



CV Licensing Notes

October 28, 2019

4:00 PM – 5:30 PM

Marsac Council Chambers

Meeting Notes

Park City Municipal Staff in attendance: Margaret Plane – Park City Legal Department, Jonathan Weidenhamer, Park City Economic Development, Jenny Diersen – Park City Special Events/Economic Development, Beth Bynan – Park City Finance/Business Licensing, Alexis Verson – Park City Transportation Planning, Captain Andrew Leatham – Park City Police Department.

Councilmembers Worel and Joyce also sat in on the meeting and offered some direction, understanding, and clarification for the group.

Other attendees: included approximately 30 representatives from local lodging and hotels, and For Hire companies locally in Park City and regionally from the Wasatch Front and Back. Several attendees have been involved in past stakeholder meetings, while some were new to this conversation. Some participants indicated by a show of hands that they operate For Hire businesses and also drove for TNCs (Uber/Lyft).

Overview: Staff provided an overview of State Code as it pertains to TNCs to help educate and dispel any misinterpretations of the law and the City's ability to regulate or not regulate based on that code. A TNC one-pager was handed out to the group; this one-pager is also provided to the broader stakeholder group with these notes.

Staff also presented the latest direction of recommendations (based on previous Stakeholder, Council, and community input from Oct 17 meeting and other conversations) to deregulate For Hire licensing, and implement Commercial Vehicle (CV) zones and permits instead. These current recommendations are based on what staff have heard from for hire stakeholders over the last several months, as well as best practices nationwide on what other communities are doing.

It is important to note that while staff has been consistently meeting and soliciting feedback, there is still not consensus/agreement from the stakeholders on this recommendation and opinions are differing.

Recommendation: Staff discussed the need to address safety concerns, impacts on residential areas, congestion mitigation, and highlighting Council’s consensus to make transit and pedestrian needs come first in Old Town. Staff also mentioned, following up on comments from the last meeting that regulation and policy for oversized vehicles (to use Swede Alley rather than Main Street) are being considered. The intent is to bring two separate items to Council for discussion:

1. Create baseline Drop and Load Parking and Staging (DLS) Zones on Main Street and consider a series of additive DLS zones, both paid/permitted and unpaid throughout the downtown that would be implemented during the peak winter season (4 months).
2. Provide direction to modify the current For Hire business license to require only those business physically located in Park City limits to have a PCMC license; and similar to food truck regulation, create a reciprocal licensing program where a license to operate commercial vehicles in other jurisdictions/ for another entity suffice to operate in Park City.

Feedback from the group on the recommendations discussed includes:

- Many like the drop and load opportunities, and are willing to pay a premium to use them as long as it was clear that the alternative was hard enforcement and prohibiting drop and load and double parking on Main Street. No interest in paying for a permit, if there was no real incentive to use it and if TNCs could still drop and load without one.
- Some mentioned that their client directed their drop and load zones, and they were not willing to compromise their customers or business if a client wanted to be dropped off or picked up in a different area – they would rather pay the fine or get a ticket.
- Concerns over the Swede Alley locations, as it was noted that there is a lot of foot traffic coming from the Transit Center to Main Street – and that it is already hard to maintain circulation, and there are concerns over safety of pedestrians.
- Clarification was made from Parking, that companies would still be able to pull a Special Use of Parking Permit for exceptional circumstances/events.
- Questions about whether the state registration required of TNCs captures driver and vehicle information, and if the City will play a role in capturing that information for drop and load permits. It was stated that the city is not trying to or interested in regulating that which the state already regulates.
- City Staff noted that we are trying to support For Hires, and the business district. Staff is tasked with getting rid of bad behavior (e.g. double parking) and that’s the intent of this conversation.
- Training and boots on the ground work would absolutely be part of the soft roll out for drop and load and staging zones. Hard enforcement would come later.
- Concerns over having drop and load areas only on one side of the street, and that people with mobility issues will struggle getting across the street.

- The sentiment from Councilmembers present is that what we have now doesn't work, Main Street is dangerous for pedestrians, inaccessible for Fire and Police, and it has to change. The balancing act is to make it better for people to get in and out of town, reduce the numbers parking in town, and also look out for Main Street merchants and their customers.
- Some mentioned if enforcement was too tough, they would struggle retaining drivers and it would be hard on their business – driver retention is something some already struggle with.
- Questions arose about the opportunity/ability to regulate snow tire requirements in town for TNCs. Could that help with the safety issue and controlling traffic? Noted that rental cars don't put on snow tires and it would be hard to enforce and require in that sense.
- The group was generally in agreeance that Staff is moving in the right direction, with the acknowledgement that things have to change and we have to adapt.
- The high level permit has to have value to everyone, or it won't work.

Next steps: Stakeholders are encouraged to attend the November 7, 2019 Council Meeting at 6:00PM. Public input can be given at this time and will be on the record. No action will be taken during this meeting; it is an opportunity for Staff to brief Council on several levels of recommendations based on the feedback and data we have collected. November 21, 2019 this item will be up for tentative action to adopt a recommendation for staff to implement. Public comment will also be taken prior to Council taking action.

**Park City Council Meeting
For Hire Licensing and Drop and Load/Staging Zones – Old Business**

November 7th, 2019
6:00 PM
Park City Municipal
445 Marsac Ave, Council Chambers Room (1st Floor)
Park City, UT 84060

**Park City Council Meeting
For Hire Licensing and Drop and Load/Staging Zones – Tentative Action Item**

November 21st, 2019
6:00 PM
Park City Municipal
445 Marsac Ave, Council Chambers Room (1st Floor)
Park City, UT 84060

***An additional For Hire Stakeholder meeting may be scheduled between these two Council Meetings; please stay tuned for details.*