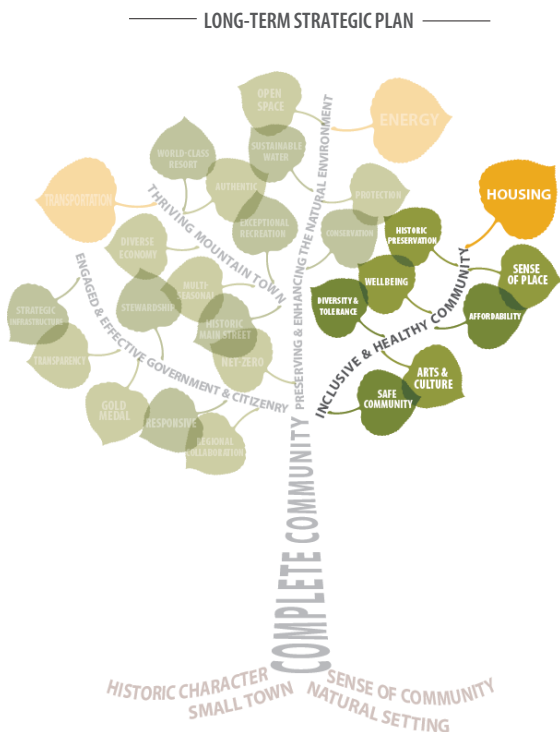


## Progress Report: Q1.FY18

### Our Value Statement:

Strengthen, unify, and connect artistic and cultural expression as the City grows into an arts & culture hub



### Goals:

- Enrich and connect the community through visual arts in public spaces
- Facilitate cultural, arts, and entertainment experiences that are inclusive and meaningful
- Continually assess arts & culture elements and identify opportunities locally and regionally
- Create opportunities that engage and inspire the community
- Diversify and enhance economy and improve the local and guest experience
- Cultivate the legacy of our City's cultural heritage

### Next Steps:

- MPD application oversight for Arts & Culture District
- Secure funding and create RFP for special event community survey
- Complete Restaurant Tax Grant Programming
- Complete Arts & Culture Master Plan with regional partners

### Accomplishments:

- Updated Strategic and Project Plan for PAAB.
- Created interior MARC artwork.
- Arts Festival, Triple Crown, and Silly Market contract renewed and signed.
- Drafted and approved amendments to film code.
- Secured service agreement with event organizer for 4th of July.
- Created event environmental sustainability report card.
- Updated and refine event fee reduction policy.
- Created and adopted SEAC policies.
- Arts Summit
- Arts & Culture community visioning.
- Arte Latino, Dia de los Muertes, Eclipse in the Park, MARC Health Fair (blood drive).
- The City provided economic development grants to small businesses such as Ritual Chocolate and Soul Poles which provide unique experiences for locals and guests.



Key Performance Indicator	Percent rating positively			Comparison to other priorities	Comparison to other priorities 2017
	2013	2015	2017		
City's Performance of Arts & Culture	n/a	n/a	81%	Much Higher	n/a

# Council Top Priority: Arts & Culture

## Strengthen, unify and connect artistic and cultural expression as the City grows into an arts & culture hub

Action Step	Dept.	Deliverable/ Description	Status	Deadline	Priority	Responsible Party	Comments/ Update
<b>Goal: Economy</b>							
Diversify and enhance economy and improve the local and guest experience							
0937 Arts & Culture	FINANCE	Accounting for all fixed assets, transfer of fixed assets, sale, and public-private partnership	On Track	2	6/30/22	Critical	Lori/Rebecca
1032 Support Arts & Culture District	COMM DEVELOP ADMIN	-RFP management and MPD application oversight -Purchase land by Jan 2018 -Break ground spring of 2019 -Issue RFP architecture design Oct 2017 -Submit MPD application spring/summer 2018	On Track	2	1/1/18	Critical	Nate (lead), Anne
1099 Bob Wells Plaza	ECON					Jon	
<b>Goal: Special Events</b>							
Facilitate cultural, arts, and entertainment experiences that are inclusive and meaningful							
0879 Event Environmental Sustainability Report Card	ECON	Create report card	Complete	3	1/4/17	Critical	Jenny, Chris, Celia Staff anticipates returning to Council within next 6 months to refine the process.
0881 Amendments to Film Code	ECON	Draft and approve amendments to film code	On Track	2	3/30/17	Top	Tommy
0545 Special Events Municipal Code	ECON	Rewrite special event code section	Complete	3	1/8/16	Top	Jenny and Jason

