



**PARK CITY COUNCIL SPECIAL MEETING
SUMMIT COUNTY, UTAH,
January 20, 2015**

PUBLIC NOTICE IS HEREBY GIVEN that the City Council of Park City, Utah will hold its regularly scheduled meeting at the Marsac Municipal Building, City Council Chambers, 445 Marsac Avenue, Park City, Utah for the purposes and at the times as described below on Tuesday, January 20, 2015.

**Special
Meeting**
8:00 am

I. ROLL CALL

II. NEW BUSINESS

- 1. Consideration of all late Type 2 Convention Sales Licenses that have completed the pre inspection and application by 9:00am on Friday, January 16, 2015.**

III. ADJOURNMENT

A majority of City Council members may meet socially after the meeting. If so, the location will be announced by the Mayor. City business will not be conducted. Pursuant to the Americans with Disabilities Act, individuals needing special accommodations during the meeting should notify the City Recorder at 435-615-5007 at least 24 hours prior to the meeting. Wireless internet service is available in the Marsac Building on Wednesdays and Thursdays from 4 p.m. to 9 p.m. Posted: 01/16/2015 See: www.parkcity.org



City Council Staff Report

Subject: Council Authority to Approve Type 2 Convention Sales License
Author: Shelley Hatch
Department: Finance
Date: January 20, 2015
Type of Item: Administrative

Summary Recommendations:

Approve the attached Type 2 Convention Sales License (CSL) applications during the timeframe of Sundance Film Festival (Festival).

Topic/Description:

Consideration of Type 2 CSL applications listed in Exhibit A.

Background:

Over the last several years during the Festival, an increasing number of non-MFL affiliated businesses have been inspired to conduct business within Park City limits on a short term basis. This increase has created health, safety and wellness concerns for the City and its residents, including the City's ability to provide basic public safety and emergency services. The numbers of various non-MFL affiliated licenses being applied for inundates the Finance, Planning, and Building Departments, with numerous license applications in the final days just before the Festival starts.

In September of 2013, Council held a public hearing and amended the Park City Municipal Code as follows:

1. Engaging in Business, to clarify that gifting and promotion constitutes conducting business;
2. Define gifting;
3. Clarify how more than one vendor in a single tenant space is regulated;
4. Clarify existing exemptions for individual vendors at conventions and trade shows in spaces that are designated as convention space through a full business license.
5. Create an umbrella license for multiple vendors at one physical location as well as create two separate types of CSL's. One for during the Festival and the second for dates outside of the Festival;
6. Amend the Park City Fee Schedule;
7. Support administrative changes to licensing forms;
8. CSL applications to be separated into two categories:
 - Type 1 CSL outside of the Festival.
 - Type 2 during the Festival.

On October 2, 2014, Staff suggested additional amendments to the Code. Council held a public hearing and amended Code, Section 4-3-9, to retain authority for Council to approve Type 2 CSL's.

The Code says:

(i) All Type 2 licenses shall require City Council approval at a regularly scheduled meeting. All Type 2 license applications must be complete and received at least seven (7) calendar days prior to the meeting.

(ii) All Type 2 license applications require the applicant to have a pre-inspection prior to application at the place of business conducted by the Building Department for compliance with the building and fire codes. A copy of said pre-inspection report must accompany the license application submittal. The pre-inspection prior to application shall remain valid for 120 days.

(iii) All Type 2 license applications shall require an accurate floor plan and a design occupancy load stamped by a design professional to be submitted at the time of application.

(iv) All Type 2 License applications require a final inspection by the Building Department post application after the space has been set up for the event. Business shall not be conducted until the final inspection has been passed and the applicant has been issued a Type 2 Convention Sales License.

Therefore, prior to Council's consideration of the Type 2 license, the applicant needs a pre-inspection prior to application (PIPA). This inspection may not require a physical inspection. A PIPA will help assure that the space being used is an assembly use and that the occupant load is certified by a design professional and highlights any issues with the space for the applicant, so the applicant will be aware of any issues prior to the physical inspection. In addition, this step requires accurate floor plans and the applicant needs to meet the deadline to schedule a PIPA in order to guarantee the City Council has time to review prior to the start of the 2015 Festival. Once the applicant has their PIPA completed, they can apply for a CSL through Finance.

