

Council Strategic Goal: Thriving Mountain Town

Action Step	Dept.	Deliverable/ Description	Status	Deadline	Priority	Responsible Party	Comments/ Update	
Priorities/Desired Outcome: Transportation								
Congestion Reduction, Local and Regional								
Goal: Safe/Efficient Transportation Systems								
Develop and maintain a safe, attractive, efficient, and integrated transportation system								
0834 Transit Priority Lanes on Primary Corridors (SR 248)	TRANSP PLAN	Plan and construct Phase 1 of SR 248 corridor improvement	On Track	2	10/1/2019	Critical	Alfred Knotts	Work on SR 248 commencing Alternatives Analysis on track from completion which will identify a Locally Preferred Alternative
0835 Require major commercial interests to provide transit incentives	TRANSP PLAN	Update to LMC to include TDM requirements	Delayed	1	6/1/2018	Critical	Julia Collins & Matthew Hartnett	Work is continuing on Code amendment to require TDM ordinance, however staff has recommended such measures on major projects such as Treasure Hill have
1019 Transit Priority Lanes on Primary Corridors (SR 224)	TRANSP PLAN	Plan and construct Phase 1 of SR 224 corridor improvement	On Track	2	10/1/2018	Critical	Alfred Knotts	Bus Lane agreement has been amended to allow for transit priority on SR 224 from Kimball to Canyons which now includes Southbound lane. Work on SR 248 commencing and SR 224 Alternatives Analysis on track from completion which will identify a Locally Preferred Alternative
0836 Work with major employers to implement vehicle trip reduction programs	TRANSP PLAN	Adopt Transportation Demand Management Program Requirements in LMC	On Track	2	6/1/2018	Critical	Transportation Planning Team	
0837 Mitigate traffic impacts from temporary activities and events	TRANSP PLAN	Develop and Implement Peak Day and Special Event Traffic Mitigation Plans	Complete	3	6/1/2017	Critical	Alfred Knotts, Jenny Diersen, Tommy Youngblood & Matthew Hartnett	staff has developed an implemented event traffic mitigation programs during summer of 2017 and will continue to do so

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0838 Old Town Parking Management	TRANSP PLAN	Update existing parking ordinance and implement demand based pricing	On Track	2	12/15/2017	Critical	Kenzie Coulson & Matthew Hartnett	Council recently adopted parking fee schedule and parking plan is scheduled for implementation in December 2017
0839 Improve Travel information	TRANSP PLAN	Identify variable message sign locations for phase 2 installation	Complete	3	10/1/2017	Top	Matthew Hartnett & Alfred Knotts	Staff completed the VMS project in February 2017 and works weekly with resorts, events staff, County staff, and UDOT on traveler info
1020 Improve community wayfinding	TRANSP PLAN	Design comprehensive wayfinding signs	On Track	2	10/1/2018	Top	Julia Collins, Alfred, Logan, Heinrich, Blake, Elizabeth	
0797 Traffic and Transportation master plan	ENGINEERING	Update 2011 Traffic and Transportation Master Plan	On Track	2	6/30/2018	High	Matt Cassel and Alfred	This guidance document is outdated and needs to be updated to reflect current goals
Goal: Mass Transit Reduce Vehicle Miles Traveled								
0712 BRT Route	TRANSP OPER	Service from Kimball Junction Transit Center to Oldtown transit center at 10 minute intervals	Complete	3	6/1/2017	Critical	Darren Davis & Destry Pollard	
0713 Kimball Junction Circulator	TRANSP OPER	Connect Kimball Junction commercial/employment to Kimball junction transit Center	On Track	2	1/31/2018	Critical	Darren Davis & Destry Pollard	Pilot program has been implemented. The program will be evaluated in January 2018 to determine effectiveness.
0714 Microtransit (Call-a-Bus)	TRANSP OPER	Neighborhood connections to transit hubs	On Track	2	1/1/2018	Critical	Darren Davis & Destry Pollard	
0715 PC-SLC Connect	TRANSP OPER	Increased service to Salt Lake and Park City	Complete	3	6/1/2017	Critical	Destry Pollard	
0716 Kamas commuter pilot program	TRANSP OPER	AM and PM service to Kamas	Complete	3	10/1/2017	Critical	Darren Davis & Destry Pollard	Pilot program has been implemented. The program will be evaluated in October 2017 to determine effectiveness.