Action Step	Dept.	Deliverable/ Description	Status		Deadline	Priority	Responsible Party	Comments/ Update
<b>0867 Triple Crown Contract</b>	ECON	Sign contract between City and event organizer	Complete	3	1/10/17	High	Jenny	
<b>0868 Silly Market Contract</b>	ECON	Sign contract between City and event organizer	Complete	3	1/10/17	High	Jenny	
<b>0869 4th of July RFP</b>	ECON	Secure service agreement with event organizer for 4th of July	Complete	3	1/3/17	High	Jenny	Staff will return to Council for further direction regarding 4th of July in the Spring.
<b>0870 Online Permitting Software</b>	COMM DEVELOP ADMIN	Create event module compatible with permitting software	Delayed	1	1/7/17	High	Anne, Tommy, Jenny	waiting for next phase
<b>0866 Arts Festival Contract</b>	ECON	Sign contract between City and event organizer	Complete	3	12/31/16	High	Jason	
<b>0878 Special Event Community Survey</b>	ECON	Secure funding and create RFP for community survey	On Track	2	6/30/18	High	Jenny	
<b>0880 Fee Reduction Policy</b>	ECON	Update and refine current policy	Complete	3	1/3/17	High	Jenny	
<b>0882 SEAC Policies</b>	ECON	Create and adopt SEAC policies	Complete	3	8/17/17	High	Jenny	
<b>Goal: Public Art</b>								
Enrich and connect the community through visual arts in public spaces								
<b>1088 Art Submissions Annual Review</b>	LIBRARY	Review a call for submissions of art once a year by a committee, which includes a Public Art Advisory Board member	On Track	2	1/5/18	Critical	Becca Lael, Kate Mapp	
<b>0862 Utility Box</b>	ECON	Install art on utility boxes	On Track	2	5/30/18	Top	Jenny, Celia	
<b>0863 MARC Artwork</b>	ECON	Create artwork interior of the MARC	Complete	3	8/31/17	Top	Jenny	
<b>0864 Main Street Plaza Artwork</b>	ECON	Create Main Street Plaza Public Art	On Track	2	1/6/19	High	Jenny, Minda	

Action Step	Dept.	Deliverable/ Description	Status		Deadline	Priority	Responsible Party	Comments/ Update
<b>1013 Maintenance and Inventory</b>	ECON	Develop a Maintenance Policy and updated inventory of public art	On Track	2	5/30/18	High	Jenny, Minda	
<b>1014 China Bridge Murals</b>	ECON	Complete the murals	On Track	2	5/30/18	High	Jenny, Minda, Kenzie	
<b>1015 Piano Donation and Maintenance</b>	ECON	Update the pianos	On Track	2	3/30/18	High	Jenny, Minda	
<b>1016 Restaurant Tax Grant Programming</b>	ECON	Window Display, Art Up- complete program in Spring	On Track	2	6/30/18	High	Jenny, Minda	
<b>0663 Assist the Park City Christian Center</b>	LIBRARY	Work with PCCC to hold their regular gatherings at the library during their renovation.	Complete	3	10/31/17	High	Becca Lael - Community Engagement Librarian	Tuesday Nite Dinners took place at the Library. Latino Arts Festival held in June 2017.
<b>0861 Strategic and Project Plan for PAAB</b>	ECON	Update Strategic and Project Plan for PAAB	Complete	3	9/14/17	High	Jenny, Minda	
<b>Goal: Regional Collaboration</b> Continually assess arts & culture elements and identify opportunities locally and regionally								
<b>2000 Arts and Culture Master Plan</b>	ECON	Arts Summit	On Track	2	11/14/17	Top	Jenny	
<b>2001 Arts &amp; Culture District</b>	BUDGET	Community visioning session	On Track	2	11/2/17	Top	Nate	
<b>2002 Arts &amp; Culture District</b>	BUDGET	Community visioning session	On Track	2	12/12/17	Top	Nate	
<b>2003 Special Service Contracts</b>	BUDGET	Bi-annual SSC Review and Award	On Track	2	7/1/18	High	Corbin	

Action Step	Dept.	Deliverable/ Description	Status	Deadline	Priority	Responsible Party	Comments/ Update	
<b>Goal: Legacy</b> Cultivate the legacy of our City's cultural heritage								
<b>0658 Art Rail &amp; Art Submissions</b>	LIBRARY	Create procedure and outline to call for submissions of in-state art once a year by a committee, which includes a Public Art Advisory Board member. Complete a call for submissions.	Complete	3	1/7/18	High	Becca Lael & Kate Mapp	Art rail was used to feature art with shows received from the Utah Department of Heritage and Arts. "Early Utah Masterpieces" were featured in a Park Record article. A 'call for entries' went out for artists to submit portfolios for exhibit consideration. Latina 'guest artist' Ruby Chacon exhibited in Spring/Early-Summer 2017.
<b>2004 Utah History Lecture Series</b>	LIBRARY						Katie Madsen	
<b>2005 Museum Digitizing Archive Newspaper</b>	LIBRARY	Museum, PC Library, SC Library, Park Record, private group, U of U worked to digitize Park City local newspapers	Complete	3	11/30/17	High	Adriane Juarez	Completion took place for the digitization of the Historic Park City Newspapers, which now have online access through the Utah Digital Newspapers website at: <a href="https://digitalnewspapers.org/newspaper/?paper=Park%20Re">https://digitalnewspapers.org/newspaper/?paper=Park%20Re</a>
<b>2006 McPolin Barn Restoration</b>	MCPOLIN BARN	The McPolin Barn restoration was completed December 2016. The barn and silos are now stabilized for future preservation.	Complete	3	12/15/16	High	Denise Carey	
<b>2007 McPolin Barn Events</b>	MCPOLIN BARN						Minda, Katie Madsen	
<b>0883 Arts and Culture Master Plan</b>	ECON	Completion of plan	On Track	2	3/30/18	High	Jenny	