The process for Type 2 CSL's is as follows:

1. PIPA (pre-inspection prior to application)
2. Application for CSL w/site plan, fee and proof of PIPA
3. Business License Specialist sends staff report to Council for approval
4. Council approve/deny Type 2 CSL applications.
5. FIPA (final inspection post application)
6. Issue license

On December 18, 2014, January 08, 2015, and January 15, 2015 Council approved a total of 126 type 2 convention sales licenses.

On January 15, 2015 Council approved to hold a Special Meeting on January 20th at 8:00 am to hear all late Type 2 CSL applications received by 9:00am on January 16,

2015 which have had their pre-inspections completed. Staff has received X complete applications which have had their pre-inspections.

Analysis:

The changes to Park City's Municipal Code for the Type 2 CSL's allows the City to address issues related to adverse impacts or carrying capacity issues related to the licensed activity and volume. It also allows service departments, event staff and public safety, to obtain a more adequate picture of the total public service demands for the Festival in a timeframe that provides for service level and cost adjustments. Staff has reviewed all new applicants, and finds that they meet all the requirements of the Code subject to a final inspection and recommends that Council reviews the additional Type 2 CSL applications and approve them. All new applicants listed have had a PIPA and, if approved by Council, will have a final inspection prior to their license being issued..

Exhibit A- List of all new applicants for January 20th special meeting

Department Review:

Executive, Legal, Police, Planning, Building, and Finance Departments have reviewed this report.

Alternatives:

A. Approve:

Staff recommends approving these applicants for Type 2 CSL's, subject to final inspection.

B. Deny:

Council could deny all applicants for the Type 2 CSL's.

C. Modify:

Council could deny some or all of the Type 2 CSL's.





D. Continue the Item:

Council could ask for this to be changed and be continued for further discussion. This may result in applicants not making the deadline for the Festival.

E. Do Nothing:

Council could do nothing on this request. Staff does not recommend this, and likely results in the same impacts as continuance.

Significant Impacts:

	World Class Multi-Seasonal Resort Destination (Economic Impact)	Preserving & Enhancing the Natural Environment (Environmental Impact)	An Inclusive Community of Diverse Economic & Cultural Opportunities (Social Equity Impact)	Responsive, Cutting-Edge & Effective Government
Which Desired Outcomes might the Recommended Action Impact?	<ul style="list-style-type: none"> + Unique and diverse businesses + Balance between tourism and local quality of life + Varied and extensive event offerings ~ Internationally recognized & respected brand 	<ul style="list-style-type: none"> ~ Reduced municipal, business and community carbon footprints 	<ul style="list-style-type: none"> + Shared use of Main Street by locals and visitors + Vibrant arts and culture offerings + Shared use of Main Street by locals and visitors ~ Primarily locally owned businesses 	<ul style="list-style-type: none"> + Fiscally and legally sound + Engaged and informed citizenry + Streamlined and flexible operating processes + Ease of access to desired information for citizens and visitors
Assessment of Overall Impact on Council Priority (Quality of Life Impact)	Very Positive 	Neutral 	Positive 	Very Positive 
Comments:				

Funding Source:

The primary impacts will be on the applicants for the Type 2 CSL's.

Consequences of not taking the recommended action:

If no action is taken, applicants will not hold a Type 2 CSL's and will not be able to conduct business during the Festival.

Recommendation:

Approve the Type 2 CSL applications subject to final building inspection.

