

PRESS RELEASE

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New Car Share Program is Ready to Roll

Program is a partnership between Park City Municipal and UhaulCarShare

PARK CITY, Utah — December 5, 2012

Ditching that extra family car, or perhaps your only car, just got a bit easier for Park City residents. The City has partnered with UhaulCarShare to launch a car sharing program open to households and organizations of all types, including businesses. UhaulCarShare will own and maintain all aspects of the program while the City provides covered parking spaces and limited marking support.

“We looked at car sharing programs throughout North America,” stated Tyler Poulson, Park City’s Environmental Sustainability Manager. “We consistently saw desirable results including participants owning fewer vehicles, taking public transportation more often, and travelling fewer miles in a personal vehicle after becoming car share members.”

UhaulCarShare is launching the program with two vehicles in Park City, a Toyota Prius and Ford F-150, with the possibility of adding more depending on usage. Both vehicles are parked in covered parking at the China Bridge Parking structure in Swede Alley. The vehicles are located between levels NG and N1 on the north side of the structure.

Individuals and organizations who wish to use the vehicles must enroll on-line at www.uhaulcarshare.com. Participants who sign up in the next three months using the promo code “ParkCity” will receive a discounted rate and driving credits. Those who sign-up early will pay a one-time \$15 registration fee, as opposed to the standard \$25 rate, and will also receive \$25 in driving credits.

Car sharing removes the burden of car maintenance, insurance, and even gas! With a flexible rate structure members pay only for vehicles as they are used. There is no ongoing fee to be a member of the program. Car share vehicles can be rented at any time or the day or night for as little as an hour or for as long as three days. All costs of operation including fuel, insurance, vehicle maintenance, and 24/7 roadside assistance are covered in the rental fees. Members pay only for what they use, in one low hourly rate.

The new car sharing program complements existing transportation alternatives in Park City such as its no-fare bus system and growing network of bikeable and walkable paths and trails. *“Whether you’re a full-time resident, part-time resident, business owner, or seasonal employee this car sharing program provides an affordable alternative to owning and maintaining your own vehicle,”* commented Mayor Dana Williams.

For specific questions about the car share partnership with Park City, contact Tyler Poulson, Environmental Sustainability Manager with Park City Municipal Corporation, at 435-615-5204.

About UhaulCarShare

The flexible rate plan starts each reservation at \$4.95 per hour plus a mileage charge (e.g., \$0.49 per mile for a Prius). The maximum flat rate users will be charged is \$9-\$11.50 per hour, depending on the vehicle, and this includes up to 180 miles of travel per day. Travelling beyond 180 miles per day costs \$0.40 per mile. This flexible billing structure gives UhaulCarShare members the best rate possible. Anyone 18 years or older with at least two years of driving experience may qualify to become a member. UhaulCarShare also accepts international driver’s licenses.

Research shows that car sharing is great for the environment. Every UhaulCarShare car can replace up to 20 personally owned vehicles. Car sharing is a key factor in reducing our carbon footprint by reducing the amount of cars manufactured and reducing congestion on our roads. Car sharing is fast becoming a great environmental solution and alternative to car ownership. Members have access to a great program backed by years of U-Haul experience and customer service.

Additional information about UhaulCarShare can be found at www.uhaulcarshare.com or by calling Mariah Napoles, Program Director for UhaulCarShare, at 602-263-6811.



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