Progress Report: Spring 2017

**Our Value Statement:**
Create a bridge between the City and our multi-cultural community by connecting resources to inform, educate, and boost participation in activities, events, and public processes throughout the diverse community.

**Goals:**
- Inclusiveness
- Increased participation
- Reflect community diversity
- Support a complete multi-cultural community
- Embrace a myriad communications channels to reach multi-cultural community
- Identify the multi-cultural group and concerns and interests of varied groups
- Encourage participation in process of local government

**Accomplishments:**
- Established collaborative partnerships: PC UNIDOS, Promise Advocates
- Organized and supported community outreach events
- Established variety of communication channels
- Identified challenges
- Partnered on solutions
- Created internal partnerships to achieve goals of diverse communication

**Next Steps:**
- Informational and safety video series
- Leadership involvement initiatives
- Define measurements of success
- Community meeting series
- Continued involvement of City leadership in multi-cultural involvement
- Media outreach

**Engagement Campaigns for Departments & Initiatives:**
- Lower Park Ave Project with Economic Development Dept
- Issue Communication with Police Dept to Latino Community

**Key Performance Indicators**

<table>
<thead>
<tr>
<th>Key Performance Indicator</th>
<th>2017</th>
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<tbody>
<tr>
<td>Numbers of multi-cultural community members brought into leadership positions</td>
<td>TBD</td>
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<tr>
<td>Numbers attending local public meeting</td>
<td>TBD</td>
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<tr>
<td>Numbers of multi-cultural community members attending community events and facilities</td>
<td>TBD</td>
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<tr>
<td>Numbers accessing information</td>
<td>TBD</td>
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