## **CAMPAIGN FINANCIAL REPORT**

Utah Code 10-3-208 and Park City Municipal Code Chapter 3-3

Full Name of Candidate:	Betsy Wallace		
Office Filed For:	City Council of Park City, Utah		
This report may be submitted in person or elect	ronically at michelle.kellogg@parkcity.org		
Contributions			
1a. Total amount from donors giving more than \$500.00 OR		\$	18,792.91
1b. Total amount from donors giving \$500.00 c	or less		
(Form "A" total from othe	er side)		
2. Cash contributions (\$50.00 max for entire ca	ampaign)		
Expenditures			
3a.Aggregate total of campaign expendituresun OR	der \$500		
3b. Itemized total of campaign expenditures		9	\$18,792.91
(Form "B" total from othe	er side)		
4. Balance at the end of the reporting period		\$	-

I understand that this document is an official government record to be filed with the Park City Recorder. As such I herby certify under oath, that the foregoing information is true and correct. I further understand that including any false or forged information or documents or making any written false or inconsistent statement will subject me to criminal penalties under Title 76, Chapter 8 of the Utah Code.

Betsyllellace

FILED ON TIME - Aug 29, 2023 Date

Candidate Signature

## ITEMIZED CONTRIBUTION REPORT (Form "A")

Date Received	Name of Contributor	Mailing Address & Zip Code	Amount of Contribution	
Various	Betsy Wallace	PO Box 542, Park City, UT	\$ 18,792.91	
		84060		

