Community Vision & Values

Keeping Park City “Park City”

sense of community | natural setting | small town | historic character

Environmental Impact
How will any proposed activity demonstrate responsible environmental stewardship?

Social Equity Impact
How will any proposed activity foster community and economic diversity?

Economic Impact
Does the activity offset its impacts on the community, contribute to a sustainable economy, and increase our ability to provide public services?

Quality of Life Impact
How will any proposed activity “make Park City Park City”?

For more info visit parkcity.org/strategic-planning
Council Priorities

Critical Priorities
If we don’t get these right, could have a significant negative impact on our community:

- Housing
  - Middle Income, Attainable & Affordable Housing
- Transportation
  - Congestion reduction; local & regional plans
- Energy
  - Energy Conservation, Renewable Energy & Carbon Reduction, and Green Building Incentives

Top Priorities
City Council would like to see significant progress on these:

- Affordability
- Improve Multi-cultural Citizen Involvement
- Environmental Health
- Conservation of Natural Resources
- Historic Preservation
- Citizen Engagement
- Lower Park Avenue Redevelopment Plan
- Open Space Acquisition
- Regional Collaboration
- Citizen Wellbeing
- Arts & Culture

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Through evolving and sustaining a complete community, the City Council of Park City Municipal Corporation developed four strategic goals and three critical priorities that guide decision-making and provide the structure for ensuring that incremental, measurable steps are taken to achieve the community’s vision and values.

### Council Strategic Goals
High-level and over-arching reasons the organization exists in the eyes of the community

### Council Priorities
Critical: if we don’t get these right, could have a significant negative impact on our community.
Top: City Council would like to see significant progress on these.

### Thriving Mountain Town
Desired Outcomes:
- Sustainable and Effective Multi-modal Transportation SCIP
- World-class Resort Community SCIP
- Wide Variety of Exceptional Recreation SCIP
- Balance Between Tourism and Local Quality of Life SCIP
- Varied and Multi-seasonal Event Offerings $CIP
- Resilient and Sustainable Economy SCIP

### Engaged & Effective Government & Citizenry
Desired Outcomes:
- Fiscally and Legally Sound SCIP
- Well-maintained Assets and Infrastructure SCIP
- Engaged and Informed Citizenry SCIP
- Strong Working Relationships with Strategic Stakeholders
- Transparent Government
- Gold Medal Performance Organization
- Responsive Customer Service

### Inclusive & Healthy Community
Desired Outcomes:
- Safe Community $CIP
- Live and Work Locally SCIP
- Affordable Cost of Living $CIP
- Diverse and Tolerant Population $CIP
- Distinctive Sense of Place SCIP
- Protected and Celebrated History
- Vibrant Arts and Culture SCIP
- Walkable and Bike-able Community SCIP

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