PAAB Mission, Vision, Goals & Strategies

**Mission**
*Enrich and connect the Park City community through visual art in public spaces.*

**Vision**
*Inspire a complete community, celebrating Park City’s vibrant history, culture and environment.*

**Goals & Strategies**

1. Maintain & Preserve the Public Art Collection.
   a. Perform an annual collection review.
   b. Maintain a current inventory of the collection.
   c. Respond in a timely manner to damage or maintenance needs.

2. Acquire Public Art that Aligns with the Mission of the PAAB.
   a. Adhere to the selection process criteria and standards.
   b. Select artist whose work aligns with project’s vision and goals.
   c. Align projects with City’s values and priorities.
   d. Advocate for private and public collaborations.
   e. Be responsible stewards of public art funds.
   f. Establish collaborations with City Departments.
   g. Maintain a current Project Planning document.

3. Select Public Art that Reflects a Sense of Place
   a. Create a cohesive and relevant collection that tells the story of our community and place.
   b. Connect to Park City’s history and landscape.
   c. Reflect Park City’s diverse culture and unite our neighborhoods.

4. Engage the Community through Public Art
   a. Increase public involvement through educational opportunities, outreach and awareness.
   b. Respond to the community’s concerns and suggestions.
   c. Promote the current Public Art Collection.