

PCMC Summary of Special Event Code Changes Approved on 9.27.18

A summary of the Special Event Code Changes:

- 1. Clearly define peak time periods in which <u>new</u> event applications will not be approved unless:
 - a. Level 1-3 located within the resorts (Master Planned Development (MPD) boundary in the Recreation Commercial (RC) Zone and Residential Development (RD) Zones); or
 - b. Defined as a Level 1 or Level 2 event with minimal public safety or transportation impacts; or
 - c. First Amendment Events; or
 - d. Council will retain authority to consider applications of any event level during the defined peak time periods should they meet extraordinary circumstance/unique opportunities.
 - e. Existing events that were approved on the 2018 calendar may be allowed during these timeframes after evaluation of standards of approval.

Peak time periods are defined as:

- 1) Sundance Film Festival;
- 2) Presidents Day Weekend;
- 3) Savor the Summit weekend;
- 4) July 2, 3, 4 and 5;
- 5) First Full Weekend of August (aka Arts Fest Weekend);
- 6) Tour of Utah Weekend;
- 7) Labor Day Weekend (aka Miners Day Holiday Weekend);
- 8) 3rd Weekend in September (aka Autumn Aloft Weekend);
- 9) October 31 (Halloween on Main);
- 10)Winter Holiday (December 23 to 26);
- 11) Winter Holiday 2 (December 30, 31 and January 1).
- Re-classify event levels Level 1, Level 2, Level 3, Level 4, Level 5 and First Amendment, and better define events directly with regards to transportation public safety impacts, and number of days of occurrence;
- 3. Cap/Limit the number of Level 3, Level 4 and Level 5 events;
- 4. Deregulate Level 1, 2, and 3 events at the resorts such events will no longer require Special Event permits; Level 4 and 5 events at resorts will continue to require permits.
- 5. Create a Special Event Application review/approval process 3 times per year, allowing applicants to apply up to 18 months in advance of their event, with an exception to allow Level 1 and Level 2 event to apply no later than 30 days in advance of their event.
 - a. All event applicants will be required to submit a pre-event application form before they apply for a Special Event to verify date and venue eligibility.
 - b. Non-material/specific details for events at resorts are to be submitted to the Special Event Department no later than 45 days in advance.
 - c. First Amendment events remain exempt from deadlines.
- 6. Create a 5 year limit for requests by the applicants for Special Event Fee Reduction beginning with FY 2020 (events starting after July 1, 2019). Staff needs time to work through exception/ extra ordinary request processes.



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- 7. Updated costs of Special Event Application Fee as follows (approved as part of annual fee schedule approval in June):
 - Level 1 \$40
 - Level 2 \$80
 - Level 3 \$160
 - Level 4 \$320
 - Level 5 \$640

Staff needs more time to work towards other next steps as Council directed, including:

- Build quiet weekends into the peak event calendar. While this has been done administratively for several years, it will take time and continued balance to achieve quieter weekends during the peak summer season (June through September);
- 2. Create a sustainable framework for critical community events including Miners Day, Halloween and Fourth of July;
- 3. Create venue guidelines to create standard use parameters depending on venue capacities and locations;

As Council directed, additional next steps (not coded) for Special Events include:

- 1. Monitor shoulder seasons and ensure a proper balance of the event calendar;
- 2. Delay the Community Event Survey and suspend the Special Events Advisory Committee in order to focus on getting code changes, as well as process and policies, in place.