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Goal: Parking							
Reduce Single Occupancy Vehicles							
0724 Paid Parking	PARKING	create demand based parking plan and cost grid	Complete	3	12/15/2017	Critical	Kenzie Coulson & Alfred Knotts
0725 Adopt an updated parking ordinance	PARKING		Complete	3	6/1/2017	Critical	Kenzie Coulson & Alfred Knotts
0726 City Employee incentives	PARKING	Create and promote Marsac incentives to reduce VMT	On Track	2	6/1/2018	Critical	Kenzie Coulson, Alfred Knotts, Elizabeth Quinn-Fregulia, Jason Checketts
0727 Main Street Employee incentives	PARKING	Create and promote Main St. Employee incentives plan	On Track	2	12/15/2017	Critical	Kenzie Coulson & Alfred Knotts
0728 Local incentives	PARKING	Create and promote a plan for locals & large scale businesses	On Track	2	12/15/2017	Critical	Kenzie Coulson & Alfred Knotts
Priorities/Desired Outcome: Resilient & Sustainable Economy							
Goal: Business Environment							
Promote a sustainable business environment							
0543 Develop City Role in Main St. Commercial Mix	ECONOMY	Vacancy and chain ordinance	Complete	3	8/31/2017	Top	Jon, Bruce, and Hannah
0865 Update ED Grant Policy Criteria to align with Council Critical Priorities	ECONOMY	Update ED grant criteria	Complete	3	6/15/2017	Top	Jon Weidenhamer (Economic Development Manager) & Jason Glidden (ED Program Mgr)

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Goal: Special Events							
Facilitate cultural, arts, and entertainment experiences that are inclusive and meaningful							
0879 Event Environmental Sustainability Report Card	ECONOMY	Create report card	Complete	3	4/1/2017	Critical	Jenny
0881 Amendments to Film Code	ECONOMY	Draft and approve amendments to film code	Complete	3	8/17/2017	Top	Tommy
0545 Special Events Municipal Code	ECONOMY	Rewrite special event code section	Complete	3	8/1/2016	Top	Jenny and Jason
0867 Triple Crown Contract	ECONOMY	Sign contract between City and event organizer	Complete	3	10/1/2017	High	Jenny
0868 Silly Market Contract	ECONOMY	Sign contract between City and event organizer	Complete	3	10/1/2017	High	Jenny
0869 4th of July RFP	ECONOMY	Secure service agreement with event organizer for 4th of July	Complete	3	3/1/2017	High	Jenny
0870 Online Permitting Software	COMM DEVELOP ADMIN	Create event module compatible with permitting software	Delayed	1	7/1/2017	High	Anne, Tommy, Jenny waiting for next phase
0866 Arts Festival Contract	ECONOMY	Sign contract between City and event organizer	Complete	3	12/31/2016	High	Jason
0878 Special Event Community Survey	ECONOMY	Secure funding and create RFP for community survey	On Track	2	6/30/2018	High	Jenny SEAC study session this fall
0880 Fee Reduction Policy	ECONOMY	Update and refine current policy	Complete	3	3/1/2017	High	Jenny
0882 SEAC Policies	ECONOMY	Create and adopt SEAC policies	Complete	3	8/17/2017	High	Jenny