Date of ExpenditureName of Person or VendorPurpose of ExpenditureAmount of ExpenditureMay 1 - 30, 2023Sites by SaraWebsite Design and development, Google Analytics setup, Social media accounts setup & management\$\$, 5,159,475.31.23MotherloadT-shirts deposit\$319,866.1.23Sites by SaraWebsite Design and development\$1,445,006.1.23Park City FilmSummer Film side\$155,006.07,23C&S CreativeSigns, car clings, window clings, design campaign logo, other\$3,386,466.8.23Whitney Advertising and Delsgn,IncBetsy Wallace for City Council buttons and other\$174,726.1.23Jenny DorseyCampaign Maanger expense\$412,506.1.6.23Wave PublishingOne pager handout for canvassing\$222,95June - July 2023C&S CreativeBetsy Wallace for City Council buttons and other\$7.5.23Sites by SaraSocial Media Ads and management\$228,007.11.23Jenny DorseyCampaign Manager costs\$1,625,007.11.23Jenny DorseyCampaign Manager costs\$1,625,007.11.23Jenny DorseyCampaign Manager costs\$1,625,007.12.3Wave PublishingSite,622,623,11\$2,623,117.27.23Sites by SaraSite,613,00\$2,623,117.27.23Sites by SaraSite,614,00\$3,435,008.12.23Whitney Advertising and Deisgn,IncDog bowl giveaway product\$433,558.2.23 <td< th=""><th colspan="2">ITEMIZED EXPENSES REPORT ("Form B")</th><th></th><th></th><th></th></td<>	ITEMIZED EXPENSES REPORT ("Form B")				
Analytics setup, Social media accounts setup & management\$5,159.475.31.23MotherloadT-shirts deposit\$319.866.1.23Sites by SaraWebsite Design and development\$1,445.006.1.23Park City FilmSummer Film slide\$1,5006.07.23C&S CreativeSigns, car clings, window clings, design campaign logo, other\$3,386.466.1.23Whitney Advertising and Deisgn,IncBetsy Wallace for City Council buttons and other\$174.726.10.23Lenny DorseyCampaign Manager expense\$412.506.16.23Wave PublishingOne pager handout for canvassing Park Record Ad & Banner Ad, other\$9.100.0Sites by SaraSocial Media Ads and management\$9.11.23Jenny DorseyVarious including printing costs, supplies\$101.899.11.23Jenny DorseyCampaign Manager costs\$101.899.11.23Jenny DorseyCampaign Manager costs\$102.807.11.23Meve PublishingCampaign Manager costs\$102.809.11.23Jenny DorseyCampaign Manager costs\$102.807.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.117.17.23Stana Frampton\$145.007.17.23Stana Frampton\$145.007.17.23Stana Frampton\$145.007.17.24Stana Frampton\$145.007.17.25Stana Frampton\$145.007.17.26Stana Frampton\$145.007.17.27 <t< th=""><th>Date of Expenditure</th><th>Name of Person or Vendor</th><th>Purpose of Expenditure</th><th colspan="2">Amount of Expenditure</th></t<>	Date of Expenditure	Name of Person or Vendor	Purpose of Expenditure	Amount of Expenditure	
6.1.23Sites by SaraWebsite Design and development\$1,445.006.1.23Park City FilmSummer Film slide\$155.006.07.23C&S CreativeSigns, car clings, window clings, design campaign logo, other\$3,386.466.8.23Whitney Advertising and Deisgn,IncBetsy Wallace for City Council buttons and other\$174.726.10.23Jenny DorseyCampaign Maanger expense\$412.506.16.23Wave PublishingOne pager handout for canvassing Park Record Ad & Banner Ad, other\$7.5.23Sites by SaraSocial Media Ads and management\$7.5.23Jenny DorseyCampaign Manager costs\$10.821.11.23Jenny DorseyVarious including printing costs, supplies\$10.821.11.23Jenny DorseyCampaign Manager costs\$1,625.007.17.23Mave PublishingCampaign Manager costs\$1,625.007.17.23Jenny DorseyCampaign Manager costs\$1,625.007.17.23Jenny DorseyCampaign Manager costs\$1,625.007.17.23Stana Frampton\$145.00\$1,625.008.1.23Sites by SaraBloom Social, other\$145.00	May 1 - 30, 2023	Sites by Sara	Analytics setup, Social media accounts	\$	5,159.47
6.1.23Park City FilmSummer Film slide\$155.006.07.23C&S CreativeSigns, car clings, window clings, design campaign logo, other\$3,386.466.8.23Whitney Advertising and Deisgn,IncBetsy Wallace for City Council buttons and other\$174.726.10.23Jenny DorseyCampaign Maanger expense\$412.506.16.23Wave PublishingOne pager handout for canvassing\$212.95June 20, 2023MotherloadT-shirts final payment\$319.86June - July 2023C&S CreativeBetsy Wallace for City Council postcards, Park Record Ad & Banner Ad, other\$900.007.5.23Sites by SaraSocial Media Ads and management\$828.007.11.23Jenny DorseyCampaign Manager costs\$11.625.007.17.23Wave PublishingCampaign Manager costs\$1,625.007.17.23Stanna FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$43.35	5.31.23	Motherload	T-shirts deposit	\$	319.86
6.07.23C&S CreativeSigns, car clings, window clings, design campaign logo, other\$3,386.466.8.23Whitney Advertising and Deisgn,IncBetsy Wallace for City Council buttons and other\$174.726.10.23Jenny DorseyCampaign Maanger expense\$412.506.16.23Wave PublishingOne pager handout for canvassing\$212.95June 20, 2023MotherloadT-shirts final payment\$319.86June - July 2023Ces CreativeBetsy Wallace for City Council postcards, Park Record Ad & Banner Ad, other\$900.007.5.23Sites by SaraSocial Media Ads and management\$828.007.11.23Jenny DorseyCampaign Manager costs\$101.89July 1 - 31, 2023Jenny DorseyCampaign Manager costs\$1,625.007.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stanna Frampton\$104.50\$104.508.123Sites by SaraBloom Social, other\$483.35	6.1.23	Sites by Sara	Website Design and development	\$	1,445.00
