

## **PRESS RELEASE**

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## HISTORIC PARK CITY ALLIANCE TO HOST HOWL-O-WEEN OCTOBER 31

Alternative Transportation & Carpooling Highly Encouraged

Howl-O-Ween, the lighthearted Halloween celebration that welcomes both two-legged and four-legged guests, will take place this Saturday, October 31, on Park City's Historic Main Street. The event is free and open to the public, but be sure to plan ahead so that your experience is short on stress and long on fun.

## **Event Itinerary:**

- Main Street will be closed to cars and parking from 1:00 pm to 7:00 pm.
- The event will take place from 3:00 pm to 6:00 pm.
- Dog Parade/Thriller Dance starts at Lower Main Street under the pedestrian bridge at 5:00 pm.

## **Traffic Closure, Transportation & Parking Details:**

- All of Main Street—from Treasure Mountain Inn and the Wasatch Brew Pub to right before 9<sup>th</sup>
  Street—will be closed for the duration.
- Any cars not removed before 1:00 pm will be towed at owners' expense.
- The trolley will not be running during the event.
- Please walk, bike, or <u>bus</u> to the event! Main Street is steps away from the transit center.
  - o Download Park City's transit app for up-to-the-moment bus information.
- If driving, please carpool to parking locations (and to avoid the traffic) at the High School and Deer Valley Lower lots. Bus service at Deer Valley, Prospector/High School has been increased to 10 minute service between 3:00 and 6:00 p.m.
- Parking in China Bridge and near Main Street locations is expected to fill before 3:00 p.m.

Visit the event page on the Historic Park City Alliance's website for more information.

## **About Park City Municipal Corporation**

Park City Municipal Corporation is the government seat for Park City, Utah. A former silver mining town, Park City is now home to two world-class ski resorts and was the mountain host for the 2002 Salt Lake City Winter Olympics. The town of 7,500 also hosts many special events, including the Sundance Film Festival and the final stage of the Tour of Utah.

www.parkcity.org

# **About Historic Park City Alliance**

The Historic Park City Alliance represents a thriving business district anchored by Main Street. The alliance boasts more than 250 shops, lodges, restaurants, art galleries and signature events. www.historicparkcityutah.com