Special Events Grading Criteria		Wasatch Citizens Series	PC Snow Shoe	Junior Luge Parade	Sundance	Round Valley Rdup	FIS World Cup	2013 FIS Freestyle World Championship	2013 Snowboard Grand Prix	Full Moon SnowShoe
	Points									
Economic Impact (Graded by SE Staff & JV-Chamber)										
Lodging (1 - little or no activity)	1 - 20									
Restaurant Sales (1 - little or no activity)	1- 10									
Retail Sales(1 - little or no activity)	1- 10									
Total Possible Points (Higher score is better)	40									
Community Impact (Graded by SE Staff)										
Enhancement to local quality of life (1 - no enhancement)	1- 10									
Enhancement to visitor experience (1 - no enhancement)	1- 10									
Meets restrictions re: local use vs destination visitor use of venues (1 - Mostly Local)	1 - 10									
Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture (1 - not consistant)	1- 10									
Total Possible Points (Higher score is better)	40									
Mitigation of Negative Impacts (Graded by Ops Review)										
Limited use of PCMC resources (1 - little resources required)	1- 10									
Limited traffic/congestion/street closures(1 - Little or no impact)	1 - 10									
Total Possible Points (Higher score means larger impact to Staff										
time and public)	20									

Special Events Grading Criteria		Tubbs Romp- to-Stomp	Gallery Stroll	Mountain Trails Foundation / Round Valley Round-up	Ability Ski Challenge	Red,White, Snow	First Annual 5 De Mayo Festival	Young riders Swap	Running With Ed	PCHS Memorial 5K
	Points									
Economic Impact (Graded by SE Staff & JV-Chamber)										
Lodging (1 - little or no activity)	1 - 20									
Restaurant Sales (1 - little or no activity)	1- 10									
Retail Sales(1 - little or no activity)	1- 10									
Total Possible Points (Higher score is better)	40									
Community Impact (Graded by SE Staff)										
Enhancement to local quality of life (1 - no enhancement)	1- 10									
Enhancement to visitor experience (1 - no enhancement)	1- 10									
Meets restrictions re: local use vs destination visitor use of venues (1 - Mostly Local)	1 - 10									
Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture (1 - not consistant)	1- 10									
Total Possible Points (Higher score is better)	40									
Mitigation of Negative Impacts (Graded by Ops Review)										
Limited use of PCMC resources (1 - little resources required)	1- 10									
Limited traffic/congestion/street closures(1 - Little or no impact)	1 - 10									
Total Possible Points (Higher score means larger impact to Staff time and public)	20									

Special Events Grading Criteria		Friday Skate Jams	Midweek Mtn Bike Race Series	Avalanche Benz Cup	Childerens Fair	Park City Soccer Showcase	Park Silly Sunday Market (PSSM)	PC Ski Town LAX	Share the Road	Press Camp (DV)
	Points									
Economic Impact (Graded by SE Staff & JV-Chamber)										
Lodging (1 - little or no activity)	1 - 20									
Restaurant Sales (1 - little or no activity)	1- 10									
Retail Sales(1 - little or no activity)	1- 10									
Total Possible Points (Higher score is better)	40									
Community Impact (Graded by SE Staff)									-	
Enhancement to local quality of life (1 - no enhancement)	1- 10									
Enhancement to visitor experience (1 - no enhancement)	1-10									
Meets restrictions re: local use vs destination visitor use of venues (1 - Mostly Local)	1 - 10									
Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture (1 - not consistant)	1- 10									
Total Possible Points (Higher score is better)	40									
Mitigation of Negative Impacts (Graded by Ops Review)										
Limited use of PCMC resources (1 - little resources required)	1- 10									
Limited traffic/congestion/street closures(1 - Little or no impact)	1 - 10									
Total Possible Points (Higher score means larger impact to Staff										
time and public)	20									

Special Events Grading Criteria		RUN Events	Ragnar Relay	Savior the Summit	MTB Race Series	YBDIO	Sundance Outdoor Film Festival	Chamber Music Series in City Park	Back Alley Bash	Fire Cracker Baseball Tournament
	Points									
Economic Impact (Graded by SE Staff & JV-Chamber)										
Lodging (1 - little or no activity)	1 - 20									
Restaurant Sales (1 - little or no activity)	1- 10									
Retail Sales(1 - little or no activity)	1- 10									
Total Possible Points (Higher score is better)	40									
Community Impact (Graded by SE Staff)										
Enhancement to local quality of life (1 - no enhancement)	1- 10									
Enhancement to visitor experience (1 - no enhancement)	1- 10									
Meets restrictions re: local use vs destination visitor use of venues (1 - Mostly Local)	1 - 10									
Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture (1 - not consistant)	1- 10									
Total Possible Points (Higher score is better)	40									
Mitigation of Negative Impacts (Graded by Ops Review)										
Limited use of PCMC resources (1 - little resources required)	1- 10									
Limited traffic/congestion/street closures(1 - Little or no impact)	1 - 10									
Total Possible Points (Higher score means larger impact to Staff time and public)	20									