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Priorities/Desired Outcome: Wide Variety of Exceptional Recreation								
Goal: Facilities/Venues								
Provide and Maintain Exceptional Facilities and Venues								
0520 Recreation Facility Master Plan	PC MARC	Document that evaluates city owned property for the development of recreation facilities; also be used as impact fee study	Complete	3	3/23/2017	Critical	Ken Fisher (Rec Mgr)	Project is complete & has been presented to City Council, PCSD, Basin Rec & County Council. Pending is formal approval from each entity via a resolution.
1049 Present Update for Off Leash Dog Area to Council	PC MARC	Manager's Report	On Track	2	1/15/2018	Critical	Heinrich Deters, Ken Fisher, Logan	
0596 RFP for City Park Building	PC MARC	RFP for Program and facility design	Complete	3	12/1/2016	Critical	Ken Fisher (Rec Mgr), Matt Twombly	Sustainability will be issuing RFP this winter
0899 Purchase Fairway Mowers	GOLF MAINT	Reliable equipment to meet service standards	Complete	3	8/15/2017	Top	Clint Dayley	Purchased 2 new hybrid fairway mowers, scheduled delivery August 15.
0594 USSA contract renewal	PC MARC	Have the PC MARC continue to be an official training center for the US Ski and Snowboard association.	Complete	3	11/1/2017	High	Tate Shaw (Recreation Supervisor)	
1050 Park Preservation	PC MARC	Researching feasibility of city park space preservation	On Track	2	11/1/2018	High	Tate Shaw, Heinrich Deters	
Goal: Quality Product								
Provide Resort Quality Recreation Product								
0615 Purchase Golf Carts	GOLF PRO SHOP	Send out RFP for Golf Carts, Evaluate and select successful vendor and present contract to Council for approval	Complete	3	2/2/2017	Critical	Vaughn	74 new golf cars were purchased this year. A team of 10 staff members participated in the process and decision making of which golf car to purchase. Final decision was club car and the carts work beautifully.

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Goal: Programs								
Create opportunities and programs that engage and educate the community								
0602 Youth Transportation	PC MARC	Seek funding sources to maintain transit options from schools to MARC	Complete	3	7/1/2017	Critical	Michelle Stucker	Received \$10k from Salomon Fund
0907 Food Trucks	ICE	Evaluate the potential of food trucks as amenity	On Track	2	12/1/2018	Top	Amanda	This goal is really for next summer as we anticipate the code will change to facilitate easier operations for Food Trucks.
0908 2018-19 School year Base	ICE	In anticipation of a later school start beginning Sept 2018, re-program ice schedule.	On Track	2	9/1/2018	High	Matt Genter (Program Coordinator), Amanda Angevine (GM)	Still waiting for specific start and end times as well as early and late release times to be announced. Once announced, we will work with User Groups to determine new ice requests.
0603 Manager's Reports to Council	PC MARC	Report to Council on topics such as: fee reduction program, after-school programs, fishing program, cemetery program, day camp, Nick Calas' retirement	On Track	2	12/1/2018	High	Tate Shaw, Jessica Moran, Karen Yocum, Michelle Stucker, Cole Johnston, Lauren Howerter, Michael O'Keefe, Heather Todd	
Goal: Ice Rental								
Allow user groups to facilitate progressive programming and sell underutilized ice for the enjoyment of locals and visitors								
0628 Install Skate Treadmill	ICE	Support Ice Miners to get Skate Treadmill up and running	Complete	3	12/31/2016	Top	Amanda Angevine (General Manager) and Mike Diersen	Treadmill is installed and coaches have been trained through Athletic Republic. Programming begins this summer.
Priorities/Desired Outcome: Varied & Multi-Seasonal Event Offerings								
Goal: Economy								
Diversify and enhance economy and improve the local and guest experience								
1032 Support Arts & Culture District	COMM DEVELOP ADMIN	-RFP management and MPD application oversight -Purchase land by Jan 2018 -Break ground spring of 2019 -Issue RFP architecture design Oct 2017 -Submit MPD application spring/summer 2018	On Track	2	1/1/2018	Critical	Nate (lead), Anne	