

MISSION STATEMENT

Park City Municipal's mission statement is **Evolving & Sustaining a Complete Community** and gets to the heart of what the City is striving to do. A complete community strikes a balance between sustaining an exceptional quality of life and managing a thriving mountain town, while continuing to preserve and enhance the natural environmental. A complete community is engaged with their government, which is, in turn, engaged with the public. Through community engagement the City Council has identified four critical priorities: **Energy, Transportation, Housing, and Social Equity**. The City believes that by striving to make substantive progress on these four issues our town will be more complete.

Council Strategic Goals

Comprehensive, high-level, and over-arching reasons the organization exists in the eyes of the community

Thriving Mountain Town

Community Critical Priority

Transportation: Congestion Reduction, Local and Regional \$CIP

Desired Outcomes:

- World-class Resort Community \$CIP
• Resilient and Sustainable Economy \$CIP
• Wide Variety of Exceptional Recreation \$CIP
• Varied and Multi-seasonal Event Offerings \$
• Balance Between Tourism and Local Quality of Life
• Sustainable and Effective Multi-modal Transportation \$CIP

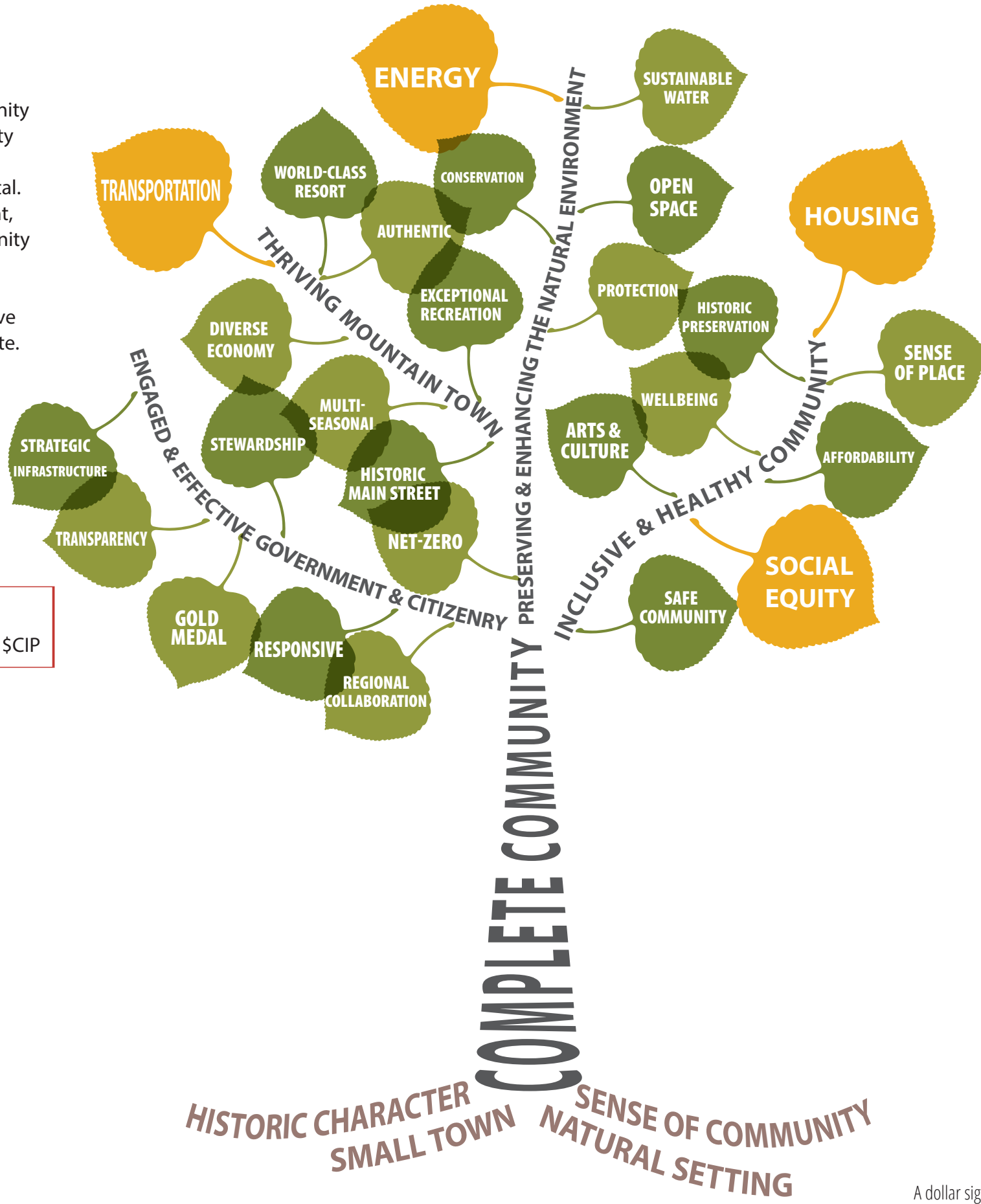
Engaged & Effective Government & Citizenry

Community Top Priority

Community Engagement \$

Desired Outcomes:

- Fiscally and Legally Sound \$
• Well-maintained Assets and Infrastructure \$CIP
• Transparent Government
• Responsive Customer Service
• Engaged and Informed Citizenry \$CIP
• Gold Medal Performance Organization
• Strong Working Relationships with Strategic Stakeholders



Community Priorities

Critical: If we don't get these right, could have a significant negative impact on our community.
Top: City Council would like to see significant progress on these.

Preserving and Enhancing the Natural Environment

Community Critical Priority

Energy: Conservation, Renewable Energy, Carbon Reduction and Green Building Incentives \$

Desired Outcomes:

- High Quality and Sustainable Water \$CIP
• Net-zero Carbon City by 2032 \$
• Net-zero Carbon Government by 2022 \$
• Environmental Pollution Mitigation \$CIP
• Abundant, Preserved, and Accessible Open Space \$CIP

Inclusive & Healthy Community

Community Priorities

CRITICAL:
Housing: Middle Income, Attainable & Affordable Housing \$CIP
Social Equity
TOP:
Citizen Wellbeing \$
Arts & Culture \$CIP

Desired Outcomes:

- Safe Community \$
• Affordable Cost of Living
• Live and Work Locally \$CIP
• Vibrant Arts and Culture \$CIP
• Distinctive Sense of Place \$CIP
• Protected and Celebrated History
• Social Justice and Well-being for All
• Walkable and Bike-able Community \$CIP
• Mental, Physical, and Behavioral Health \$

A dollar sign (\$) indicates a new annual operating budget recommended funding allocation.
A dollar sign and CIP (\$CIP) indicates recommended capital improvement funding.
Essential Desired Outcomes in Bold

TRANSPORTATION

ARTS & CULTURE

WORLD-CLASS

RESPONSIVE

REGIONAL COLLABORATION

AFFORDABILITY

SUSTAINABLE WATER

NET-ZERO

DIVERSE ECONOMY

GOLD MEDAL

HISTORIC PRESERVATION

SENSE OF PLACE

MULTI-SEASONAL

DIVERSITY

OPEN SPACE

SAFE COMMUNITY

CONSERVATION

STEWARDSHIP