Special Events Grading Criteria		4th of July	4th Rugby	PC Adult Soccer	PC Food and Wine	Triple Crown	Pioneer Day Celebration	Dealer Camp(DV)	Classic Car Show	Big Stars
	Points									
Economic Impact (Graded by SE Staff & JV-Chamber)										
Lodging (1 - little or no activity)	1 - 20									
Restaurant Sales (1 - little or no activity)	1- 10									
Retail Sales(1 - little or no activity)	1- 10									
Total Possible Points (Higher score is better)	40									
Community Impact (Graded by SE Staff)										
Enhancement to local quality of life (1 - no enhancement)	1- 10									
Enhancement to visitor experience (1 - no enhancement)	1- 10									
Meets restrictions re: local use vs destination visitor use of venues (1 - Mostly Local)	1 - 10									
Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture (1 - not consistant)	1- 10									
Total Possible Points (Higher score is better)	40									
Mitigation of Negative Impacts (Graded by Ops Review)										
Limited use of PCMC resources (1 - little resources required)	1- 10									
Limited traffic/congestion/street closures(1 - Little or no impact)	1 - 10									
Total Possible Points (Higher score means larger impact to Staff time and public)	20									

Special Events Grading Criteria			Extreme Soccer	Arts Fest	Jupiter Peak Steeple	Tour of Utah	PC Marathon	NAC Summit Challenge	PC Rec Field Day	PC Women's Classic Softball	Utah High School Cycling Leage Race
	Points										
Economic Impact (Graded by SE Staff & JV-Chamber)											
Lodging (1 - little or no activity)	1 - 20										
Restaurant Sales (1 - little or no activity)	1- 10										
Retail Sales(1 - little or no activity)	1- 10										
Total Possible Points (Higher score is better)	40	_									
Community Impact (Graded by SE Staff)											
Enhancement to local quality of life (1 - no enhancement)	1- 10										
Enhancement to visitor experience (1 - no enhancement)	1- 10										
Meets restrictions re: local use vs destination visitor use of venues (1 - Mostly Local)	1 - 10										
Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture (1 - not consistant)	1- 10										
Total Possible Points (Higher score is better)	40										
Mitigation of Negative Impacts (Graded by Ops Review)											
Limited use of PCMC resources (1 - little resources required)	1- 10										
Limited traffic/congestion/street closures(1 - Little or no impact)	1 - 10										
Total Possible Points (Higher score means larger impact to Staff time and public)	20										

Special Events Grading Criteria		Farm to Table	Point 2 Point Mtn Bike Race	Montage - Concert in the Sky	Miner's Day	Mid Mountain Marathon	Hike for Hunger(DV)	Scarecrow Fest	Park City Cross Country Half Marathon	Pink Half Marathon
	Points									
Economic Impact (Graded by SE Staff & JV-Chamber)										
Lodging (1 - little or no activity)	1 - 20									
Restaurant Sales (1 - little or no activity)	1-10									
Retail Sales(1 - little or no activity)	1- 10									
Total Possible Points (Higher score is better)	40									
Community Impact (Graded by SE Staff)										
Enhancement to local quality of life (1 - no enhancement)	1-10									
Enhancement to visitor experience (1 - no enhancement)	1-10									
Meets restrictions re: local use vs destination visitor use of venues (1 - Mostly Local)	1 - 10									
Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture (1 - not consistant)	1- 10									
Total Possible Points (Higher score is better)	40									
Mitigation of Negative Impacts (Graded by Ops Review)										
Limited use of PCMC resources (1 - little resources required)	1- 10									
Limited traffic/congestion/street closures(1 - Little or no impact)	1 - 10									
Total Possible Points (Higher score means larger impact to Staff time and public)	20									

Special Events Grading Criteria		Plaza Palozza / Silver Star Café	Stien's Concert Series	IDIDARACE	Halloween on Main	White Pine/TUNA Relay
	Points					
Economic Impact (Graded by SE Staff & JV-Chamber)						
Lodging (1 - little or no activity)	1 - 20					
Restaurant Sales (1 - little or no activity)	1- 10					
Retail Sales(1 - little or no activity)	1- 10					
Total Possible Points (Higher score is better)	40					
Community Impact (Graded by SE Staff)						
Enhancement to local quality of life (1 - no enhancement)	1- 10					
Enhancement to visitor experience (1 - no enhancement)	1- 10					
Meets restrictions re: local use vs destination visitor use of venues (1 - Mostly Local)	1 - 10					
Consistent with Park City brand (i.e., high altitude training; outdoor recreation; art/culture (1 - not consistant)	1- 10					
Total Possible Points (Higher score is better)	40					
Mitigation of Negative Impacts (Graded by Ops Review)						
Limited use of PCMC resources (1 - little resources required)	1- 10					
Limited traffic/congestion/street closures(1 - Little or no impact)	1 - 10					
Total Possible Points (Higher score means larger impact to Staff time and public)	20					