Exhibit A- List of applicants

EXHIBIT A CONVENTION SALES LICENSE

NAME OF APPLICANT	LOCATION	DATE	COMPLETE APPLICATION	
SOCIAL HOUSE	306 MAIN ST	1/24/2015	CONVENTION SALES	AMANDA POOL
		01-22-2015 THRU		
EVELEIGH	628 PARK AVE	01-27-2015	CONVENTION SALES	AMANDA POOL
		01-22-2015 THRU		
DEADLINE HOLLY WOOD	628 PARK AVE	01-27-2015	CONVENTION SALES	AMANDA POOL
		01-22-2015 THRU		
BLACK MAGIC CAMERA	628 PARK AVE	01-27-2015	CONVENTION SALES	AMANDA POOL
		01-22-2015 THRU		
HOUSE OF MINERVA (EMERGE LOUNG)	950 IRON HORSE	01-27-2015	CONVENTION SALES	MIKE SWEENEY
		01-22-2015 THRU		
BANG AND OLUFSEN	950 IRON HORSE	01-27-2015	CONVENTION SALES	MIKE SWEENEY
		01-22-2015 THRU		
QUADROCOPTER	950 IRON HORSE	01-27-2015	CONVENTION SALES	MIKE SWEENEY
	2900 DEER VALLEY	01-22-2015 THRU		
COLLECTIVE GROUP	DR EAST	02-03-2015	CONVENTION SALES	MIKE SWEENEY
47 BRAND VICTORIA BARNABY	2900 DEER VALLEY	01-22-2015 THRU		
	DR EAST	02-03-2015	CONVENTION SALES	MIKE SWEENEY
	2900 DEER VALLEY	01-22-2015 THRU		
SOLO	DR EAST	02-03-2015	CONVENTION SALES	MIKE SWEENEY
	2900 DEER VALLEY	01-22-2015 THRU		
SPIKE 'D EVENTS	DR EAST	02-03-2015	CONVENTION SALES	MIKE SWEENEY
	2900 DEER VALLEY	01-22-2015 THRU		
GRACENOTE	DR EAST	02-03-2015	CONVENTION SALES	MIKE SWEENEY
	2900 DEER VALLEY	01-22-2015 THRU		
NEWROW JOSH HEFFLER	DR EAST	02-03-2015	CONVENTION SALES	MIKE SWEENEY
	2900 DEER VALLEY	01-22-2015 THRU		
COLUMBIA SPORTSWEAR COMPANY	DR EAST	02-03-2015	CONVENTION SALES	MIKE SWEENEY
	201 HEBER AVE			
BMF MEDIA	SKY LODGE	1/24/2015	CONVENTION SALES	MIKE SWEENEY

FRESHSTEP	201 HEBER AVE SKY LODGE	1/24/2015	CONVENTION SALES	MIKE SWEENEY
ASPCA	201 HEBER AVE SKY LODGE	1/24/2015	CONVENTION SALES	MIKE SWEENEY
UTAH FOOD CHARITY	2001 PARK AVE	01-24-2015 THRU 02-01-2015	CONVENTION SALES	STEPHANIE
HBO	804 MAIN ST	1/23/2015	CONVENTION SALES	DENNIS DON
NBC UNIVERSAL	804 MAIN ST	1/23/2015	CONVENTION SALES	DENNIS DON
OCULUS VR	2300 DEER VALLEY	1/26/2015	CONVENTION SALES	TRES MORGAN
HUNTER PR/ DARK HORSE	825 MAIN ST TENT	01-22-2015 THRU 01-29-2015	CONVENTION SALES	MIKE SWEENEY
HUNTER PR/ DARK HORSE	825 MAIN ST	01-21-2015 THRU		
WOMEN IN FILM	SUMO 350 MAIN	01-27-2015 1/25/2015	CONVENTION SALES CONVENTION SALES	MIKE SWEENEY LUCY WEBB
SABRA DIPPING COMPANY	306 MAIN ST	01-23-2015 THRU 01-26-2015	CONVENTION SALES	STEVE MCCOMBS
CEADER CITY WINERY	306 MAIN ST	01-23-2015 THRU 01-26-2015	CONVENTION SALES	STEVE MCCOMBS
LIFE & STYLE DISH NATION	710 MAIN ST	01-22-2015 THRU 01-25-2015	CONVENTION SALES	DANIEL THOMPSON
SNAP DADDY BBQ	710 MAIN ST	01-22-2015 THRU 01-25-2015	CONVENTION SALES	DANIEL THOMPSON
SAYGUS	710 MAIN ST	01-22-2015 THRU 01-25-2015	CONVENTION SALES	DANIEL THOMPSON
SWISHER	515 MAIN ST	1/22/2015	CONVENTION SALES	CATHERINE VALIQUETT
OXYGEN PLUS	1375 DEER VALLEY DR	01-22-2015 THRU 01-26-2015	CONVENTION SALES	CHRISTINE WARREN
OXYGEN PLUS	540 MAIN ST	01-22-2015 THRU 01-26-2015	CONVENTION SALES	CHRISTINE WARREN