repairs	\$500.00	from Capital Budget
Utility Box Artwork and Printing	\$65,000.00	project is completed and paid from General Funds.
Mural Repair	\$4,250.00	Ben & Chucks Murals. Graffiti sealer on Chuck's mural
<i>Project Manager for Public Art</i>	<i>\$20,000.00</i>	<i>Estimated - hire project manager capital budget</i>
Mural Repair	\$6,600.00	For mural & martinez sculpture repairs
Postcard Mailing	\$1,609.54	For mailing postcard
ASL Interpreting	\$50.00	For sign language interpretation
Inventory Update	\$3,500.00	Update of Public Art Inventory
<i>FOSMML Daly West Sculpture</i>	<i>\$60,000.00</i>	<i>Estimated cost of art work - capital budget, half payment has been released.</i>
<i>Signage for the Collection</i>	<i>\$10,000.00</i>	<i>estimated \$3,450 from operating and remaining from capital.</i>
<i>Graffiti Sealant</i>	<i>\$10,000.00</i>	<i>estimated out of capital funding.</i>
<i>Transit Shelter Art Project</i>	<i>\$100,000.00</i>	<i>estimated out of capital funding.</i>
<i>Utility Box Phase 3</i>	<i>\$40,000.00</i>	<i>estimated out of capital funding.</i>
<b>Total Expenditures</b>	<b>\$631,752.38</b>	



## PAAB Project Updates 3/11/2024

### **Upcoming PAAB Meeting Dates:**

April 8, \*April 24, May 13, June 10, July 8, August 12, September 9, \*October 7, \*November 14, December 9

Please continue to refer to the [PAAB's Mission, Vision, and Goals](#).

Please also continue to refer to the [2023 Strategic Plan](#).

### **Maintenance and Repairs (this is a running list, so when we do inventory, we can address)**

- Protective Coating for Murals – Looking into purchasing a clear coat and estimated timing on painting murals.
- Repair on Surroundings damage
- Repair on Graffiti on Bonanza Tunnel

### **Signage & Inventory:**

The archivist photographed new artworks and began to update the inventory. Stephanie is updating the map and hopes to have this ready for the Council Discussion in April.

### **Projects 2023:**

**Daly West Sculpture on Rail Trail.** Donated metal from Daly West Headframe. The budget is \$60,000. The artist picked up metal two weeks ago and we are on track for an installation in June. We have released half the payment.

**Postcard and Video Outreach.** Follow up with Katy Wang and Transit. Stephanie will help get this completed.

**Percent for Arts Policy.** Discussion at the March meeting. Making progress.

Goal to refine Strategic Plan and Percent for Arts policy no later than April Meeting.