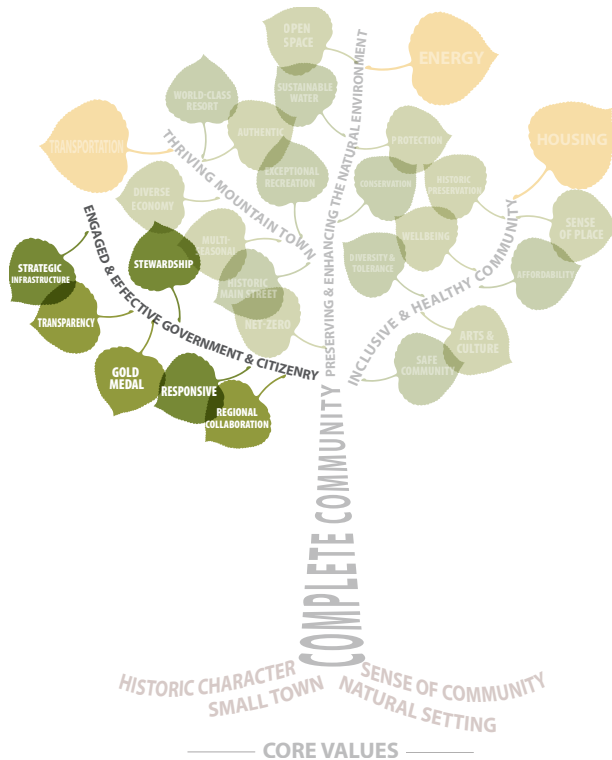# Progress Report: Q1.FY18

## Our Value Statement:

Transparent, concise, consistent dialogue between PCMC and our community, while increasing involvement

LONG-TERM STRATEGIC PLAN



### Goals:

- Early & Ongoing Community Involvement
- Transparency & Accountability
- Inclusiveness
- Increased Participation
- Innovation & Measurement
- Balanced Perspective
- Active Listening
- Simplicity & Clarity

### Accomplishments:

- Council Community Outreach Series
- Digital Communications
- Monthly eNewsletter
- City Council Summary
- Text Alerts
- Social Media

### Engagement Campaigns for Departments & Initiatives:

- o Economic Development
- o Environmental Sustainability
- o Public Utilities
- o Transportation & Transit
- o Legal & Budget
- o Special Events
- o Engineering

### Next Steps:

- Online Community Engagement Platform
- Communications Working Group
- Community Engagement Toolkit
- Innovative Social Media Applications
- Expand Council Community Outreach Series

**PARK CITY 1884**

| Key Performance Indicators | Percent rating positively (e.g., excellent/good, very/somewhat safe) | | | 2015 rating compared to 2013 | Comparison to other communities 2015 |
|---|---|---|---|---|---|
| | 2011 | 2013 | 2015 | | |
| Opportunities to participate in community matters | 84% | 84% | 85% | Similar | Higher |
| Welcoming citizen involvement | 80% | 73% | 66% | Similar | Similar |
| Public Information | 83% | 82% | 78% | Similar | Similar |
| Attended a local public meeting | 44% | 37% | 44% | Similar | Much higher |

# Council Top Priority: Community Engagement
## Transparent, concise, consistent dialogue between PCMC and our community, while increasing involvement

| Action Step | Dept. | Deliverable/ Description | Status | | Deadline | Priority | Responsible Party | Comments/Update |
|---|---|---|---|---|---|---|---|---|
| **Goal: Early and Ongoing Community Involvement** | | | | | | | | |
| *Involve stakeholders early in decision-making processes* | | | | | | | | |
| **0746 Main St projects outreach** | COMM ENGAGE | Create template of engagement for the following projects Swede Alley, Main St Sidewalks, Brew Pub Plaza, Garage, Heber Ave | Complete | 3 | 1/15/2017 | Critical | Lynn | |
| **0747 Parking Mgmt Plan Outreach** | COMM ENGAGE | In collaboration with vendor, create multi-faceted community engagement plan | Complete | 3 | 1/15/2017 | Critical | Community Engagement Team | |
| **0957 National Citizen Survey** | | | | 3 | | Top | | |
| **0749 Research and implement online communication platform** | COMM ENGAGE | Select vendor and deploy online software | On Track | 2 | 9/29/2017 | Top | Community Engagement Team | |
| **Goal: Listening** | | | | | | | | |
| *Asking questions of our community members will be met with active listening to understanding their issues and concerns* | | | | | | | | |
| **0758 Council Outreach Series** | COMM ENGAGE | Adjust and reassess monthly council outreach events | Complete | 3 | 9/1/2017 | Top | Community Engagement Team | |
| **Goal: Transparency and Accountability** | | | | | | | | |
| *Take the responsibility of proactively reaching our audience and providing useful and timely information* | | | | | | | | |
| **0750 City Council Summary** | COMM ENGAGE | Create and refine Council summary and distribute to community & staff | Complete | 3 | 5/1/2017 | Top | Elizabeth | |
| **0752 Council Quarterly Community Engagement Update** | COMM ENGAGE | Schedule and create presentation format for quarterly update | On Track | 2 | 8/31/2017 | Top | Community Engagement Team | |

| Action Step | Dept. | Deliverable/ Description | Status | | Deadline | Priority | Responsible Party | Comments/Update |
|---|---|---|---|---|---|---|---|---|
| **Goal: Connect Community** | | | | | | | | |
| Engage, empower, and foster diverse experiences | | | | | | | | |
| **0995 Assist the Park City Christian Center with Community Gatherings** | LIBRARY | Work with PCCC to hold their regular gatherings and special large events at the library. | On Track | 2 | 7/1/2019 | Top | Becca Lael - Community Engagement Librarian | Helping them with Winter Coat Drive on October 23rd |
| **Goal: Regional Collaboration** | | | | | | | | |
| Enhance strong working relationships with strategic stakeholders | | | | | | | | |
| **0791 Maintain and Enhance Landowner and Jurisdictional Relationships** | ECON | Meet with Summit Land Conservancy, Utah Open Lands, Basin Recreation, Mountain Trails and other private landowners monthly | On Track | 2 | 12/31/2017 | Top | Heinrich | |
| **0958 Bonanza Flat Community Preserve** | | Create webpage specific to the project | Complete | 3 | | Top | | |