



# Sale Tax Initiatives Transportation Projects and Transit Services

HERE WE GO!

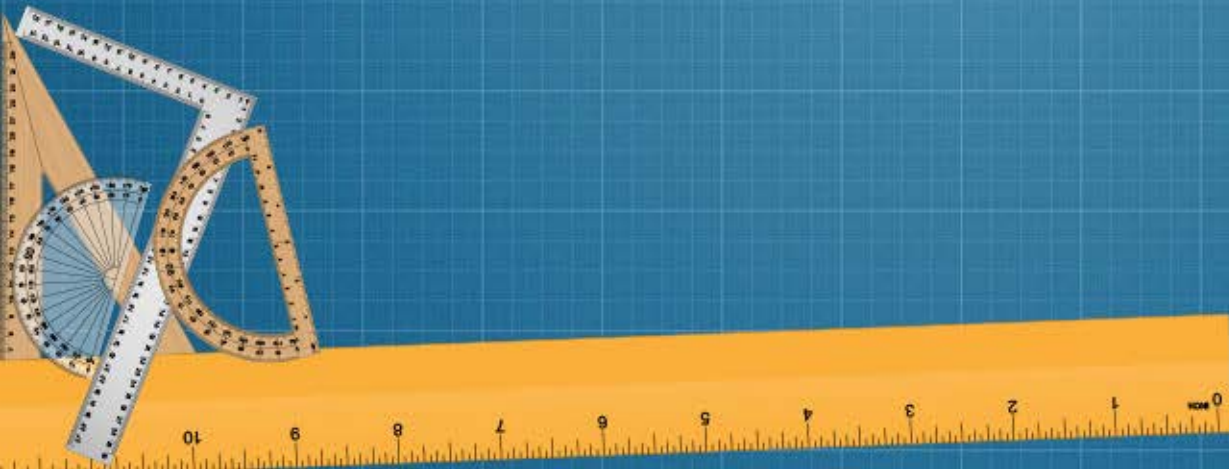
# Collaboration – Key to Success

- Formally began with “RIDE-ON” Campaign in June 2016
- Followed shortly by Joint SC/PC Transportation Committee meeting in July of 2015
- 16 months and countless hours of time consuming meetings, research, presentations, and public relations efforts
  - County and City Management and Staff
  - Community Stakeholders
  - Council of Governments
  - City Governments
  - Community Groups and Associations



# Collaboration

- Resulted in overwhelming success of the Sales Tax Initiatives for Transportation and Transit
  - 77% Transportation Infrastructure Projects
  - 69% Transit Service Improvements





# Funding Stream Time Line

- Enacting date of the [Sales Tax] ordinances is January 1, 2017
- State Tax Commission will BEGIN their process
  - 90 days to codify and notify businesses of the new sales and use tax rates
  - After the 90 day period, businesses will be required to collect and remit the new taxes
- Filing requirements of the individual businesses (monthly, quarterly, annual) will determine when those revenues are remitted and received by the County
- We are not anticipating any sales tax revenues until June

# Project Hierarchy

## Transportation Infrastructure

Ecker Remote Parking	2017/2017
Transit Oriented Development, Phase 1	2017/2017
SR 248, Phase 1	2017/2018
SR 248, Phase 2 (Wyatt Earp to Bonanza)	2018/2019
Jeremy Ranch Int./Int. Project	2017/2018
Kilby Road Widening	2018/2019
Jeremy Remote Parking (Cline, Phase 1?)	2018/2019
US40/SR-248 P&R/Interceptor	2018/2019
Richardson Flat US 40 Access Improvement	2018/2019
Empire/Silver King Roundabout	2019/2020
Small Cities Grant Program	2017 →
Bike Share/TDM	2017 →
Transit Shelter Improvements	2017 →

- Projects and Services were developed using the common “Strategic Goal” - A transportation system that connects people to jobs, services and communities while limiting congestion.
- Centered on “Alternative Transportation Modes” and making them better

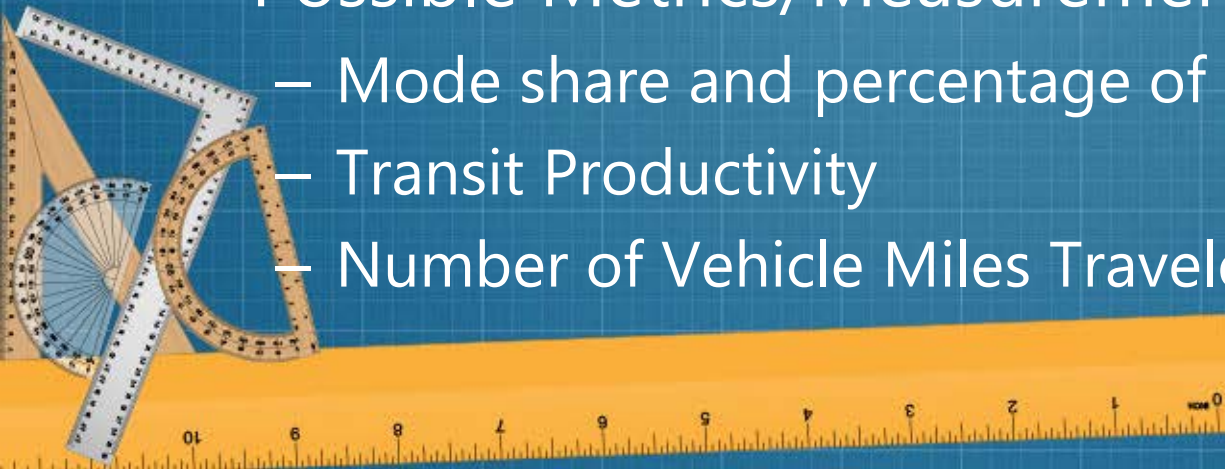
An evaluation of leveraging (bonding and other alternatives) the anticipated funding is being undertaken by County and City Budget Staff

## Transit Service

PC Internal Frequency Improvements	2017 →
SR-224 Express Service	2018 →
Kimball Junction Circulator	2018 →
PC-SLC Connect	2018 →
SR-248 Express Service	2018 →
Kamas to PC, Commuter Service	2018 →
Basin Neighborhood Connections	2018 →
Transit ITS <small>signal preempt. &amp; “next bus” displays @ shelters</small>	2018 →

# Outcomes/Metrics

- Measuring the success or failure of any given project or service is important
  - Most cost effective and efficient use of money
  - Future Planning
  - Insuring Cutting Edge Technology
- Program must be flexible so that new technologies can help to maximize the outcomes
- Possible Metrics/Measurements
  - Mode share and percentage of mode shift
  - Transit Productivity
  - Number of Vehicle Miles Traveled per Capita





# Conclusion

- The easy part of is behind us
- The hardest, and most rewarding, part of the journey is in front of us
- Successful Implementation will be the true measure of success
- Must continue the message that there are better and more convenient ways to get around in our community
  - better for our environment and our health
  - quicker, less stressful, better use of time



## Conclusion (continued)

- Investment and planning of our transportation network must include well-designed and affordable place to live that provides *easy access* to the transportation system



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## QUESTIONS/DISCUSSION