design campaign logo, other6.8.23Whitney Advertising and Deisgn,IncBetsy Wallace for City Council buttons and other\$174.72 and other6.10.23Jenny DorseyCampaign Maanger expense\$412.506.16.23Wave PublishingOne pager handout for canvassing\$212.95June 20, 2023MotherloadT-shirts final payment\$319.86June - July 2023C&S CreativeBetsy Wallace for City Council postcards, Park Record Ad & Banner Ad, other\$900.007.5.23Sites by SaraSocial Media Ads and management\$828.007.11.23Jenny DorseyCampaign Manager costs\$101.89July 1 - 31, 2023Jenny DorseyCampaign Manager costs\$1,625.007.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stana FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$483.35	6.1.23	Park City Film	Summer Film slide	\$	155.00
And other6.10.23Jenny DorseyCampaign Maanger expense\$412.506.16.23Wave PublishingOne pager handout for canvassing\$212.95June 20, 2023MotherloadT-shirts final payment\$319.86June - July 2023&S CreativeBetsy Wallace for City Council postcards, Park Record Ad & Banner Ad, other\$00.007.5.23Sites by SaraSocial Media Ads and management\$282.007.11.23Jenny DorseyCampaign Manager costs, supplies\$1,625.007.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stana FramptonPhotographer\$483.558.124Sites by SaraBloom Social, other\$483.55	6.07.23			\$	3,386.46
6.16.23Wave PublishingOne pager handout for canvassing\$212.95June 20, 2023MotherloadT-shirts final payment\$319.86June - July 2023C&S CreativeBetsy Wallace for City Council postcards, Park Record Ad & Banner Ad, other\$900.007.5.23Sites by SaraSocial Media Ads and management\$828.007.11.23Jenny DorseyVarious including printing costs, supplies\$101.897.17.23Jenny DorseyCampaign Manager costs\$1,625.007.27.23Stana FramptonPhotographer\$145.008.1.23Sites by SaraBiom Social, other\$483.35	6.8.23	Whitney Advertising and Deisgn, Inc			\$174.72
June 20, 2023MotherloadT-shirts final payment\$319.86June - July 2023C&S CreativeBetsy Wallace for City Council postcards, Park Record Ad & Banner Ad, other900.007.5.23Sites by SaraSocial Media Ads and management\$828.007.11.23Jenny DorseyVarious including printing costs, supplies\$101.89July 1 - 31, 2023Jenny DorseyCampaign Manager costs\$1,625.007.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stanna FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$483.35	6.10.23	Jenny Dorsey	Campaign Maanger expense		\$412.50
June - July 2023C&S CreativeBetsy Wallace for City Council postcards, Park Record Ad & Banner Ad, other\$ 900.007.5.23Sites by SaraSocial Media Ads and management\$828.007.11.23Jenny DorseyVarious including printing costs, supplies\$101.89July 1 - 31, 2023Jenny DorseyCampaign Manager costs\$1,625.007.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stanna FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$483.35	6.16.23	Wave Publishing	One pager handout for canvassing		\$212.95
Park Record Ad & Banner Ad, other7.5.23Sites by SaraSocial Media Ads and management\$828.007.11.23Jenny DorseyVarious including printing costs, supplies\$101.89July 1 - 31, 2023Jenny DorseyCampaign Manager costs\$1,625.007.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stanna FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$483.35	June 20, 2023	Motherload	T-shirts final payment	\$	319.86
7.11.23Jenny DorseyVarious including printing costs, supplies\$101.89July 1 - 31, 2023Jenny DorseyCampaign Manager costs\$1,625.007.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stanna FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$483.35	June - July 2023	C&S Creative		\$	900.00
July 1 - 31, 2023Jenny DorseyCampaign Manager costs\$1,625.007.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stanna FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$483.35	7.5.23	Sites by Sara	Social Media Ads and management		\$828.00
7.17.23Wave PublishingPrimiary mailer printing and materials\$2,623.147.27.23Stanna FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$483.35	7.11.23	Jenny Dorsey	Various including printing costs, supplies	costs, supplies \$101.89	
7.27.23Stanna FramptonPhotographer\$145.008.1.23Sites by SaraBloom Social, other\$483.35	July 1 - 31, 2023	Jenny Dorsey	Campaign Manager costs	\$1,625.00	
8.1.23Sites by SaraBloom Social, other\$483.35	7.17.23	Wave Publishing	Primiary mailer printing and materials	s \$2,623.14	
	7.27.23	Stanna Frampton	Photographer	\$145.00	
8.2.23 Whitney Advertising and Deisgn,Inc Dog bowl giveaway product \$500.71	8.1.23	Sites by Sara	Bloom Social, other	Social, other \$483.35	
	8.2.23	Whitney Advertising and Deisgn, Inc	Dog bowl giveaway product	g bowl giveaway product \$50	

**Total Expenses** 

\$18,792.91